

WHY THE IDAHO LEGISLATURE SHOULD DIRECT THE IDAHO PUBLIC UTILITIES COMMISSION TO EMBRACE ELECTRIC VEHICLES

Abstract

This article argues that the Idaho Legislature should direct the Idaho Public Utilities Commission to authorize utility investments in electric vehicle charging stations and implement time-of-use volumetric rates to encourage development of privately owned charging stations.

The widespread adoption of electric vehicles in Idaho could benefit the state's economy by reducing fuel costs by two-thirds, and redirecting the remaining costs back into Idaho's local energy economy. Moving to electric vehicles would also provide significant environmental benefits because electric vehicles produce far fewer greenhouse gases than gasoline vehicles.

The primary barrier to electric vehicle adoption is an insufficient number of public charging stations. Idaho has a critical shortage of DC fast charging stations—especially in state highway corridors and rural areas. This shortage is unlikely to be resolved by investments from the federal government and national charging station networks, which tend to focus on interstates and high-population areas. But Idaho's infrastructure gap could be addressed if local electric utilities and private businesses invested in public charging stations.

This article recommends two policy proposals to accelerate the adoption of electric vehicles in Idaho: (1) electric utility ownership of charging stations to develop charging infrastructure; (2) time-of-use volumetric rates for charging stations to incent independent business investment in electric vehicle charging infrastructure.

This article then analyzes the legal reform needed to implement those policy proposals. It considers the legal framework of the Idaho PUC, compares that to legal approaches in other states, and concludes that specific legal reform is required to accelerate electric vehicle adoption in Idaho. Specifically, this article recommends the Idaho Legislature shift from granting the Idaho PUC legal permission to authorize utility investments in and alternative rate design for electric vehicle charging stations, and instead issue a legal directive for the Idaho PUC to favorably consider utility investments in electric vehicle charging stations and time-of-use volumetric rates for privately-owned charging stations.

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INTRODUCTION

Electric vehicles have gained significant attention in recent years for their potential to reduce greenhouse gas emissions in the transportation sector of the U.S. economy.¹ The transportation sector is particularly important for greenhouse gas reduction because it generates more emissions than any other sector of the economy.² Although gasoline-powered vehicles have become more efficient in recent decades,³ total greenhouse gas emissions from transportation have remained essentially unchanged since 1990.⁴ In contrast, greenhouse gas emissions from the U.S. economy's electricity sector began declining in 1990, and have fallen off sharply since 2007.⁵ Because total emissions from transportation have remained unchanged despite increased efficiency in passenger vehicles, extending the emissions reductions from electricity generation to passenger vehicles with electric vehicles is a powerful way to reduce transportation pollution.

Besides the environmental benefits, there is another aspect of electric vehicles that is sometimes overlooked—they cost less to own and operate than gasoline vehicles.⁶ These cost savings occur largely because it is less expensive to fuel a vehicle with electricity than with gasoline—much less expensive.⁷ In Idaho, a gallon of gasoline costs over three times more an “eGallon,” the amount of electricity a driver would have to buy to travel the same distance as a

¹ Rebecca Leber, *Why electric vehicles are so hot in the 2022 Super Bowl ads*, VOX (February 13, 2022).

² *Transportation Sector Emissions*, U.S. ENV'T PROT. AGENCY, <https://www.epa.gov/ghgemissions/sources-greenhouse-gas-emissions#transportation> (last visited Nov. 6, 2021).

³ OFF. OF ENERGY EFFICIENCY & RENEW. ENERGY, *New Light-Duty Vehicle Fuel Economy, 1975–2020*, U.S. DEP'T OF ENERGY, <https://www.energy.gov/eere/vehicles/articles/fotw-1177-march-15-2021-preliminary-data-show-average-fuel-economy-new-light> (last visited Jan. 5, 2022).

⁴ U.S. ENV'T PROT. AGENCY, *supra* note 2.

⁵ U.S. ENV'T PROT. AGENCY, *supra* note 2.

⁶ Benjamin Preston, *EVs Offer Big Savings Over Traditional Gas-Powered Cars*, CONSUMER REP. (Oct. 8, 2020).

⁷ ENERGY.GOV, *eGallon: Compare the costs of driving with electricity*, U.S. DEP'T OF ENERGY, <https://www.energy.gov/articles/egallon-how-much-cheaper-it-drive-electricity> (last visited Feb. 21, 2022) (As of February 21, 2022, the national gas price average was \$2.85/gallon; the national eGallon average was \$1.16; the Idaho gas price average was \$2.84; and the Idaho eGallon average was \$0.90).

gallon of gasoline.⁸ Electric vehicles also require less maintenance, which further reduces costs.⁹ Combining the fuel and maintenance savings, each driver can save hundreds or thousands of dollars a year by driving an electric vehicle rather than a gas vehicle.¹⁰

Even after accounting for the currently higher upfront purchase price of electric vehicles, electric vehicles are still less expensive to own and operate over their lifespan than a gas vehicle.¹¹ The lifetime vehicle costs that a driver saves on transportation are then available to be spent elsewhere in the economy. Extrapolated over the 1.4 million drivers in Idaho¹² creates billions of dollars in newly available spending power.

But fueling cars with electricity rather than gas not only saves drivers money, it also changes where that money is spent. That is because electricity is produced in Idaho, but gasoline is not.¹³ By switching from gasoline to electricity, Idaho drivers stop sending their fuel money to oil producing states, and instead spend their fuel dollars in Idaho on local electricity.

Electric utility infrastructure, specifically distribution capacity, will likely require upgrades over time to satisfy the increased demand created by electric vehicles.¹⁴ But that higher demand would be supplied by Idaho utilities expanding capacity and generation.¹⁵ Consequently,

⁸ ENERGY.GOV, *supra* note 7.

