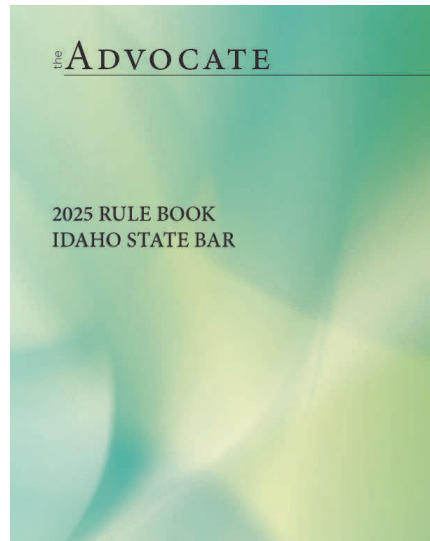




2026 Rule Book Advertising Rates and Contract

PUBLICATION SPECS

Trim Size: 8.5" x 11"

Circulation: 1,300 hard copies; 7,200 digital on website

Published: One time per year

The Advocate Rule Book is only published once per year or when there are changes to the Idaho Bar Commission Rules and/or Idaho Rules of Professional Conduct. A hard copy is sent to around 1,300 attorneys and given to all new attorneys. The online version is posted to the Bar's website and is the main reference point for attorneys seeking the rules.

The Advocate Rule Book Positions Available

Outside Back Cover (Color)	\$3,800
Inside Front Cover (Color)	\$2,100
Inside Back Cover (Color)	\$2,100
Back of Title Page (Black and White)	\$1,200

AD SPEC

Covers
Full Page
8.5" x 11"

Covers and full page ads must bleed.

Bleed: 1/4"

Indicate bleed with crop marks.

Only full page ads are available.

Ad Deadline: March 1, 2026

TO ADVERTISE:

Please contact:

Calle Belodoff

525 West Jefferson

Boise, ID 83701

Office: (208) 334-4500

Email: cbelodoff@isb.idaho.gov



SENDING IN YOUR AD:

Email ad as an EPS or PDF file to cbelodoff@isb.idaho.gov.

- Only the following graphic design formats are acceptable: Encapsulated PostScript (EPS) and PDF.

All graphics within a file must have a resolution of 600 dpi at 100% with the fonts fully embedded and must adhere to the measurements of the ad.

- All full page and cover ads must include a 1/4" bleed indicated by crop marks.

- All advertisers will be required to have a signed contract on file.

The Advocate Rule Book 2026

Advertising Space Contract

Advertiser/Company Name: _____

Accounting Contact: _____ Accounting Email: _____

Design Contact: _____ Design Email: _____

Address: _____

City/State/Zip: _____ Telephone: _____

Ad Copy Deadlines:

Ads must be received by March 1, 2026.

Payment Terms:

- The publisher requires all new advertisers to prepay for their first display advertisement. Each subsequent ad placement will be billed after publication. For all returning advertisers, payment is due within 60 days from the invoice date.
- If an advertiser's payment is 30 days overdue from the date of invoice, an initial notice will be sent. If an advertiser's payment is 60 days overdue, the advertiser will be sent a final notice, after which the advertiser's ad will be pulled from all future issues until all outstanding payments are made.

Terms and Conditions:

- The Idaho State Bar (publisher) reserves the right at any time to decline any advertising it feels to be inappropriate.
- Advertising is accepted in accordance with the rates, terms, and conditions set forth in the current rate card.
- The advertiser is responsible for notifying the publisher of any changes regarding the advertising copy or space contract no later than each ad copy deadline.
- Advertiser agrees to indemnify and hold the publisher harmless from any suits for libel, violation of right of privacy, plagiarism, copyright infringement, and all other claims arising from the advertising referred to in this contract. The publisher makes no independent evaluation of the content of the offers made in the advertising or of any product warranties made therein. Therefore, the advertiser agrees to indemnify and hold the publisher harmless from any suits arising from any representations made in the advertising.
- Publisher makes every attempt to print and mail *The Advocate* Rule Book by the end of April, however, publisher does not guarantee date of printing, date of mailing, or date of receipt for the Rule Book.

Method of Payment:

- **Pay by Credit Card:** Upload the completed Advertising Space Contract and pay online at <https://laserfiche.isb.idaho.gov/Forms/OnlinePayment>. Please use "Advocate Advertising Contract" as the payment description on the online form.
- **Pay by Check:** Mail the completed Advertising Space Contract with a check made payable to the Idaho State Bar to Advertising, *The Advocate*, P. O. Box 895, Boise, ID 83701.

2026 Advocate Rule Book Rate Contract *(please fill out the table below and sign):*

Type of Ad	Cost	Check Box to Mark Ad Placement
Back Cover (Color)	\$3,800	
Inside Front Cover (Color)	\$2,100	
Inside Back Cover (Color)	\$2,100	
Back of Title Page (Black and White)	\$1,200	
Signature:	Date:	Total: