

CLE-ELIGIBLE WEBINAR

# AI Essentials for Lawyers

What to know and how to get started

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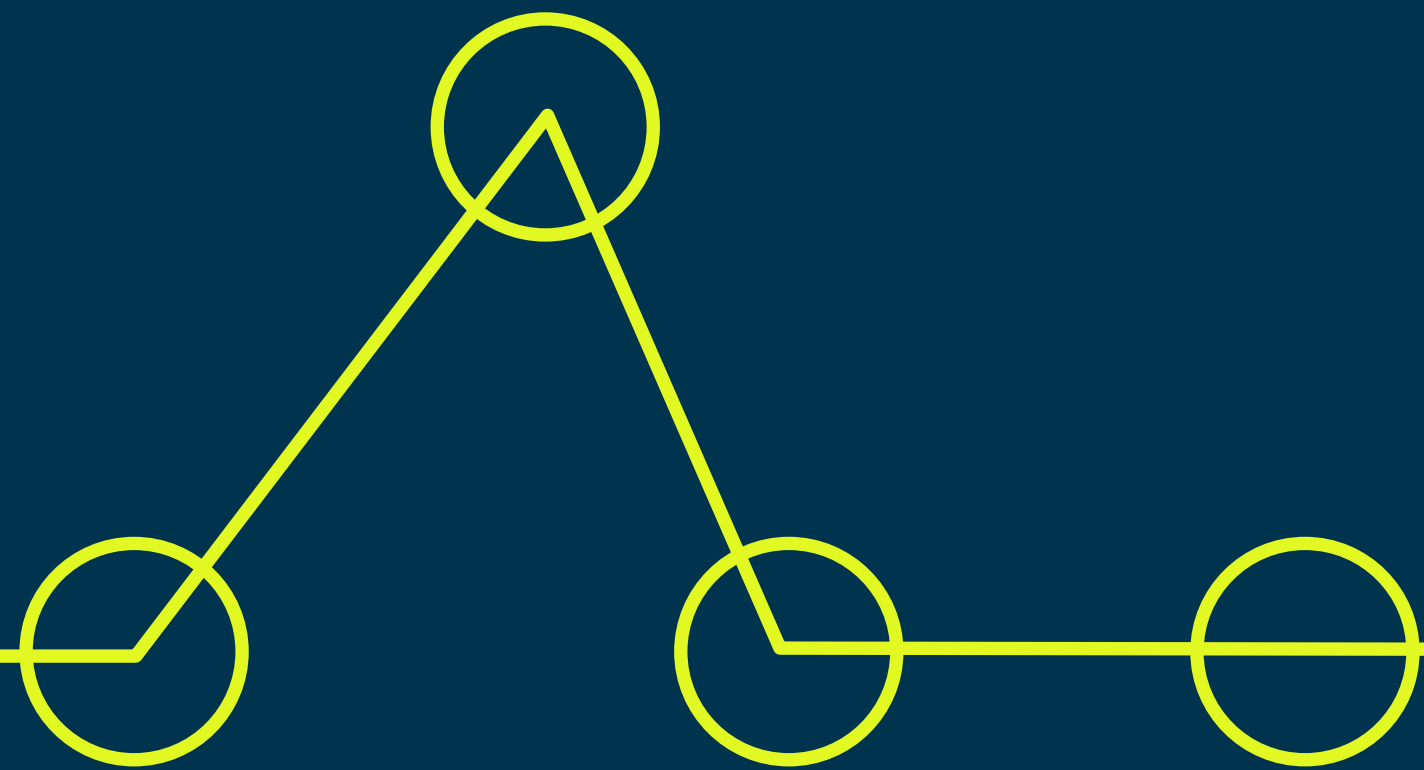
**2** Basics to Know

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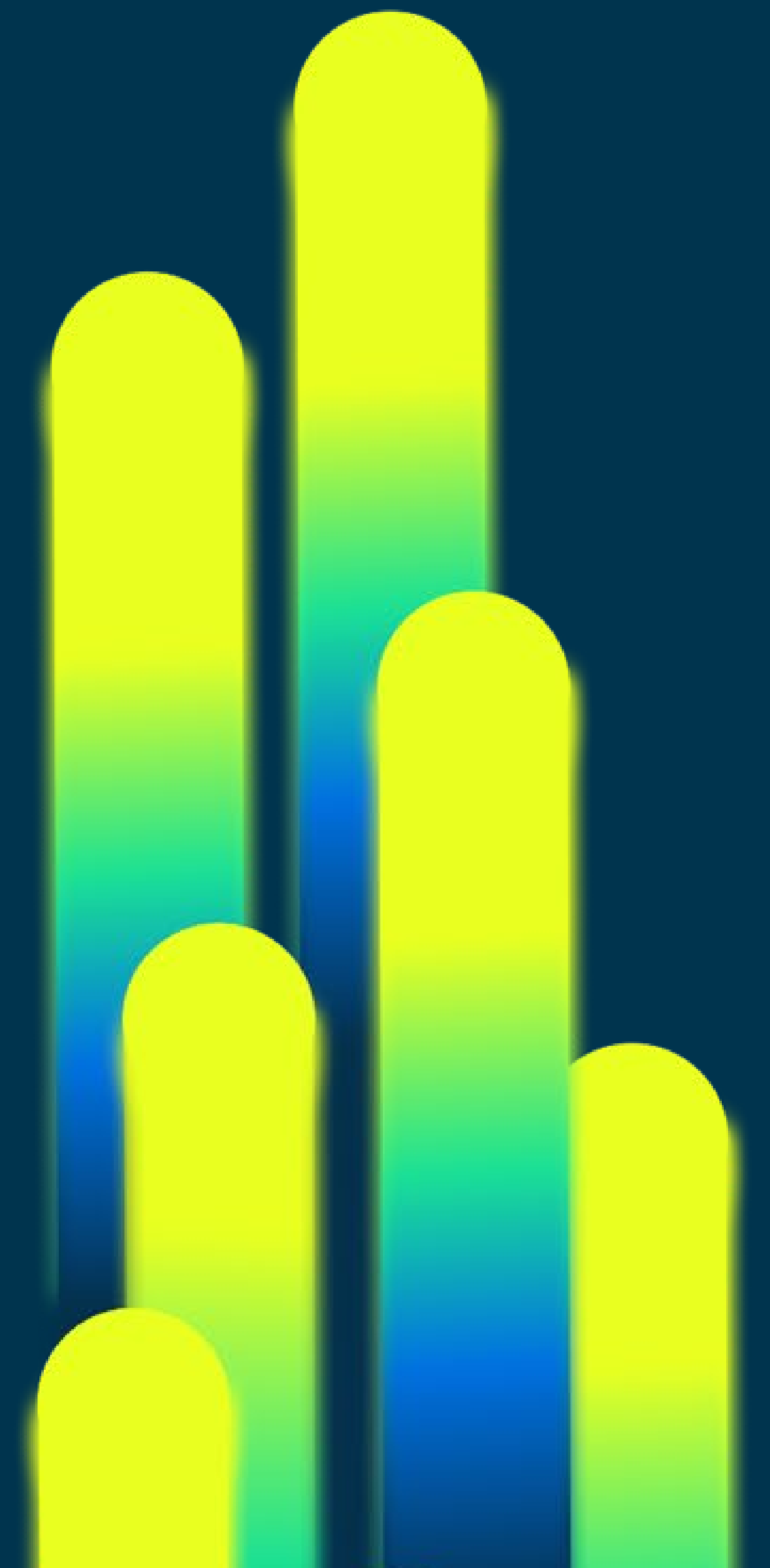
**Why It Matters**

AI represents the largest  
leap in technology since  
~~sliced bread~~ the cloud



# Who cares about AI?

Turns out, lawyers do.



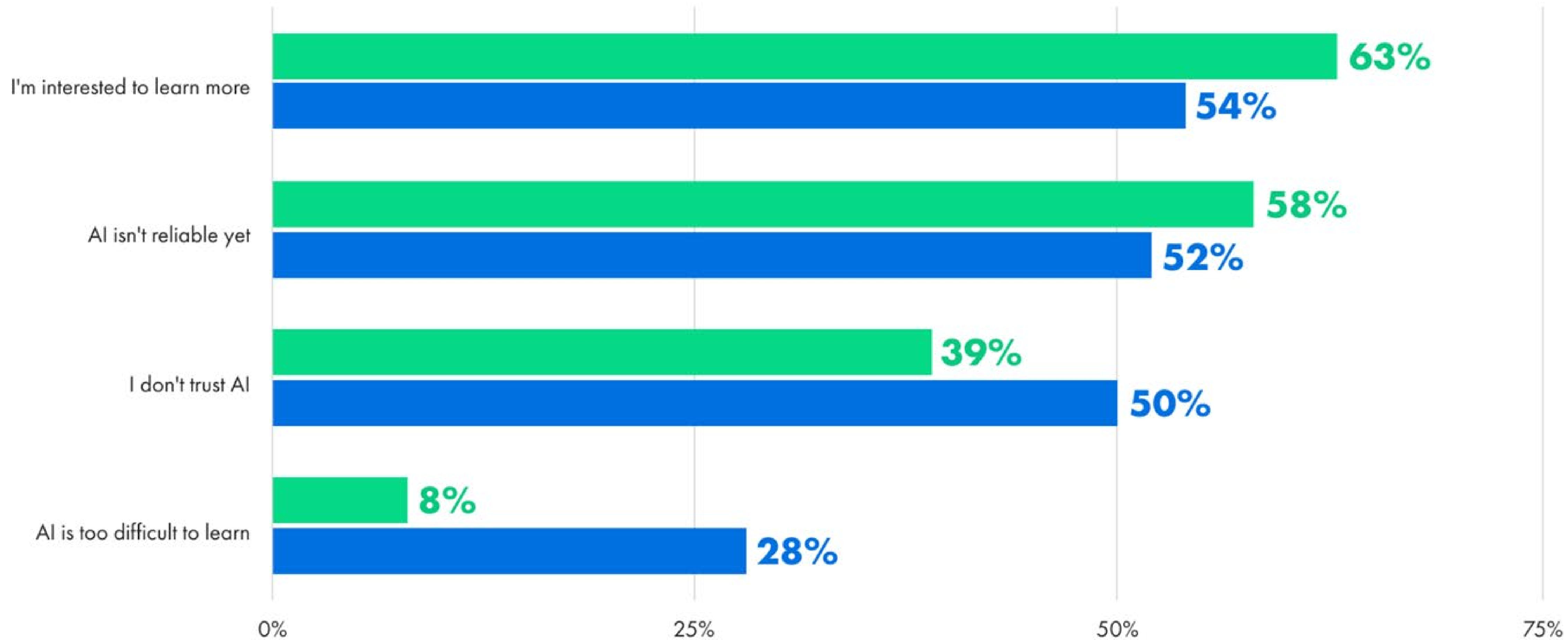
- **68%** of legal professionals want to learn more about AI
- **21%** believe AI can enhance the quality of services
- **38%** believe AI will lead to greater efficiency within the industry



# Interest in AI is high in the legal profession

% of legal professionals and general population who agree

Legal professionals Clients







(Credit: stokkete/Adobe Stock)

NEWS

## Generative AI Could Automate Almost Half of All Legal Tasks, Goldman Sachs Estimates

A Goldman Sachs report found that, while generative AI will be more of a supplementary force for many jobs, its impact on legal could be more disruptive than in other industries, with many legal jobs at risk of automation.

March 29, 2023 at 01:27 PM

🕒 3 minute read

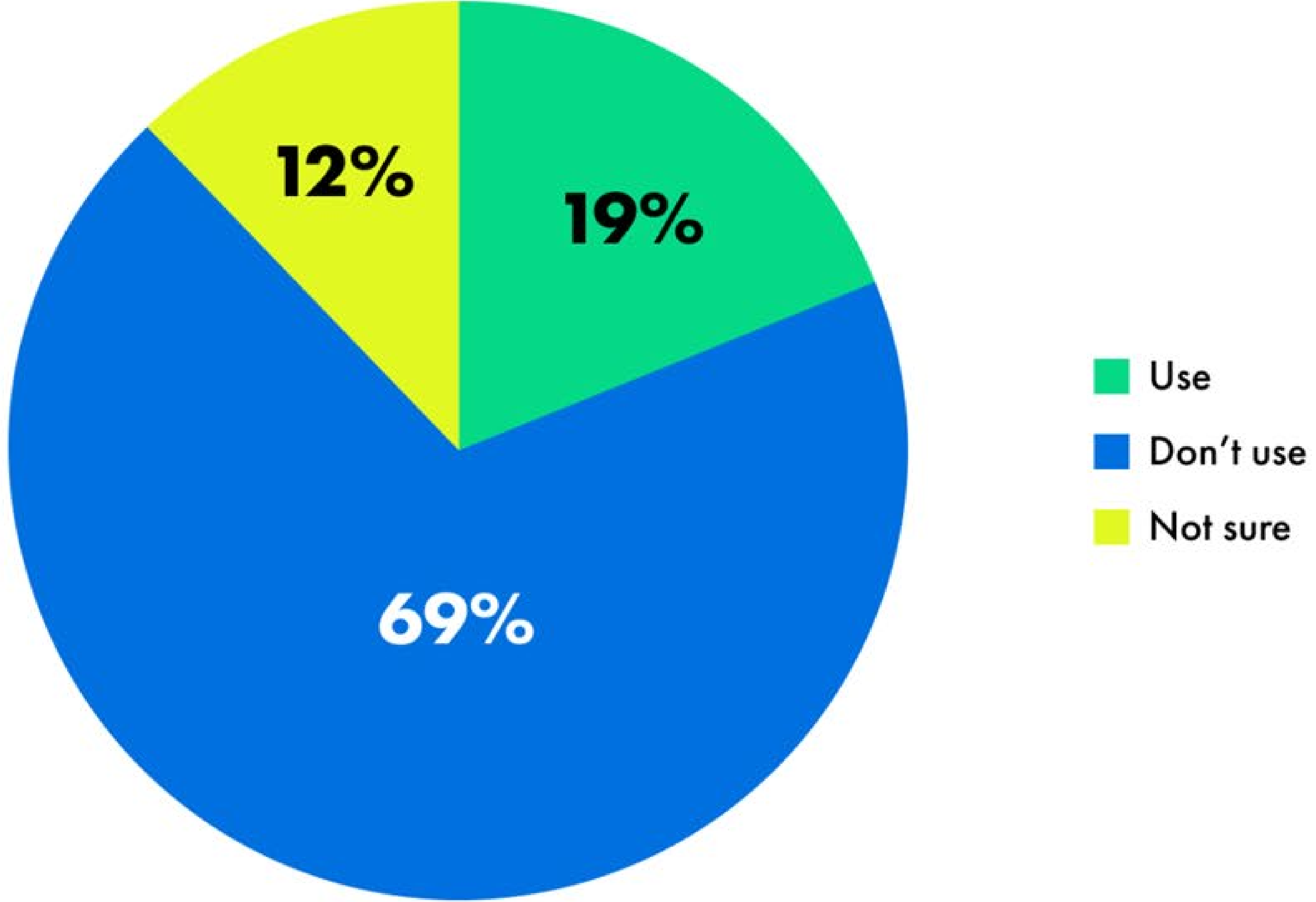
Artificial Intelligence



Rhys Dipshan [→](#)