⁹ Chris Harto, *Electric Vehicle Ownership Costs: Today's Electric Vehicles Offer Big Savings for Consumers*, CONSUMER REP. (Oct. 2020).

¹⁰ *Id.*

¹¹ *Id.*

¹² *Idaho Total Passenger Car Registrations by County, By Calendar Year*, IDAHO DEP'T OF TRANSP. <https://itd.idaho.gov/dmvddata/> (last visited Feb. 19, 2022) [hereinafter *Idaho Passenger Car Registrations*] (Idaho reported 1.4 million passenger cars registrations in 2019).

¹³ *Idaho: State Profile and Energy Estimates*, U.S. ENERGY INFO. ADMIN., <https://www.eia.gov/state/analysis.php?sid=ID> [hereinafter *Idaho: State Profile*] (last visited Feb. 3, 2022); *Oil and Petroleum products explained: Where our oil comes from*, U.S. ENERGY INFO. ADMIN., <https://www.eia.gov/energyexplained/oil-and-petroleum-products/where-our-oil-comes-from.php> (last visited Feb. 3, 2022) [hereinafter *Where our oil comes from*](Over 70% of the U.S. crude oil is produced in Texas, North Dakota, New Mexico, Oklahoma, and Colorado.).

¹⁴ Hauke Engle et al., *The Potential Impact of Electric Vehicles on Global Energy Systems*, MCKINSEY & CO. (August 8, 20218).

¹⁵ Margaret Carmel, *Power Up: Idaho Power preparing for increased electrical vehicle usage*, BOISE DEV (May 27, 2021); F. Todd Davidson et al., *Switching to electric vehicles could save the US billions, but timing is everything*, THE CONVERSATION (Dec. 4, 2018) (States with large seasonal variations in electricity usage can use the idle

widespread adoption of electric vehicles could decrease vehicle fuel costs by two-thirds while simultaneously redirecting the remaining expenditures from other states back into Idaho's economy.

It is also worth noting that the economic opportunity presented by electric vehicles in Idaho does not significantly benefit one type of in-state industry while harming another. Although some industries, most notably electric utilities,¹⁶ stand to benefit the most from widespread electric vehicle adoption, few if any in-state industries are harmed.¹⁷ Instead, the industries most negatively impacted will be oil producers and refineries, which are almost exclusively located outside of Idaho, and often outside of the U.S.¹⁸

The cost savings for drivers in a particular state depends on the difference between the price of gasoline and electricity in that state.¹⁹ Similarly, the greenhouse gas and air quality benefits in a particular state depends on the difference between gasoline tailpipe emissions and the emissions produced by the electricity generating resources used in that state.²⁰ States with higher gas prices, cheaper electricity, and cleaner electricity generating resources will save more money and reduce greenhouse gases more than other states.²¹ States that do not have significant oil production and refining stand to further benefit by redirecting their purchasing power

capacity to charge electric vehicles in off-peak hours and make it easier to meet the increased demand than states with flatter load curves).

¹⁶ Thomas Baker et al., *Electric Vehicles are a Multibillion-Dollar Opportunity for Utilities*, BOSTON CONSULTING GROUP (Apr. 23, 2019).

¹⁷ Gas stations, most of which are independently owned, may be an exception to this general rule. *Service Station FAQs*, AMERICAN PETROLEUM INSTITUTE, <https://www.api.org/oil-and-natural-gas/consumer-information/consumer-resources/service-station-faqs>. (last visited Feb. 20, 2022).

¹⁸ *Where our oil comes from*, *supra* note 13 (The U.S., Russia, Saudi Arabia, Iraq, and Canada are the world's top five oil producing countries).

¹⁹ ENERGY.GOV, *supra* note 7.

²⁰ OFF. OF ENERGY EFFICIENCY & RENEW. ENERGY: WWW.FUELECONOMY.GOV, *Beyond Tailpipe Emissions Calculator*, U.S. DEP'T OF ENERGY, <https://fueleconomy.gov/feg/Find.do?year=2015&vehicleId=37236&zipCode=83705&action=bt3> (last visited Dec. 23, 2021) [hereinafter *Beyond Tailpipe Emissions*].

²¹ ENERGY.GOV, *supra* note 7; *Beyond Tailpipe Emissions*, *supra* note 20.

currently spent with out-of-state oil producers to in-state electrical producers.²²

Idaho has all of these conditions: (1) higher than average gasoline prices;²³ (2) among the lowest electric prices in the nation;²⁴ (3) among the cleanest electricity in the nation;²⁵ (4) and no significant oil production or refining.²⁶ Quantifying these benefits demonstrates that Idaho is well-positioned to benefit economically and environmentally from the widespread adoption of electric vehicles.

The more electric vehicles in a state, the greater the economic and air quality benefits. Here, Idaho has great potential for growth. While electric vehicle ownership in Idaho has increased in recent years, only 2,300²⁷ of Idaho's 1.4 million passenger vehicles are electric.²⁸ Consumers have expressed considerable interest in electric vehicles, but "range anxiety" remains a major barrier.²⁹ Idaho's shortage of publicly available fast-charging stations is almost certainly inhibiting widespread electric vehicle adoption.

Idaho's state-regulated electric utilities could help fill the electric vehicle charging infrastructure gap by: (1) owning and operating public, fast charging stations; and (2) offering electric rate design options that make it economical for private businesses to own and operate public, fast charging stations. However, Idaho's current regulatory framework makes it unlikely that the Idaho Public Utilities Commission (PUC), which regulates Idaho electric utilities, will

²² MATT FROMMER, ECONOMIC AND EMISSIONS BENEFITS OF ELECTRIC VEHICLES IN NEVADA 10, SWEEP (2019).

²³ ENERGY.GOV, *supra* note 7.

