

IDAHO STATE BAR YOUNG LAWYERS SECTION

MEMBER MEETING—October 15, 2024, 12:00 p.m. to 1:00 MST

Location: via Zoom

Join Zoom Meeting

<https://us06web.zoom.us/j/84950091830?pwd=ZEdGSEtjK3A0cmp4dWloUVhFOW1mZz09>

Meeting ID: 849 5009 1830

Passcode: 148404

For Audio Only Dial:

+1 253 215 8782

I. Welcome and Call to Order

II. Sarah Tompkins – Food from the Bar presentation Part II

a. Sarah Tompkins:

- i. Reviewed YLS Bylaws and how they fit with the goal of the Food from the Bar event.**

b. Dalton Warr:

- i. Goal of the event is to raise awareness and funds for the Idaho Food Bank.**

- 1. Ways this can be accomplished:**

- a. Sponsorship;**
- b. Fundraise;**
- c. Volunteer.**

- ii. Ideas for the events YLS could host:**

- 1. Happy hour;**
- 2. Game night;**
- 3. Open house at a regional food bank warehouse;**
- 4. Volunteer opportunities at a regional food bank warehouse.**

- iii. Idaho food bank will help with:**

- 1. Custom webpage;**
- 2. Email templates;**
- 3. Social media assets;**
- 4. Donor relations support;**
- 5. Talking points.**

c. Adrienne Smith:

- i. Goal for this campaign is to match the \$50,000 goal that the Idaho food bank is attempting to raise.**
- ii. This campaign will run from April 1 – May 1, 2025.**
 - 1. Both Law Day and Idaho Gives falls during this time period.**
- iii. Media:**

1. Will promote this on social media;
 2. Earned media:
 - a. Idaho Food Bank has a monthly newsletter and will promote it this way.
 - b. Will also promote YLS in press releases.
 3. Promotion:
 - a. Visibility as a major sponsor.
- iv. The ask from the Idaho food bank of YLS:
1. Would like a commitment by the end of October, if YLS will be a partner.
 2. November/January: lead sponsor identification;
 3. February – invitation to broader legal community to participate;
 4. March – website built and media unveiling;
 5. April 1 – kick off;
 6. April 28-May 1 is Idaho Gives;
 7. May 2 – celebration of successful campaign wrap up.
- d. YLS met after the presentation and discussed:
- i. Sarah will reach out and see if they would let us promote their event and maybe host or tell YLS about their event but cannot commit to much else.

III. Section Fairs - University of Idaho College of Law - Nov. 13 & 20th

- a. Sarah Clemens will reach out to Teresa and let her know we will try to find someone up North but we have Boise campus covered.

VI. Adjourn

Next meeting 11/19/24 at 12:00 p.m.

- We will do a panel of clerks from the Supreme Court.