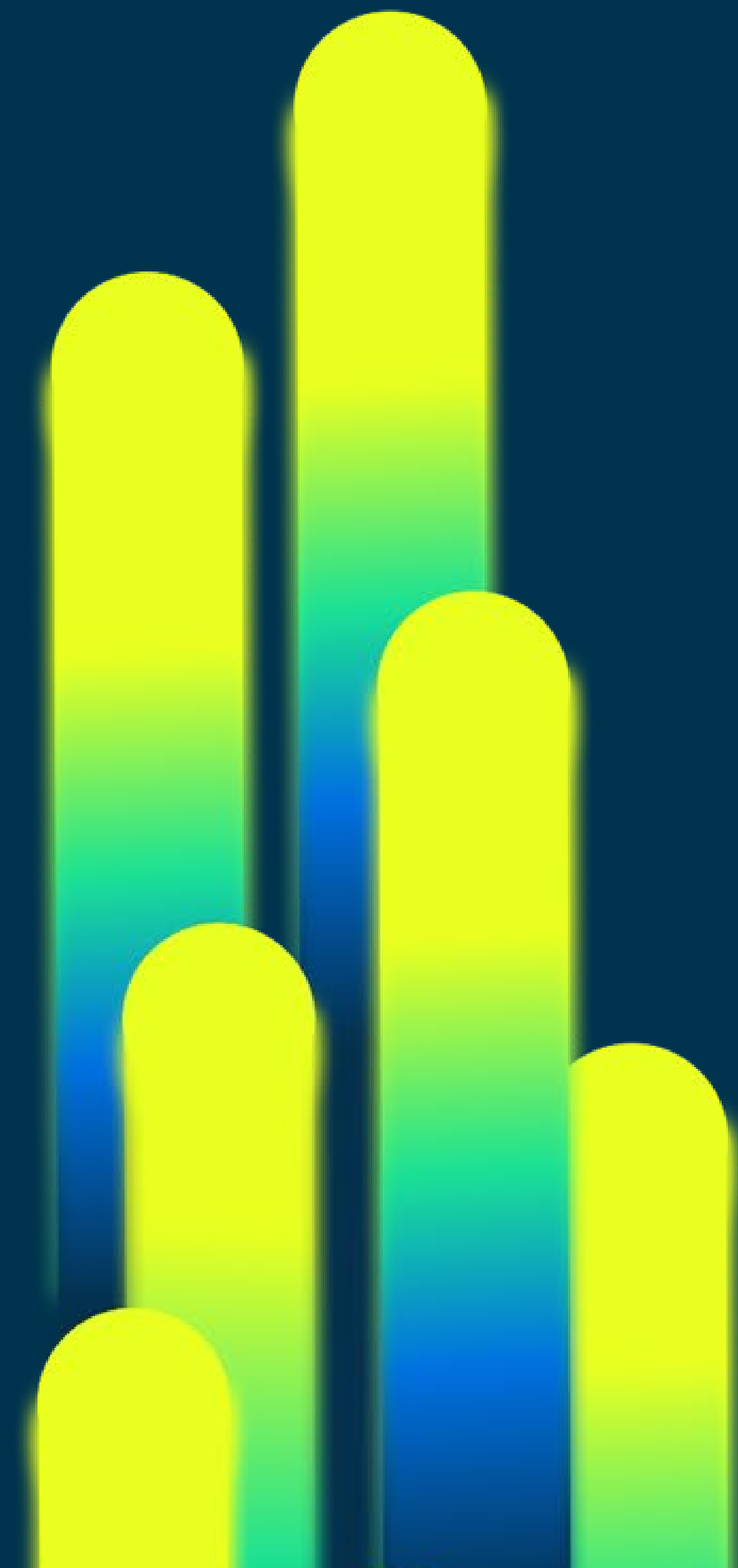
# Many legal practices already use AI

% of legal professionals who use AI in their practice



# Who else cares about AI?

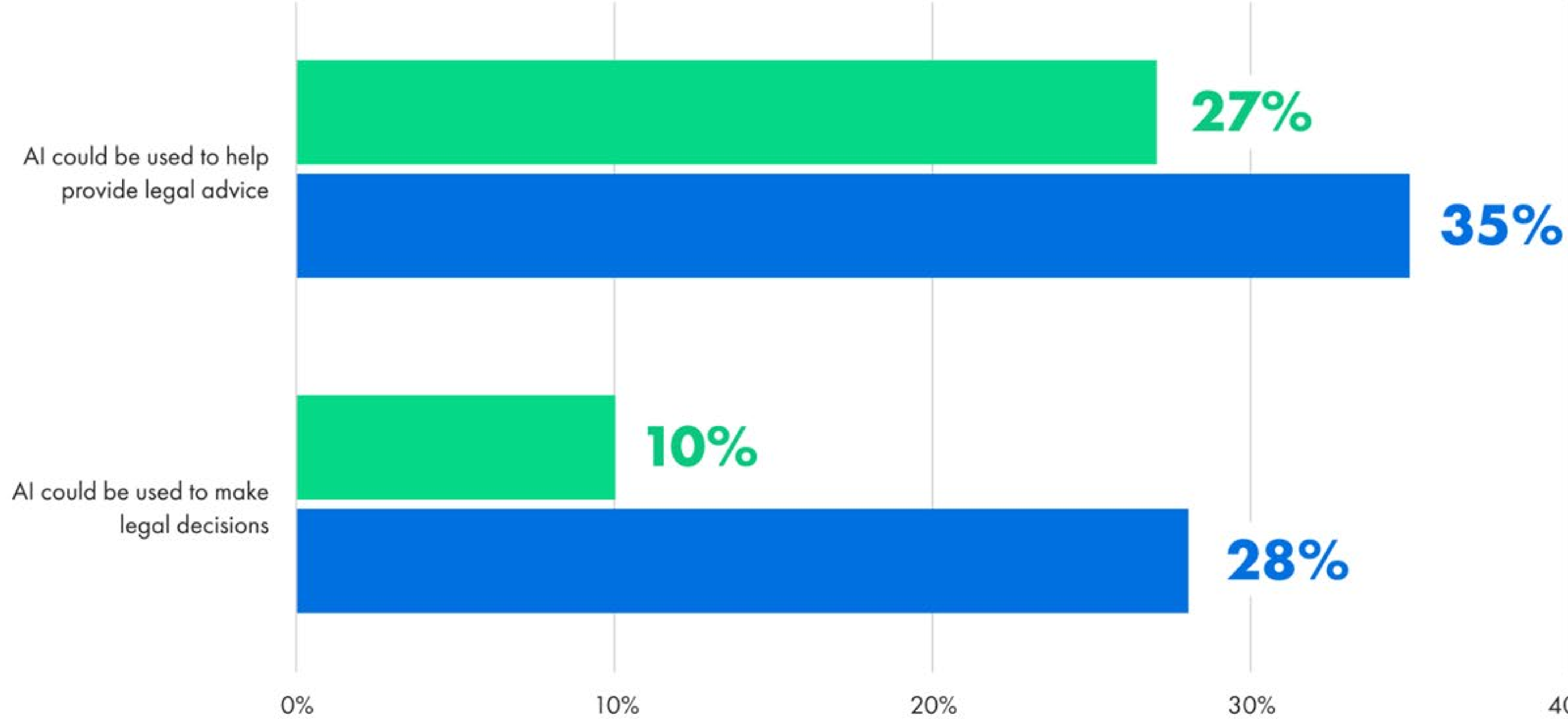
Your clients.