²⁴ *State Electricity Profiles*, U.S. ENERGY INFO. ADMIN. <https://www.eia.gov/electricity/state/> (last visited Jan. 5, 2022) (Average U.S. price per kWh is 10.59 cents; Idaho's average price per kWh is 7.99 cents).

²⁵ *Idaho: State Profile*, *supra* note 13.

²⁶ *Idaho: State Profile*, *supra* note 13.

²⁷ OFF. OF ENERGY EFFICIENCY & RENEW. ENERGY: ALT. FUELS DATA CTR, *Electric Vehicle Registrations by State*, U.S. DEP'T OF ENERGY, <https://afdc.energy.gov/data/10962> (last updated June 2021).

²⁸ *Idaho Passenger Car Registrations*, *supra* note 12.

²⁹ *New CR survey finds the majority of customers are interested in getting an electric vehicle*, CONSUMER REP., (Dec. 2020,) <https://advocacy.consumerreports.org/wp-content/uploads/2020/12/EV-Survey-2020-Fact-Sheet-12.16.20-3.pdf>.

approve utility requests for either of these changes.

But relatively minor changes to state law could change that, thereby creating the necessary conditions to build a robust network of public fast-charging stations to give drivers “range confidence.”³⁰ This article recommends that the Idaho Legislature direct the Idaho PUC to: (1) favorably consider utility ownership of public charging stations; and (2) implement volumetric, time-of-use electric rates for charging stations to remove the economic disincentive for private businesses to invest in charging infrastructure.

I. BACKGROUND

A. ELECTRIC VEHICLE SALES HAVE INCREASED SIGNIFICANTLY.

Conceptually, electric vehicles are relatively simple: they have a lithium-ion battery instead of a gas tank, and an electric motor instead of an internal combustion engine.³¹ Electric vehicles are popular with drivers because they accelerate faster, drive smoother, and are quieter than gas vehicles.³² Teslas—with their 18” computerized driver dashboard, front and rear trunks, and impressive self-steering technology—are especially captivating.³³

Most electric vehicle owners charge at home overnight, which is easier and more convenient than a trip to the gas station.³⁴ Many electric vehicles can charge without any special equipment using a standard 120-volt outlet.³⁵ Known as Level 1 charging, this is the slowest type

³⁰ UTAH CLEAN CITIES, *Range Confidence with Ride and Drives – Electric Vehicles Charge Ahead* <https://utahcleancities.org/2707-2/#/find/nearest>, (last visited Feb. 15, 2022).

³¹ OFF. OF ENERGY EFFICIENCY & RENEW. ENERGY: ALT. FUELS DATA CTR., *How Do All-Electric Cars Work?*, U.S. DEP’T OF ENERGY, <https://afdc.energy.gov/vehicles/how-do-all-electric-cars-work> (last visited Nov. 10, 2021) [hereinafter *How Do All-Electric Cars Work?*].

³² OFF. OF ENERGY EFFICIENCY & RENEW. ENERGY: WWW.FUELECONOMY.GOV, *All-Electric Vehicles*, U.S. DEP’T OF ENERGY, <https://www.fueleconomy.gov/feg/evtech.shtml> (last visited Nov. 10, 2021) [hereinafter *All-Electric Vehicles*].

³³ TESLA, *Model 3*, <https://www.tesla.com/model3> (last visited Dec. 27, 2021).

³⁴ OFF. OF ENERGY EFFICIENCY & RENEW. ENERGY: WWW.FUELECONOMY.GOV, *Charging Your Plug-in Electric Car*, U.S. DEP’T OF ENERGY, <https://www.fueleconomy.gov/feg/charging.shtml> (last visited Feb. 20, 2022) [hereinafter *Charging Your Plug-in Electric Car*].

³⁵ *Charging Your Plug-in Electric Car*, *supra* note 34.

of charging; it can take over 12 hours to provide 60 miles of range, and two days to fully recharge a 250 mile battery.³⁶ For faster charging, many electric vehicle owners install a Level 2 charger, which is 240-volt and can provide 250 miles of range in five hours.³⁷ Most charging stations that are open to the public or available at workplaces are Level 2.³⁸ The fastest type of charging is DC (direct current) fast charging, and can provide 200 miles of range in 15 to 45 minutes.³⁹ The lack of these DC fast charging station has been a major barrier to electric vehicle adoption.⁴⁰

In addition to insufficient public charging infrastructure, other barriers to electric vehicle adoption have been the higher upfront purchase price, limited battery ranges, and limited body style options.⁴¹ But considerable progress has been made on the latter three issues in recent years.⁴² Now most new electric vehicles have a 250 mile range.⁴³ Battery manufacturing costs, which have made electric vehicles more expensive than gas cars, have declined steeply.⁴⁴ As a result, the purchase price of electric vehicles is expected to equal that of gas cars by 2025.⁴⁵

Declining battery costs have made electric vehicles a cost-effective option for many

³⁶ *Charging Your Plug-in Electric Car*, *supra* note 34; Jessica Shea Choksey, *What is DC Fast Charging?*, J.D. POWER (May 10, 2021) <https://www.jdpower.com/cars/shopping-guides/what-is-dc-fast-charging>.

³⁷ *Charging Your Plug-in Electric Car*, *supra* note 34; Choksey, *supra* note 36.

³⁸ *Charging Your Plug-in Electric Car*, *supra* note 34; Choksey, *supra* note 36.

³⁹ *Charging Your Plug-in Electric Car*, *supra* note 34; Choksey, *supra* note 36.

⁴⁰ Choksey, *supra* note 36.

⁴¹ CONSUMER REP., *supra* note 29.

