

ISB DISPUTE RESOLUTION SECTION MEETING – MEETING MINUTES

Wednesday, November 16, 2022 – 12:00-1:00 pm (MT)

- I. CLE Presentation: “Using Your Skills Beyond the Law” – presented by Carol Barkes, CPM, who specializes in neuroscience communication conflict; sponsored by the Dispute Resolution Section. Attendance (in-person/zoom): Janine Reynard, Melissa Luna, Jeff Hess, Dave Lombardi, Eric DeBord, Sarah Mello, and Nikeela Abrams.

Ms. Barkes talked about how to leverage your mediation skill set outside of mediation, such as teaching, public speaking, as an author, consulting, coaching, and podcasts. It may help to have a publicist, depending on the direction you want to go. Focus on your areas of expertise, for instance, when seeking out opportunities to speak at conferences. She also recommended having a website with compelling content. Make an effort at following up with people, including sending a “one sheet” list showing what services you can offer. It is a lot easier to get invited back when you teach people something they didn’t know before. Make an effort to teach a skill that overlaps with the topic of the conference. Social media can be used for short takes or video clips.

Keep in mind HARO (“Help A Reporter Out”) – you can sign up for this group and you’ll receive emails when reporters are researching topics and you can let them know what you would say about that topic and maybe they’ll use a soundbite or interview you on the topic. A great way to get yourself out there and noticed.

- II. DRS Meeting Call to Order – After the CLE presentation, Janine Reynard, Secretary, called the DRS meeting to order. Participants were able to appear in person or via Zoom for this meeting.
- III. Approval of Minutes from Prior Section Meeting Minutes – Due to time constraints and limited numbers in attendance, the minutes for the September 21, 2022 and October 16, 2022 meetings will be reviewed for approval at the next meeting.
- IV. Old Business – Still need information about the listserv numbers and its use, to make sure the section members are getting the most out of it.
- V. New Business – None discussed at this meeting.
- VI. Next Meeting scheduled to take place on Wednesday January 18, 2023, 12:00-1:00 pm (MT) and will be offered as in-person or zoom attendance.
- VII. Adjourn