

# **The Sprint Regulations**

Idaho Bar Association: Health Law Section December 5, 2019

**PRESENTED BY** 

Robert G. Homchick, Seattle

roberthomchick@dwt.com



### HHS Regulatory Sprint To Coordinated Care

Sprint launched in 2018 – Reduce Regulatory barriers and accelerate transformation of the healthcare system into one that better pays for value and promotes care coordination

CMS issued Request for Information regarding Stark

• 375 Public Comments

OIG issued Request for Information regarding AKS and Civil Money Penalty Law

• 359 Public Comments

October 17, 2019, CMS and OIG issue Sprint Regs

• Comments due December 31, 2019

# Removing the Barriers?

The challenge for Fraud & Abuse Stark and AKS New value based the governmentlaws viewed as a care models and were designed to Adapt the old barrier to control care coordination efforts in general laws to the new overutilization in innovative care are promoted by coordination a volume based value based alignment of models arrangements fee for service financial interests environment and treatment Goal was to isolate decisions the financial considerations from treatment decisions

## Sprint Proposals: Value Based



- Proposed Sprint regulations focus on "Value Based Enterprises"
  - New Stark exceptions
  - New AKS safe harbors

#### **Sprint Proposals: Value Based**



- Basics: 2 or more VBE participants that
  - Collaborate to achieve a "value-based purpose"
    - Includes coordinating and managing care, improving quality, appropriately reducing costs or growth
      in expenditures of payors without reducing quality, or transitioning from health care delivery and
      payment based on the volume of items and services provided to mechanisms based on the quality
      of care and control of costs of care
  - By participation in value based activities in a valued based arrangement
  - Relating to a target patient population
  - Using an accountable body or person responsible for oversight, and who have
  - Governing documents that describe the VBE and how the VBE participants intend to achieve its value based purpose(s)

# Value Based Exceptions/Safe Harbors

- Proposed AKS Safe Harbors
  - Full Financial Risk
  - Substantial downside financial risk
  - Care coordination arrangements (limited to in kind remuneration)
- Proposed Stark Exceptions
  - Full Financial Risk
  - Meaningful downside financial risk to physician
  - Value based arrangements
- The less risk the parties assume the more regulatory safeguards



### Value Based Proposals

- A number of questions about how to apply the definitions
  - Value base purpose?
  - Value based activity?
  - Need more examples in the Commentary
- Risk requirements significant
  - Note distinctions between Stark Exceptions and AKS Safe Harbors
- In general, easier to qualify for Stark value based exceptions than AKS Safe Harbors
  - Comfortable being uncomfortable . . .
- Comments due 12/31— Rules may well evolve
- Final regulations in 2020 or 2021??



# Patient Engagement & Personal Services Safe Harbor

# Patient Engagement Safe Harbor (NEW)

- Provision of tools and support services to patients to improve quality, health outcomes and efficiency
- Limited to in kind items or services that have a direct connection to management of care
- Must be offered by VBE participant
- Limited to \$500 in the aggregate per year (absent financial need)

#### Personal Services and Management Contracts Safe Harbor (Modify Existing)

- Revise to eliminate the need to set aggregate compensation in advance
- Eliminate requirement in part time arrangements to provide specifics at the on set of the arrangement
- New provision to protect outcomes based payments –
  - Does not include internal cost savings



### **EMR Donation and Cybersecurity**

CMS and OIG proposed to eliminate the sunset provision for the EMR Donation Stark Exception and AKS Safe Harbor

Revise exception/safe harbor to align with 21st Century Cures Act

- Definition of interoperable
- Revise data lock in provision to prohibit data blocking

Permit donation of replacement EMR technology

Solicit comments on eliminating (or reducing) the requirement that the physician pay 15% of donor's cost

Donation of Cybersecurity software and support specifically addressed

No physician contribution required



# Stark Proposals: The Big 3



- CMS proposes to revise definitions of
  - Fair Market Value
  - Volume or Value
  - Commercial Reasonableness
- Commercial Reasonableness
  - First attempt to define
  - States specifically that an arrangement can be commercially reasonable even if it does not result in a profit for one or more of the parties

#### **Fair Market Value**



- New definition
   separates the volume or value standard from FMV
- Value in an arm's length transaction with like parties under like circumstances
- Consistent with the General Market Value of the subject transaction
  - General market value is equivalent to the price that would result from bona fide bargaining between the parties on the date of the transaction is entered into
- Special FMV definitions for rental of equipment and rental of property

#### Volume or Value

Striving for a bright line test

Compensation from an entity furnishing designated health services to a physician takes into account the volume or value of referrals only if—

The formula used to calculate the physician's (or immediate family member's) compensation includes the physician's referrals to the entity as a variable, resulting in an increase or decrease in the physician's (or immediate family member's) compensation that <u>positively correlates</u> with the number or value of the physician's referrals to the entity; or

There is a predetermined, direct correlation between the physician's *prior* referrals to the entity and the *prospective* rate of compensation to be paid over the entire duration of the arrangement for which the compensation is determined.

If prior referrals were X, then compensation for the duration of the current arrangement is Y.

A positive correlation between two variables exists when one variable decreases as the other variable decreases, or one variable increases as the other variable increases.

#### **Volume or Value**

Similar formula approach for volume or value of referrals or volume or value of other business generated

 Note other business generated means the other business generated by the physician for the entity

Commentary specifically rejects one of the findings of the 4<sup>th</sup> Circuit *Toumey*:

 payments based on personally performed services do not run afoul the volume or value of referrals prohibition simply because the performance of the service will also generate a hospital facility charge

### **Fixing Mistakes**



The Commentary includes an important clarification on the ability of parties to an arrangement to cure an oversight or error during the term of the arrangement

CMS presented the hypothetical of an inadvertent underpayment – contract states physician is to be paid \$150 per hour but due to a oversight he is paid \$140 per hour

CMS stated it "was never our intent" to have these types of errors trigger the Stark prohibitions

Parties can cure during the term

HOWEVER, if the arrangement ends the parties cannot "unring" the bell

# Writing Requirement, DHS & Payments by Physician



- CMS proposes to give parties a 90 day grace period to satisfy the writing requirement
  - Very Similar to the alternative means of compliance with signature requirement
- Definition of DHS proposed to be narrowed to exclude services for a Medicare inpatient if the item or service requested does not affect the amount of the hospital payment
- Payments by Physician Exception
  - Historically CMS has narrowly construed— not available if any other exception applies
  - Proposal is that exception available unless a statutory exception applies

#### Isolated Transactions, Period of Disallowance

- Isolated Transaction Exception proposed modification to exclude "a single payment for multiple or repeated services"
  - Agency wants to narrow the exception –not permit its use to retroactively cure noncompliance
- Removal of Period of Disallowance Rules, which currently state that an arrangement ends when all excess compensation is refunded
  - Proposal parties determine when a prohibited financial relationship ends on a case by case basis

### **Proposed Exception Z**

- CMS proposes to create a new exception for limited remuneration to physicians
  - No more than \$3500 per calendar year in the aggregate
  - Must be FMV, not based on Volume or Value and Commercially Reasonable
  - HOWEVER

     do not need a writing or signatures and compensation does not have to be set in advance
- Exception Z may be used to protect an arrangement that fails to qualify for another exception for a portion of the contemplated term
  - For example, arrangement that fails to satisfy the FMV arrangement exception because it was not reduced to writing during first few months or the parties' signatures were not secured within 90 days
    - Use Exception Z for first few months then put documentation in place so that arrangement qualifies under another exception







Robert G. Homchick Davis Wright Tremaine, LLP Roberthomchick@dwt.com 206 757 8063