# Clients see more potential in getting legal advice from AIs

% of legal professionals and general population who agree

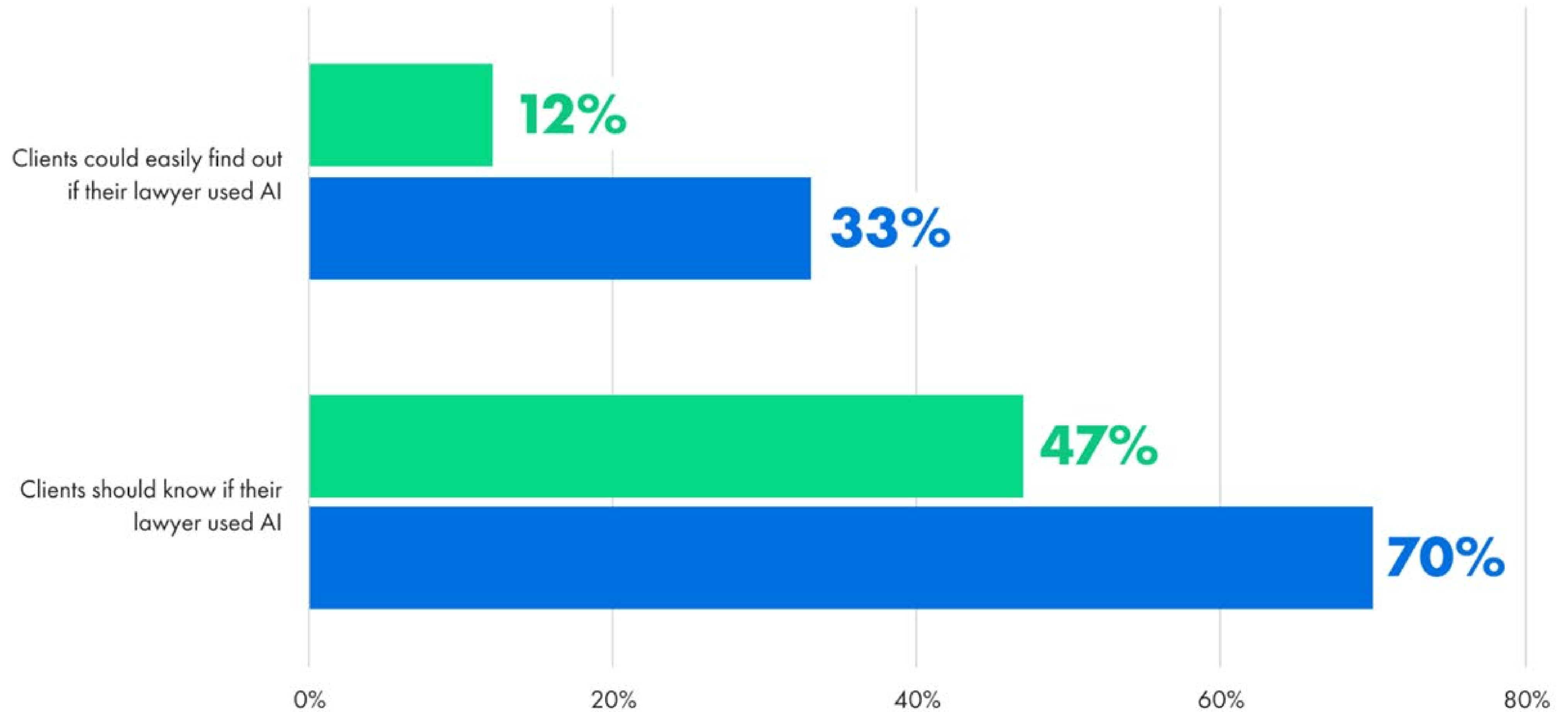
Legal professionals Clients



# Legal clients want transparency in the use of AI

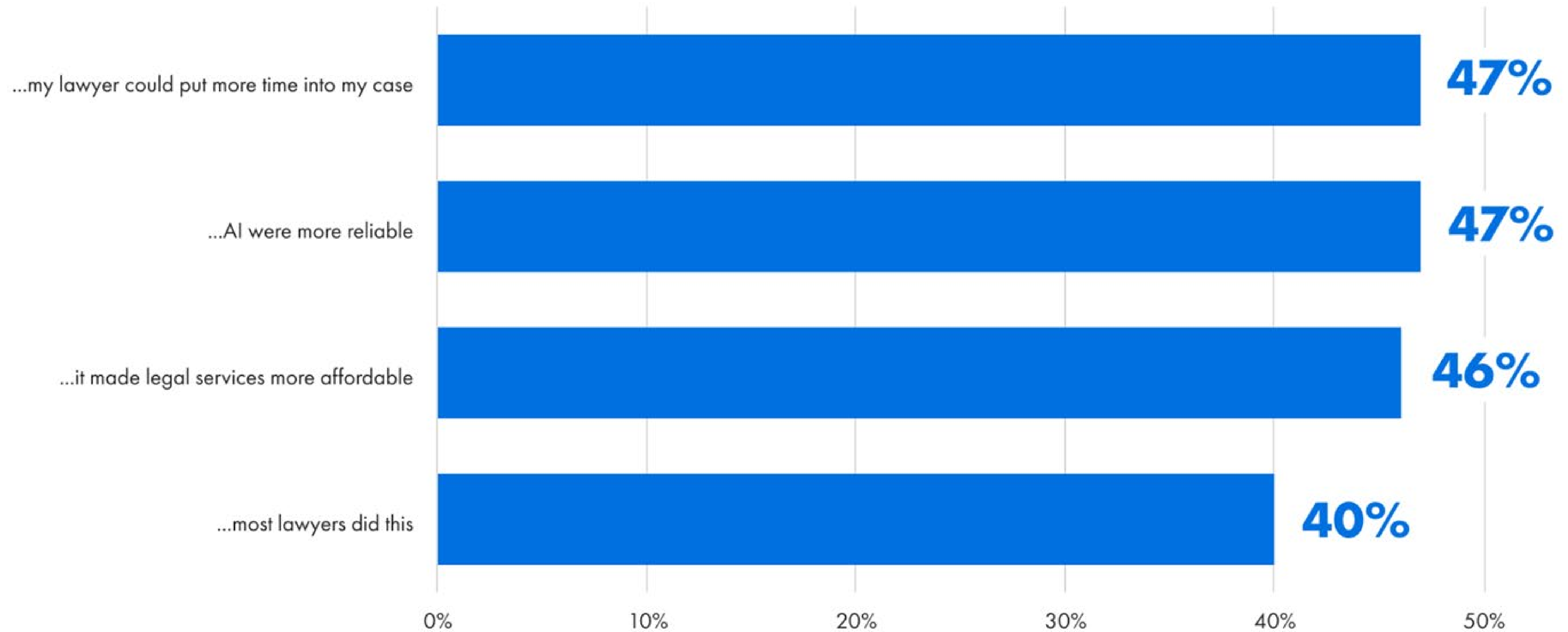
% of legal professionals and general population who agree