⁴² Robert Walton, *Electric vehicle models expected to triple in 4 years as declining battery costs boost adoption*, UTILITY DIVE (Dec. 14, 2020); OFF. OF ENERGY EFFICIENCY & RENEW. ENERGY: VEHICLE TECH. OFF., *Median Driving Range of All-Electric Vehicles Tops 250 Miles for Model Year 2020* (Jan. 4, 2021) [hereafter *Median Driving Range*] <https://www.energy.gov/eere/vehicles/articles/fotw-1167-january-4-2021-median-driving-range-all-electric-vehicles-tops-250>.

⁴³ *Median Driving Range*, *supra* note 42.

⁴⁴ Walton, *supra* note 42; Jack Denton, *Forget Nio and XPeng. This company and Tesla will be the top two electric-vehicle plays by 2025, says UBS*, MARKETWATCH (last updated Mar. 13, 2021) (forecasting 2025 for manufacturing cost parity); Roberto Baldwin, *Report: Tesla's Next Battery Will Make EVs Cost the Same as Gas Cars*, CAR AND DRIVER (May 14, 2020).

⁴⁵ Walton, *supra* note 42; Denton, *supra* note 42; Baldwin, *supra* note 42.

people's daily driving needs.⁴⁶ Nearly all electric vehicles have a 100–300 mile driving radius,⁴⁷ which significantly exceeds the approximately 30–60 miles many people drive daily.⁴⁸ That means many drivers could satisfy most of their charging needs at home, without having to depend on public charging stations. For households with more than one gas vehicle and the ability to install a residential charging station (primarily standalone homes), it often makes financial sense to replace their daily driving vehicle with an electric vehicle.⁴⁹

An expanded variety of vehicle body styles has also likely helped drive adoption.⁵⁰ Electric vehicles, which were originally only offered as sedans, are now widely available as crossover SUVs, hatchbacks, and sportscars.⁵¹ Harley Davidson and Zero already sell electric motorcycles,⁵² and Freightliner offers an all-electric box truck and an 18-wheeler.⁵³ And the innovation continues: Tesla plans to deliver its CyberTruck⁵⁴ and Ford will begin selling the Lighting, its all-electric F-150 in 2022.⁵⁵

In response to these developments, electric vehicles sales have increased dramatically in recent years. National annual sales have more than doubled from only 114,000 vehicles in 2015 to over 325,000 in 2019.⁵⁶ Sales remained flat in 2020 with 322,000 electric vehicles sold, likely as

⁴⁶ Harto, *supra* note 9.

⁴⁷ *All-Electric Vehicles*, *supra* note 32.

⁴⁸ Chris Hardest, *Average Miles Driven Per Year: Why It Is Important*, KELLEY BLUE BOOK (Sept. 22, 2021).

⁴⁹ CHOOSE EV, *EV Facts*, <https://chooseev.com/ev-facts/> (last visited Dec. 20, 2021) (Choose EV provides electric vehicle cost and carbon savings calculators for customers on behalf of 500 utilities in 40 states, including Idaho Power).

⁵⁰ Arianna Skibell, *EV sales have doubled. Is a 'tidal wave' coming?*, E&E NEWS: CLIMATEWIRE (Oct. 1 2021) (Recent rise in electric vehicle demand is partially due to the increase in vehicle models).

⁵¹ Christopher McFadden, *A Brief History and Evolution of Electric Cars*, INTERESTING ENGINEERING (July 1, 2020); Alan Lau, *Every Electric Car You Can Buy in 2022*, MOTORTREND (Jan. 6, 2022).

⁵² Joel Stocksdales, *Honda, Kawasaki, Suzuki, Yamaha to make swappable motorcycle batteries*, AUTOBLOG (Mar. 26, 2021), <https://www.autoblog.com/2021/03/26/honda-kawasaki-suzuki-yamaha-motorcycle-batteries/>.

⁵³ FREIGHTLINER, *Meet Your New Fleet of Freightliner Electric Trucks* (last visited Dec. 17, 2021).

⁵⁴ ELECTREK, *Tesla Cybertruck: Everything we know so far* [hereinafter *Cybertruck*] (updated Nov. 9, 2021).

⁵⁵ A. Tarantola, *Ford stops F-150 Lighting reservations at 200,000*, ENGADGET (Dec. 9, 2021).

⁵⁶ OFF. OF ENERGY EFFICIENCY & RENEW. ENERGY: ALT. FUELS DATA CTR., *U.S. Plug-in Electric Vehicle Sales by Model, State*, U.S. DEP'T OF ENERGY (last updated Jan. 2020).

a result of reduced travel in the pandemic.⁵⁷ But sales surged in 2021, with 535,000 electric vehicles were sold.⁵⁸ Partly as a result of this dramatic increase, there are now over 2 million electric vehicles on U.S. roads.⁵⁹ This is a remarkable trajectory, but electric cars are still only about 4% of U.S. car sales.⁶⁰

B. THE AUTOMOBILE INDUSTRY IS INVESTING HEAVILY IN ELECTRIC VEHICLES.

The shift towards electric vehicles by the automobile industry has been impressive. In March 2021, Volvo announced that it will make only electric vehicles by 2030.⁶¹ Three months later, GM said it would increase its investment in electric and autonomous vehicles by 75%—to \$35 billion—by 2025, which will include delivering thirty new electric vehicles models to the market by the same year.⁶² Hertz Rental Car company announced an agreement to buy 100,000 Teslas for its fleet by the end of 2022.⁶³ Hertz made clear that this was only the beginning of its turn towards electric vehicles rather than an exclusive deal with Tesla, and that it fully intended to contract with other electric vehicle manufactures for similar purchases in the future.⁶⁴ Tesla recently announced plans to triple its Supercharger network over the next two years, and that its chargers will be compatible with all electric vehicles—not only Teslas—to qualify for funding from the federal Infrastructure Act.⁶⁵

⁵⁷ GREEN CARS, *How Many Electric Vehicles Sold in 2021?* (Dec. 23, 2021), <https://www.greencars.com/post/how-many-electric-vehicles-sold-in-2021>.

