

*The Advocate*  
*The Advocate Desk Book Directory*  
**2021 Advertising Space Contract**

Advertiser/Company Name: \_\_\_\_\_

Representative: \_\_\_\_\_ Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

**Ad Copy Deadlines:**

- **The Advocate:** First working day preceding the month of publication.
- **The Advocate Desk Book Directory:** January 4, 2021

**Payment Terms:**

- The publisher requires all new advertisers to prepay for their first display advertisement. For all other display advertisers, payment is due and payable within 30 days from the invoice date.

**Terms and Conditions**

- The Idaho State Bar (publisher) reserves the right at any time to decline any advertising it feels to be inappropriate.
- Advertising is accepted in accordance with the rates, terms and conditions set forth in the current rate card.
- The advertiser is responsible for notifying the publisher of any changes regarding the advertising copy or space contract no later than the first of the month preceding the month of publication.
- Advertiser agrees to indemnify and hold the publisher harmless from any suits for libel, violation of right of privacy, plagiarism, copyright infringement, and any and all other claims arising from the advertising referred to in this contract. The publisher makes no independent evaluation of the content of the offers made in the advertising or of any product warranties made therein. Therefore, the advertiser agrees to indemnify and hold the publisher harmless from any suits arising from any representations made in the advertising. Because of the page flow, *The Advocate* cannot guarantee, or be held responsible for location of any ads on any given page.
- Publisher makes every attempt to print and mail *The Advocate* by the end of the first week each month and *The Advocate Desk Book Directory* by late April. However, publisher does not guarantee date of printing, date of mailing, or date of receipt of any issue.

**Method of Payment:**

- **Pay by Check:** Mail the completed Advertising Space Contract with a check made payable to the Idaho State Bar to Advertising, *The Advocate*, P. O. Box 895, Boise, ID 83701.
- **Pay by Credit Card:** Upload the completed Advertising Space Contract and pay online at <https://laserfiche.isb.idaho.gov/Forms/OnlinePayment>. Please use "Advocate Advertising Contract" as the payment description on the online form.

**2021 Advocate Rate Contract (Please fill out form below)**

Month	Ad Size	Cost
January		
February		
March/April		
<b>Desk Book Directory</b>		
May		
June/July		
August		
September		
October		
November/December		
<b>Total:</b>		