Legal professionals Clients



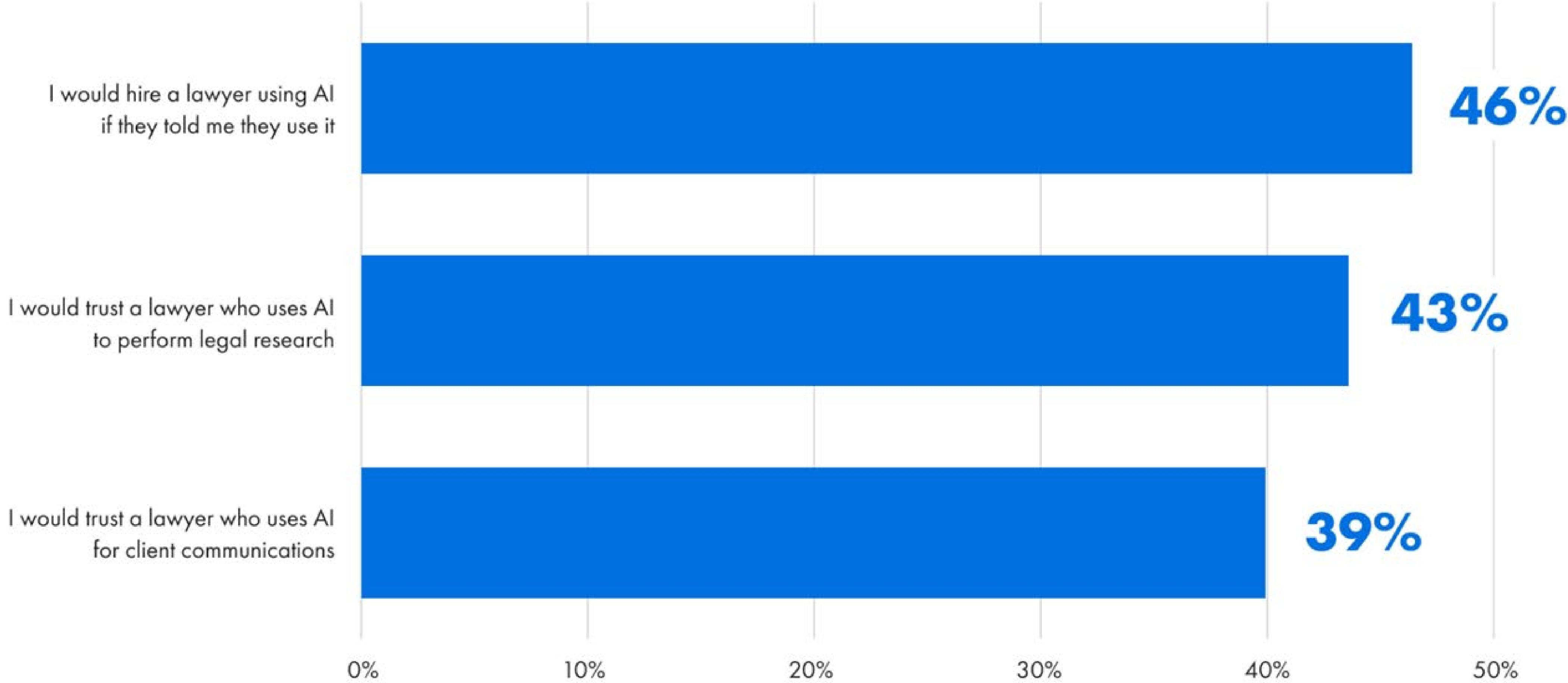
# Clients would be comfortable hiring lawyers using AI to respond to clients if...

% of general population who agree



# Clients still have trust in lawyers using AI

% of general population who agree



- **Deep accountability for work**
- **Care about the quality**
- **Important to have control**
- **Worry about being left behind**





# Basics to Know

**What is AI?**

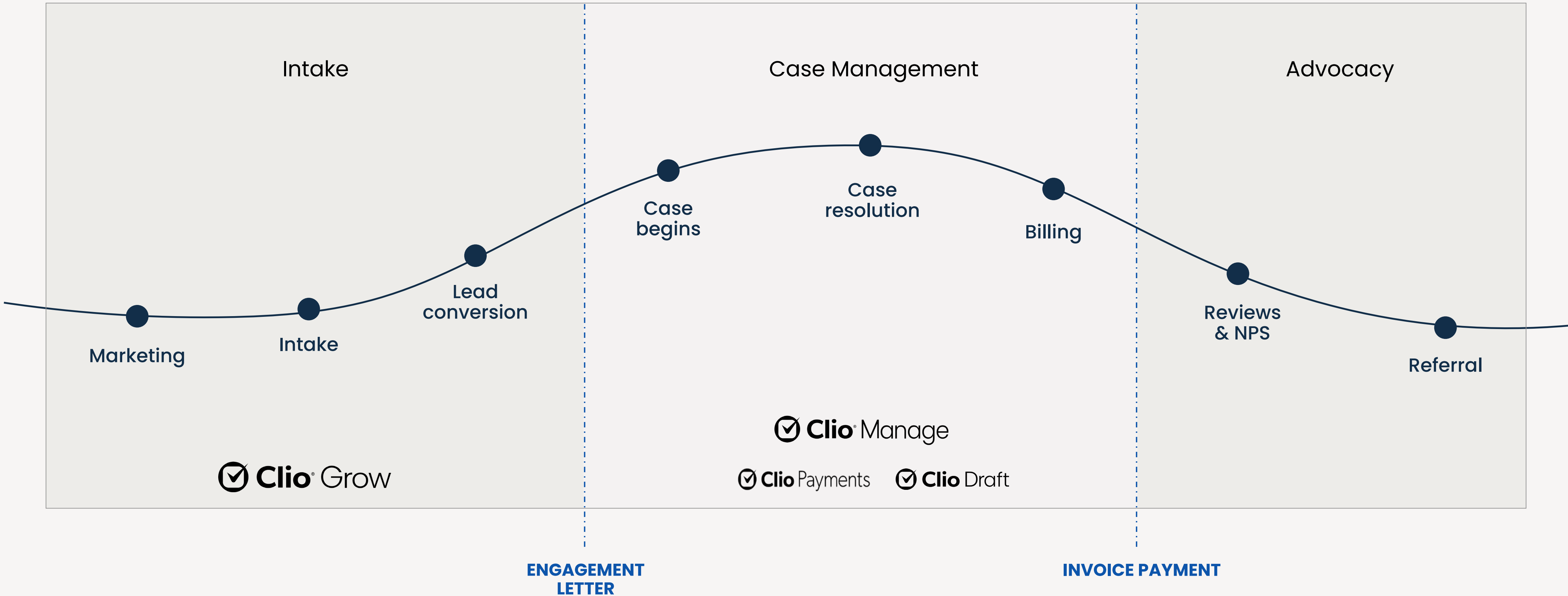
**Artificial Intelligence is the capacity of machines to figure out solutions to problems that are normally solved by human intelligence.**

# Understanding AI Fundamentals

- **Machine Learning (ML):** AI systems learn from data to make decisions.
- **Natural Language Processing (NLP):** AI processes and understands human language.
- **Generative AI:** AI systems that generate new content.