⁵⁸ Catherine Clifford, *Electric vehicles dominated Super Bowl sales, but are still only 9% of passenger car sales*, CNBC (Feb. 14, 2022).

⁵⁹ Michelle Lewis, *The number of US electric vehicles grows from 16k to 2 million in 10 years*, ELECTREK (Nov. 9, 2021).

⁶⁰ Clifford, *supra* note 58.

⁶¹ Press Release, Volvo, *Volvo Cars to be fully electric by 2030* (Mar. 2, 2021) (on file with author).

⁶² Press Release, General Motors, *GM Will Boost EV and AV Investment to \$35 Billion Through 2025* (July 16, 2021) (on file with author).

⁶³ Nathan Bomey, *Hertz to buy 100,000 Tesla cars as rental car company pivots towards electric vehicles*, USA TODAY (Oct. 25, 2021).

⁶⁴ *Id.*

⁶⁵ Fred Lambert, *Tesla opening Supercharger network will enable access to new \$7.5 billion EV funding in US*, ELECTREK (Aug. 3, 2021).

Customers and investors have responded enthusiastically. By the end of 2021, General Motors was delivering its sold-out electric Hummer, capable of a going from zero to sixty miles an hour in three seconds, with a 330 mile range, to customers.⁶⁶ Ford plans to beginning delivering its all-electric F-150 Lightning to customers in mid-2022, and cut off pre-orders in December 2021 at 200,000 vehicles.⁶⁷ Estimates suggest that Tesla, the dominate electric vehicle manufacturer worldwide has over a million reservations for its CyberTruck.⁶⁸ Rivain, an all-electric truck manufacturer—which Amazon, Ford, and Saudi gasoline car family business are key investors⁶⁹—had an very successful IPO in November 2021.⁷⁰

II. IDAHO IS WELL-POSITIONED TO BENEFIT FROM ELECTRIC VEHICLES.

Electric vehicles can provide particularly large economic and environmental benefits in states that have: (1) higher than average gasoline prices;⁷¹ (2) lowest than average electric prices;⁷² (3) cleaner than average electricity;⁷³ (4) and no significant oil production or refining.⁷⁴ Idaho has all four of these conditions.

A. ECONOMIC BENEFITS.

Electric vehicles are significantly cheaper to operate than gas vehicles largely because electricity is a less expensive fuel source than gasoline.⁷⁵ The national average price for gasoline

⁶⁶ Emma Roth, *GM starts delivering electric Hummer pickup trucks to customers*, THE VERGE (Dec. 18, 2021); Press Release, General Motors, *GM's Transition to All-Electric Future Begins with an Off-Road Supertruck and Commercial Delivery EV, Both Powered by Ultium Platform* (Dec. 17, 2021) (on file with author).

⁶⁷ Tarantola, *supra* note 55.

⁶⁸ *Tesla Cybertruck*, *supra* note 54.

⁶⁹ Matthew Martin et al., *Rivian's IPO turned one family's early investment into an \$11.5 billion fortune*, FORTUNE (Nov. 10, 2021).

⁷⁰ Peter Eavis & Neal E. Boudette, *Rivian I.P.O. Is Embraced by Investors Looking for Another Tesla*, N.Y. TIMES (Nov. 10, 2021) (Valued at \$86 billion after one day of trading, which equals or exceeds the value of General Motors and Ford.).

⁷¹ ENERGY.GOV, *supra* note 7.

⁷² ENERGY.GOV, *supra* note 7.

⁷³ *Beyond Tailpipe Emissions*, *supra* note 20.

⁷⁴ MATT FROMMER, *supra* note 22.

⁷⁵ ENERGY.GOV, *supra* note 7.

is \$2.85 per gallon, and based on the national average electric prices, an eGallon of electricity costs \$1.16.⁷⁶ Assuming that an average gasoline passenger car travels 14,200 miles/year using 24 miles/gallon, a gas car driver spends over \$1,685 on fuel every year, while an electric car driver spends about \$685.⁷⁷ This national average shows that driving an electric car reduces fuel costs by a thousand dollars a year compared to a typical gas car.

Electric vehicles are even more cost-effective for Idaho drivers because Idaho electric rates are much less expensive than the national average and Idaho gas prices are usually at or above the national average. The average price of electricity for residential customers in Idaho is approximately 10.60¢/kWh (the second lowest electric rates for residential customers in the country) while the national average price for electricity is approximately 14.11¢/kWh.⁷⁸ Idaho's lower than average electric rates translate to \$0.90/eGallon, below the national average of \$1.16/eGallon.⁷⁹

In contrast to its electric prices, Idaho's gas prices usually equal and often exceed the national average.⁸⁰ Idaho frequently has higher than average gasoline prices primarily because it is thousands of miles away from the Gulf Coast, where most of the country's oil products are produced.⁸¹ Transporting oil products across this distance results in higher distribution costs that increases the total cost of gasoline for drivers.⁸²

⁷⁶ ENERGY.GOV, *supra* note 7. All prices current as of Feb. 21, 2022.

⁷⁷ Hardest, *supra* note at 48; OFF. OF ENERGY EFFICIENCY & RENEW. ENERGY: ALT. FUELS DATA CTR, *Average Annual Fuel Use by Vehicle Type*, U.S. DEP'T OF ENERGY, <https://afdc.energy.gov/data/10308> (last updated Feb. 2020) [hereinafter *Average Annual Fuel Use*].

⁷⁸ *Average Price of Electricity to Ultimate Consumers by End-Use Sector*, U.S. ENERGY INFO. ADMIN. (Oct. 2021) https://www.eia.gov/electricity/monthly/epm_table_grapher.php?t=epmt_5_6_a.

⁷⁹ ENERGY.GOV, *supra* note 7.

⁸⁰ *Gas Prices*, AAA, <https://gasprices.aaa.com/state-gas-price-averages/> (last visited Feb. 21, 2022). Gas price volatility means this may not be true on every single day, hence the qualified language in the assertion.

⁸¹ *Gasoline explained: Regional gasoline price differences*, U.S. ENERGY INFO. ADMIN., <https://www.eia.gov/energyexplained/gasoline/regional-price-differences.php> (last updated Jan. 5, 2021) [hereinafter *Regional gasoline price differences*].

⁸² *Regional gasoline price differences*, *supra* note at 80.

Another factor likely driving up the cost of gas in Idaho is the absence of any in-state oil refineries.⁸³ Without any of its own refineries, Idaho is subjected to whatever cost other states choose to impose on their refining operations.⁸⁴ For example, states with stringent environmental regulations have higher than average refining costs, which are then passed on to customers.⁸⁵ But building Idaho refineries would not be enough to counteract the expense of transporting the oil from the Gulf Coast, which aside from the price of crude oil, is the most significant driver of gasoline costs.⁸⁶ As a result of these two factors, Idaho recently had the eighth highest average gasoline price in the country,⁸⁷ and will likely see above average gas prices again.

But even without above average gas prices, Idaho drivers save by switching from gas-powered to electric-powered cars because the state's electricity is significantly cheaper than gasoline. A gallon of gas in Idaho costs \$2.84, but an eGallon of electricity only costs \$0.90—which means, Idaho drivers could *save* \$1.94/gallon. Over 14,400 miles each year,⁸⁸ a gas vehicle driver will spend about \$1,700 on fuel. But an Idaho electric vehicle driver will spend only \$540—an annual fuel savings of \$1,160, which is a 68% reduction.

The fuel savings are not the only factor that makes electric vehicles more cost-effective than combustion engine vehicles. Electric cars also have lower maintenance costs because electric engines do not need oil changes or emission tests, and do not have spark plugs or a timing belt.⁸⁹ As a result, the maintenance fees for an electric vehicle are 6.1¢/mile, compared

⁸³ *Idaho: State Profile*, *supra* note 13.

⁸⁴ *Regional gasoline price differences*, *supra* note at 80.

⁸⁵ *Regional gasoline price differences*, *supra* note at 80.

⁸⁶ *Regional gasoline price differences*, *supra* note at 80.

⁸⁷ *Idaho Ranked 8th in Country for Highest Average Fuel Prices*, BIG COUNTRY NEWS (Nov. 2, 2021).

⁸⁸ Hardest, *supra* note at 48.

⁸⁹ OFF. OF ENERGY EFFICIENCY & RENEW. ENERGY: VEHICLE TECH. OFF., *Battery-Electric Vehicles Have Lower Scheduled Maintenance Costs than Other Light-Duty Vehicles*, U.S. DEP'T OF ENERGY (June 14, 2021), [hereinafter *Maintenance Costs*] <https://www.energy.gov/eere/vehicles/articles/fotw-1190-june-14-2021-battery-electric-vehicles-have-lower-scheduled.>]

with 10.1¢/mile for a gasoline vehicle.⁹⁰ Over 14,400 annual miles, a gasoline car will have about \$1,450 in maintenance expenses, while an electric vehicle will have about \$880—which totals about \$570 savings annually, a 39% cost reduction.

The annual cost to fuel and maintain a gas car in Idaho is \$3,150, while the annual cost to fuel and maintain an electric car in Idaho is \$1,420—an annual operating savings of \$1,730, or 55%. Over the twelve-year life of a vehicle,⁹¹ a gas car driver in Idaho will spend \$37,800 in operating expenses, while an electric car driver will spend only \$17,040—a savings of \$20,760.

The cost savings for each electric car driver exceeds the \$10,000 higher purchase price of the car, and the \$2,000 it costs to install a Level 2 residential charging station.⁹² Therefore, each Idaho electric vehicle driver saves \$8,760 over the life of the vehicle. Importantly, that savings is based on the current price of electric vehicles, but projections indicate that cost of electric vehicles will be equal to gas engine vehicles by 2025 or earlier, mostly as a result of declining costs in the battery manufacturing process.⁹³ Batteries are now expected to last ten to twenty years, and many are under warranty for eight years, so replacement costs should not be a major concern for most drivers.⁹⁴ The cost-effectiveness of electric vehicles will continue to increase as their purchase price matches and then drops below the purchase price of gas vehicles.

The cost savings produced by electric vehicle ownership would create an enormous amount of newly available money available to spent in the economy. If each of Idaho's 1.4 million passenger cars⁹⁵ was replaced with an electric vehicle, the annual per vehicle savings of

⁹⁰ *Maintenance Costs*, *supra* note 89.

⁹¹ CASCADE COLLISION REPAIRS, *Understanding the Average Lifespan of a Car* (Oct. 8, 2020) [hereinafter *Cascade*].

⁹² Mike Winters, *Here's whether it's actually cheaper to switch to an electric vehicle or not—and how the costs break down*, CBNC (Dec. 29, 2021).

⁹³ Walton, *supra* note 42 (cost parity between electric and convention vehicles anticipated by 2023 or 2034).

⁹⁴ EDF, *How do electric car batteries work?* (last visited Feb. 21, 2022).

⁹⁵ *Idaho Passenger Car Registrations*, *supra* note 12.