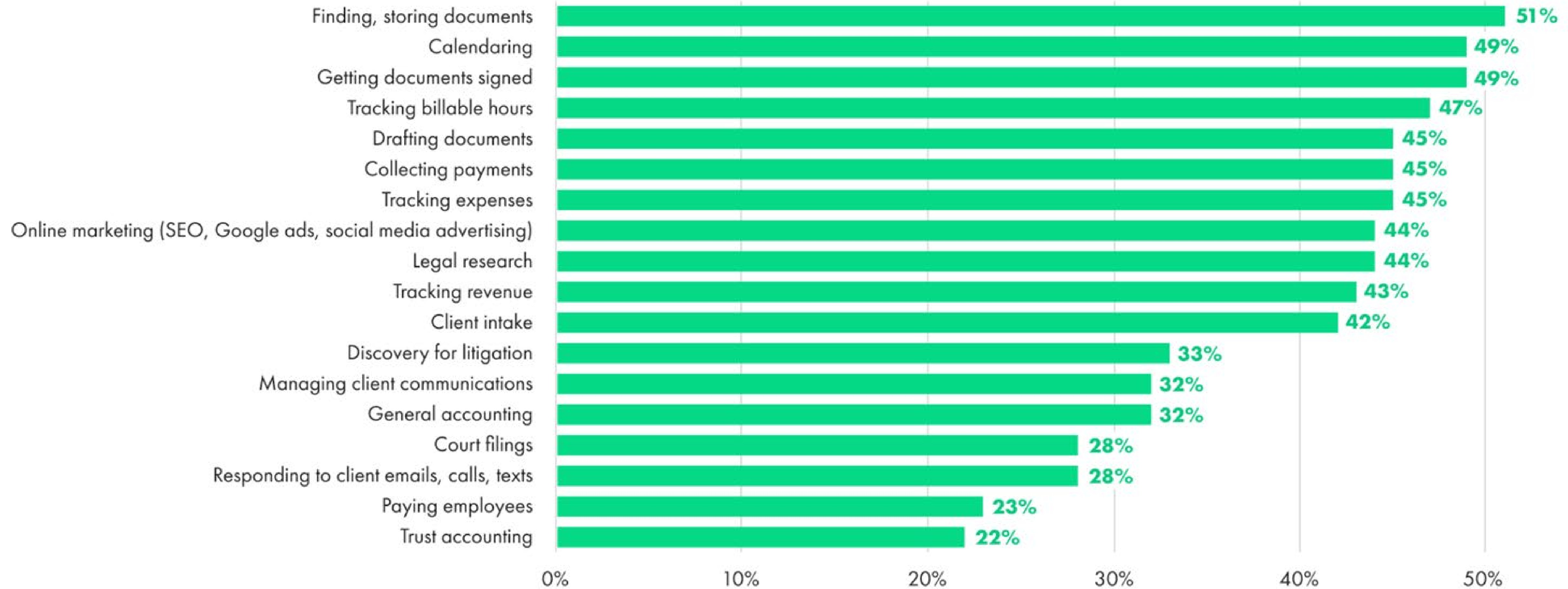


# Use Cases for Legal



# What would legal professionals like AI to assist with?

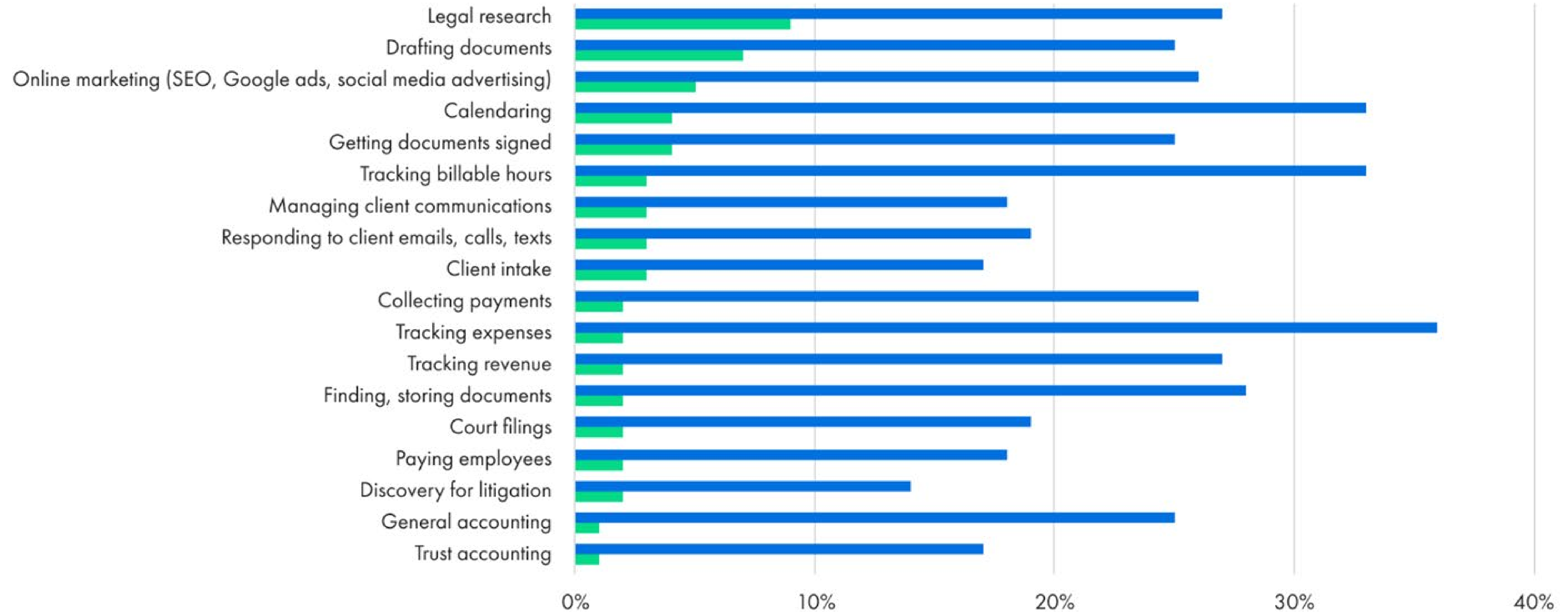
% of legal professionals who agree



# AI use in legal practice

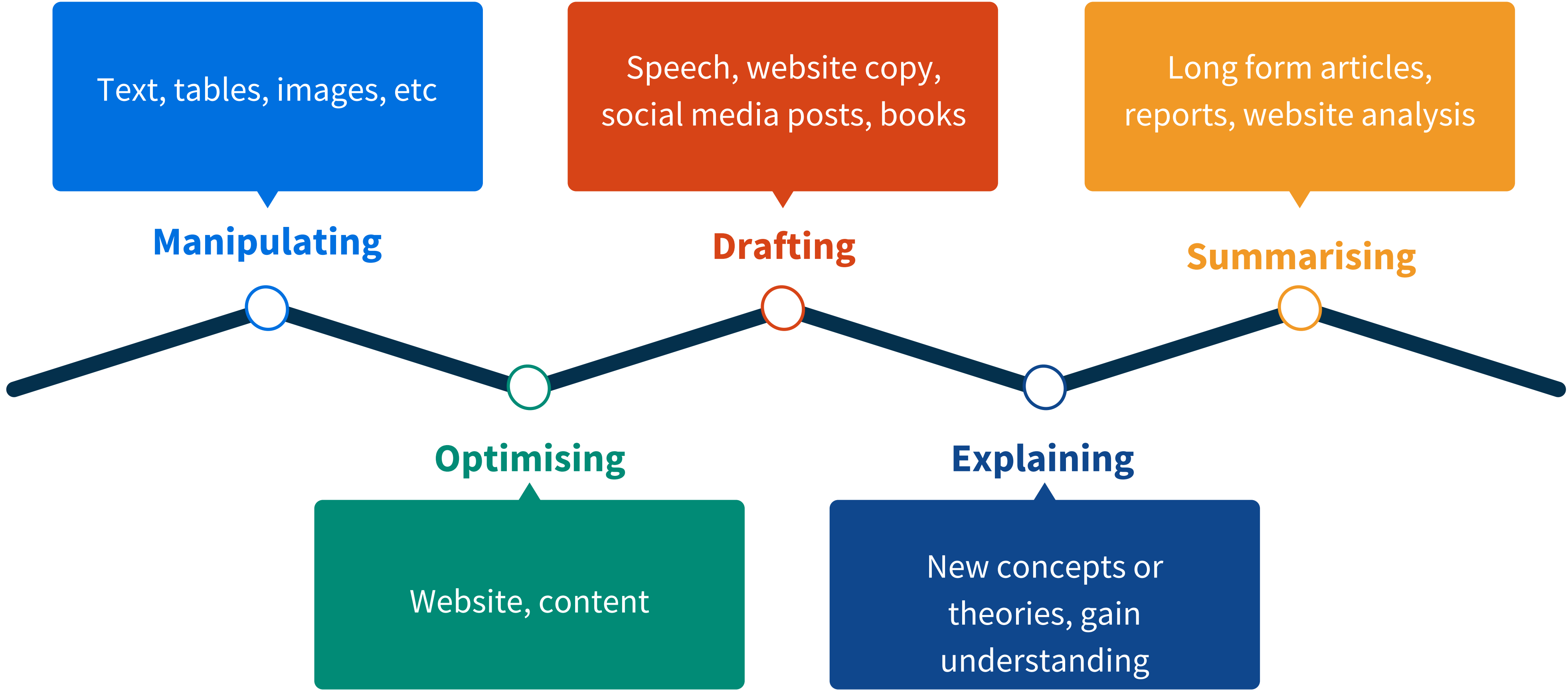
% of legal professionals and general population who agree

■ Clients think lawyers should use AI   ■ Legal professionals using AI





# What AI can be used for (MODES)



# Legal-Adjacent vs. Legal-Specific Tasks

Marketing

Task  
Prioritization

Legal  