\$1,730 would total \$2.4 billion. Idaho’s annual tax revenue is just over \$7 billion.⁹⁶

But changing out the cars on Idaho’s roads is a process that will take time. The federal government has set of a goal that 60–70% of cars on the road be electric vehicles by 2050.⁹⁷ Some analysts believe that that a more realistic goal is 50%.⁹⁸ Assuming no increase in the total number of cars, and no decrease in the price of electric vehicles, switching half of Idaho’s passenger cars to electric vehicles would create a \$1.2 billion cost savings in 2050. But significant savings would start accruing well-before the 50% goal is met. If 25% of Idaho’s cars were electric in 2036, drivers would save a combined \$605 million.

Reducing costs for Idaho drivers is not the only benefit of shifting to electric vehicles. Shifting to electricity for vehicle fuel would also redirect fuel costs that are currently being sent to out-of-state oil producers and refineries,⁹⁹ to in-state electric utilities and local energy producers.¹⁰⁰ That is because Idaho produces essentially no petroleum products and, as previously explained, does not have an oil refinery.¹⁰¹ All of the money drivers save in gasoline would be available to be spent in Idaho’s local economy.

B. ENVIRONMENTAL BENEFITS.

Electric vehicles are more cost-effective than gasoline vehicles, and they are also cleaner because electricity generation usually produces less emissions than burning gasoline.¹⁰²

⁹⁶ IDAHO LEGIS. SERV. OFF., *State and Local Finance: Idaho’s State and Local Tax System* (Dec. 1, 2020), <https://legislature.idaho.gov/wp-content/uploads/budget/highlights/State%20and%20Local%20Finance.pdf>

⁹⁷ Feilding Cage, *The Long Road to Electric Cars*, REUTERS (Feb. 7, 2022).

⁹⁸ *Id.*

⁹⁹ *Idaho: State Profile*, *supra* note 13; *Where our oil comes from*, *supra* note 13 (Over 70% of the U.S. crude oil is produced in Texas, North Dakota, New Mexico, Oklahoma, and Colorado.)]

¹⁰⁰ NORTHWEST POWER & CONSERVATION COUNCIL, *Map of power generation in the Northwest* (last visited Feb. 3, 2022) [hereinafter COUNCIL] (showing that Idaho has no coal plants, only a few natural gas plants, large scale hydrological generation, and significant renewable energy generation).

¹⁰¹ *Idaho: State Profile*, *supra* note 13; *Where our oil comes from*, *supra* note 13.

¹⁰² OFF. OF ENERGY EFFICIENCY & RENEW. ENERGY: ALT. FUELS DATA CTR., *Emissions from Hybrid and Plug-in Electric Vehicles*, U.S. DEP’T OF ENERGY, https://afdc.energy.gov/vehicles/electric_emissions.html (last visited Feb. 19, 2022) [hereinafter *Emissions from Hybrids and Plug-ins*].

For example, an average gas passenger vehicle produces about 11,400 pounds of CO₂ equivalent¹⁰³ every year.¹⁰⁴ In comparison, an electric car fueled by the national average electric energy mix will produce about 3,800 pounds of CO₂ equivalent annually—a 67% reduction.¹⁰⁵

Over its twelve-year lifespan,¹⁰⁶ a gas vehicle will produce 137,000 pounds of CO₂ equivalent, but an electric vehicle powered by the national average energy mix will emit only 46,000 pounds of CO₂ equivalent. That is a 91,000 pound reduction, and shows that electric vehicles have a sizeable potential to reduce the transportation emissions.

But Idaho's electricity is cleaner than the national average, so Idaho could reduce CO₂ equivalent even more than the national average by switching to electric vehicles.¹⁰⁷ In Idaho, an electric vehicle only emits about 1,080 pounds of CO₂ equivalent per year—a massive 90% decrease in emissions compared to a traditional gasoline car.¹⁰⁸ Compared to a gas car, an Idaho electric vehicle will save 124,000 pounds of CO₂ equivalent over its lifespan. An Idaho electric vehicle will produce less than 13,000 pounds of CO₂ equivalent over its entire lifetime—only slightly more than a typical gas car produces in a single year.¹⁰⁹

Idaho's 1.4 million¹¹⁰ gas passenger vehicles currently produce about 16 billion pounds of CO₂ equivalent each year.¹¹¹ If those cars were all replaced with electric vehicles, Idaho's annual CO₂ equivalent would be only 1.5 billion pounds. Replacing 50% of Idaho's gas cars with

¹⁰³ Zeke Hausfather, *Understanding Carbon Dioxide Equivalence*, YALE CLIMATE CONNECTIONS (Jan. 20, 2009) (Explaining that carbon dioxide equivalence normalizes all greenhouse gases in standard units.).

¹⁰⁴ *Emissions from Hybrids and Plug-ins*, *supra* note 102.

¹⁰⁵ *Emissions from Hybrids and Plug-ins*, *supra* note 102.

¹⁰⁶ *Cascade*, *supra* note 91.

¹⁰⁷ *Emissions from Hybrids and Plug-ins*, *supra* note 102.

¹⁰⁸ *Emissions from Hybrids and Plug-ins*, *supra* note 102.

¹⁰⁹ *Emissions from Hybrids and Plug-ins*, *supra* note 102.

¹¹⁰ *Idaho Passenger Car Registrations*, *supra* note 12; *Emissions from Hybrid and Plug-in*, *supra* note 102.

¹¹¹ *Emissions from Hybrids and Plug-ins*, *supra* note 102.

electric vehicles would reduce CO₂ equivalent to 8.7 billion pounds of CO₂ equivalent and replacing 25% with electric car would reduce CO₂ equivalent to 12.4 billion pounds.