Research

Predicting  
Case  
Outcomes

Client  
Communications

Document  
Summary

Contract  
Analysis

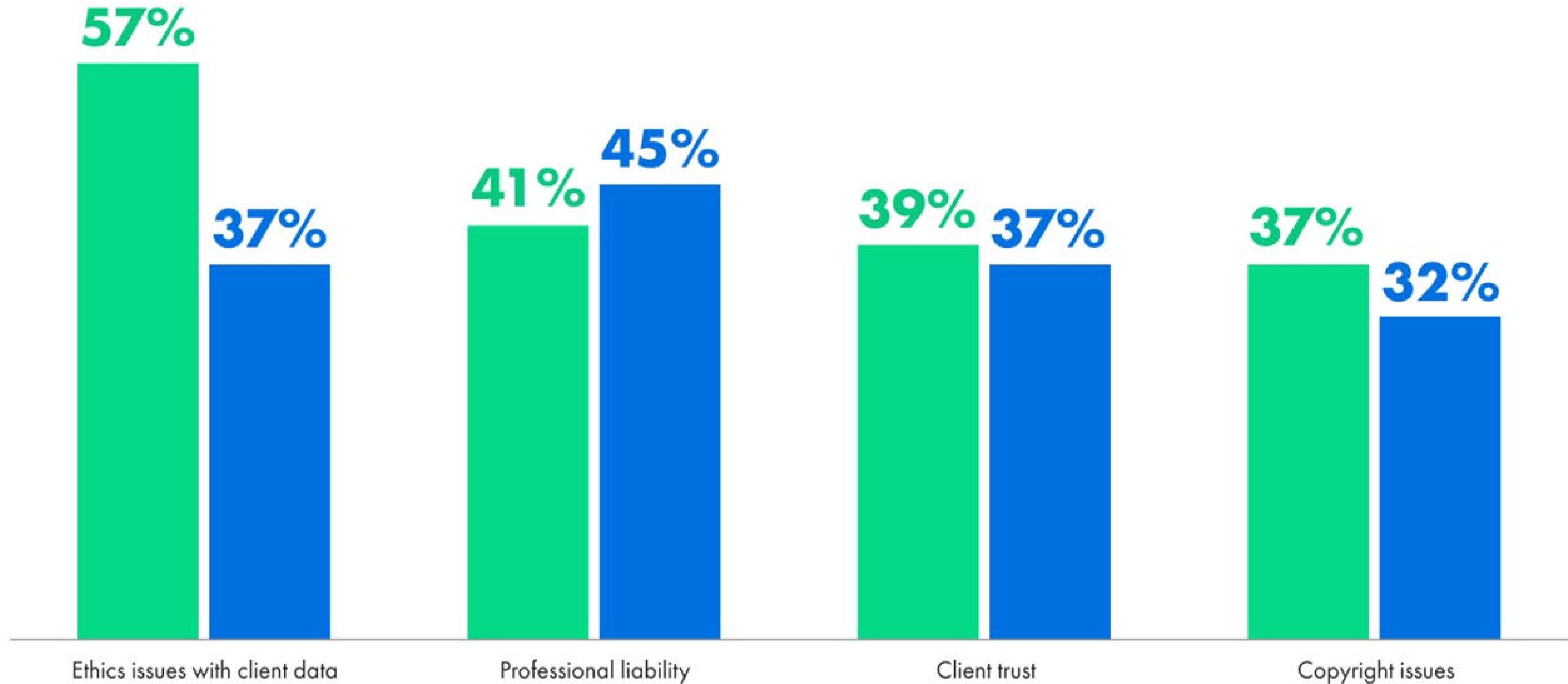
E-Discovery

# Getting Started

# Legal professionals perceive more risks to using AI

% of legal professionals and general population who see potential risks

Legal professionals Clients





# Ethical Considerations in AI Adoption

## **Bias and Fairness**

Ensuring AI systems do not perpetuate or amplify existing societal biases is crucial for maintaining justice and equality.

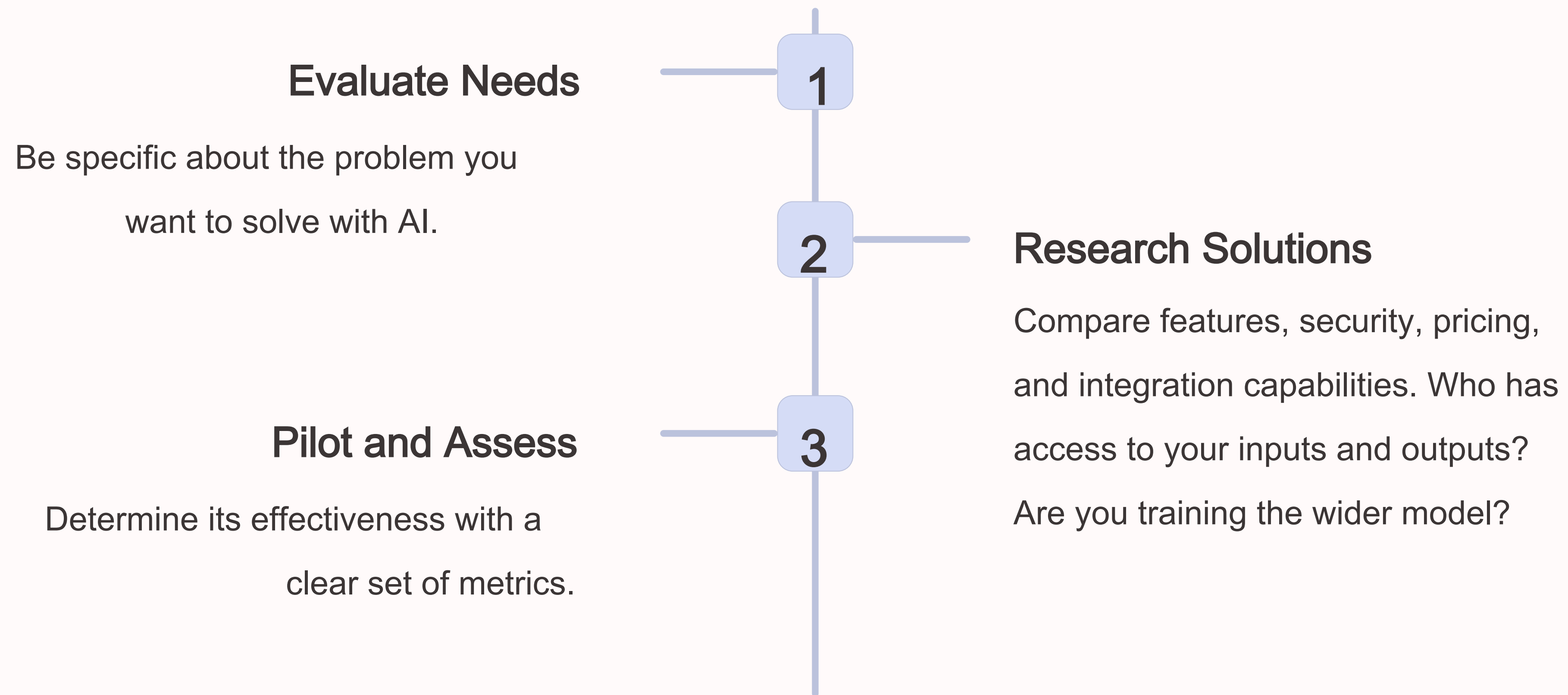
## **Transparency and Accountability**

AI decision-making processes must be transparent and explainable to allow for proper oversight and responsibility.

## **Privacy and Data Protection**

Safeguarding client data and upholding privacy standards are essential when integrating AI into legal workflows.

# Assessing AI Tools



# Experiment!

## General Gen AI

- Images, data manipulation, copy, outlines

## Marketing

- Images, presentations,

## Legal

- Day to day partner,



ChatGPT



Microsoft Copilot

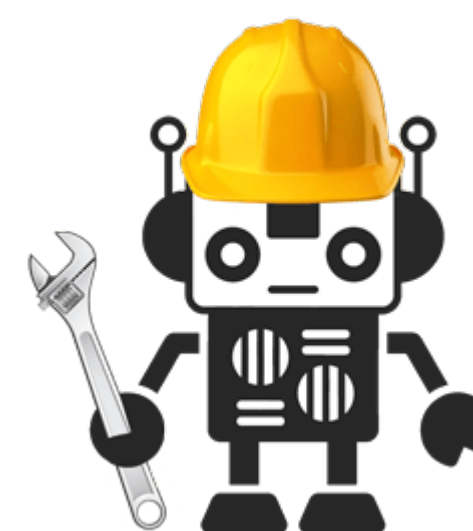


mini



Gamma

Midjourney



Lawdroid



Clio (coming soon)



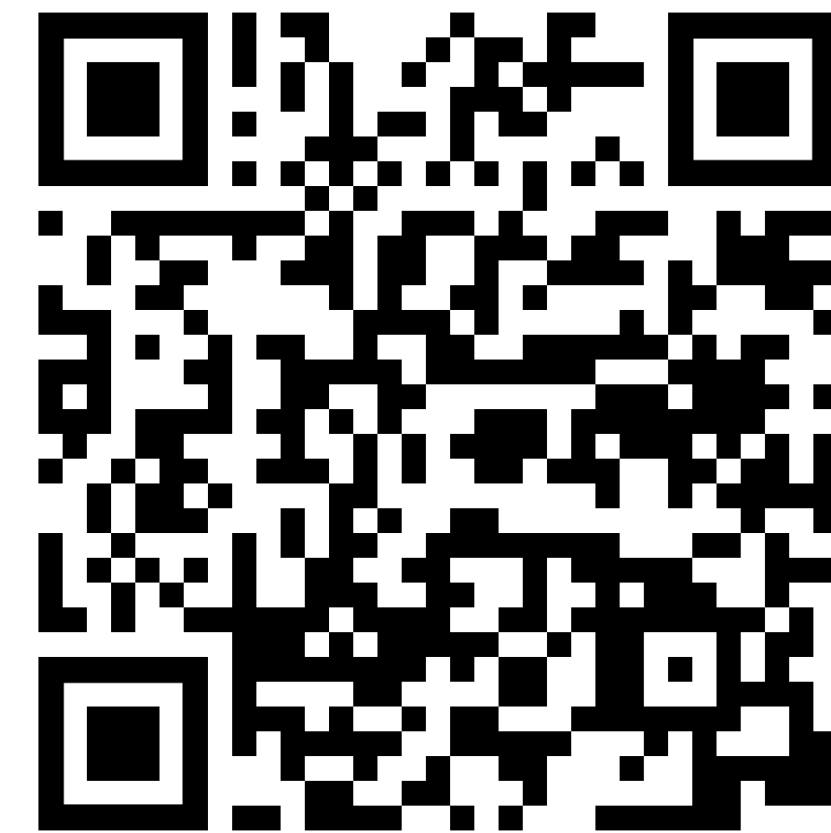
WiseTime





# Download the Legal Trends Report

[clio.com/ltr](https://clio.com/ltr)



**Your expertise, creativity, and humanity  
are not replicable.**

# Thank You