Even including the emissions from battery manufacture and disposal, electric vehicles produce far less emissions over their lifetime than a comparable combustion engine vehicle.¹¹² The CO₂ avoided by fueling vehicles with electricity rather than gasoline more than makes up for the incremental CO₂ produced during battery manufacture and disposal.¹¹³

Valid concerns have been raised about the environmental impact of mining needed to produce electric vehicle batteries. However, the need for can be decreased by recycling electric vehicle batteries. Battery recycling companies are experiencing a large surge in private and public investment, and are rapidly expanding capacity to meet anticipated demand.¹¹⁴ Beyond recycling, electric vehicle batteries can also be reused.¹¹⁵ When a battery is no longer powerful enough for an electric vehicle, it can be repurposed for less demanding, but very important, needs—including grid storage.¹¹⁶

Idaho has cleaner than average electricity because of its abundant hydroelectric, wind, and solar resources.¹¹⁷ In addition to its renewable resources, Idaho also has one large, and several smaller natural gas electrical plants.¹¹⁸ Idaho has no coal fired electrical plants, but Idaho utilities are part-owners of several out-of-state coal plants.¹¹⁹ However, those aging plants have become uneconomic, and are in the process of either being retired early or converted to natural

¹¹² *Electric Vehicle Myths*, U.S. ENV'T PROT. AGENCY, <https://www.epa.gov/greenvehicles/electric-vehicle-myths#Myth5> [hereinafter *Electric Vehicle Myths*] (last visited Nov. 20, 2021).].

¹¹³ *Electric Vehicle Myths*, *supra* note 112.

¹¹⁴ Jacob Wallace, *Wave of investment just the beginning for EV battery recycling*, WASTE DIVE (Oct. 27, 2021).

¹¹⁵ NATIONAL RENEWABLE ENERGY LABORATORY, *Battery Second Use for Plug-in Electric Vehicles*, <https://www.nrel.gov/transportation/battery-second-use.html> (last visited Feb. 24, 2022).

¹¹⁶ *Id.*

¹¹⁷ COUNCIL, *supra* note 100.

¹¹⁸ COUNCIL, *supra* note 100.

¹¹⁹ COUNCIL, *supra* note 100.

gas.¹²⁰ Burning natural gas still produces greenhouses gases, but it emits significantly less carbon dioxide than coal.¹²¹

In addition to the electric plants owned by Idaho utilities, those utilities also buy electricity in regional markets to supplement their customer’s needs.¹²² Although Idaho does not have any state mandated clean energy requirements,¹²³ the energy that Idaho utilities buy in these markets comes from largely from states with statutory renewable energy requirements—specifically California, Washington, and Oregon.¹²⁴ As a result, much of the energy imported to Idaho from those markets is quite clean.¹²⁵

Even though Idaho already has some of the cleanest electricity in the nation, the state’s two largest utilities, Idaho Power¹²⁶ and Avista,¹²⁷ have both announced plans to have 100% clean energy by 2045. All of this means that Idaho’s electricity resource mix is clean—and

¹²⁰ IDAHO POWER, *2021 Integrated Resource Plan*, at 7–8 (Dec. 30, 2021) (Idaho Power co-owns the Bridger Coal plant in Wyoming with PacifiCorp. Both utilities’ analysis concluded that converting and/or retiring all or much of the plant early appears economic for customers.); IDAHO POWER, *Our Energy Sources: Thermal*, <https://www.idahopower.com/energy-environment/energy/energy-sources/thermal/> (last visited Dec 30, 2021) (Idaho Power will end its ownership in the Valmy coal plant by 2025.); AVISTA, *2021 Electric Integrated Source Plan*, at 4:18–20 (July 31, 2021) (Avista may end its ownership in the Colstrip coal plant before the end of the plant’s useful life.); CLEARING UP, *Future of Colstrip Units 3 and 4 May Be Decided in Arbitration* (Mar. 19, 2021) (all but one of the plant owners, including Avista and PacifiCorp, appear to favor retiring Colstrip early); PACIFICORP, *2021 Integrated Resource Plan*, at 14–15 (Sept. 1, 2021) (PacifiCorp’s resource strategy includes converting Bridger coal plant units 1–2 to natural gas in 2024, and retiring Colstrip units 3–4 in 2025.).

¹²¹ CENTER FOR CLIMATE AND ENERGY SOLUTIONS, *Natural Gas*, <https://www.c2es.org/content/natural-gas/> (last visited Jan. 2, 2021) (Natural gas produces about half the carbon emissions of burning coal. But natural gas is primary methane, which has a much higher global warming potential than carbon dioxide.).

¹²² See generally IDAHO POWER, *Our Energy Sources*, <https://www.idahopower.com/energy-environment/energy/energy-sources/> (last visited Dec. 30, 2021).

¹²³ *Idaho: State Profile*, *supra* note 13.

¹²⁴ *Wholesale Electricity and Natural Gas Market Data*, U.S. ENERGY INFO. ADMIN. (Feb. 22, 2022) <https://www.eia.gov/electricity/wholesale/> (showing Northwest Mid-Columbia price hub location).

¹²⁵ IDAHO POWER, *2021 Integrated Resource Plan*, at 79; AVISTA, *2021 Integrated Resource Plan*, at 10-1; PACIFICORP, *2021 Integrated Resource Plan*, at 62–64; 212; S.B. 100, 2018 Leg., (Cal. 2018) (The 100 Percent Clean Energy Act of 2018); H.B. 1547-B, 2016. Leg., Reg. Sess. (Or. 2016) (Clean Electricity and Coal Transition Plan); S.B. 5400, 2013 Leg. (Wa. 2013) (Allowed utilities to use western renewable resources to comply with state renewable requirements).

¹²⁶ IDAHO POWER, *Idaho Power sets goal for 100-percent clean energy by 2045* (Mar. 26, 2019) (“Idaho Power is among the first publicly owned energy companies to set a goal for reaching 100-percent clean energy.”)

¹²⁷ AVISTA, *Avista’s View of Clean Energy*, <https://www.myavista.com/connect/articles/2021/02/avistas-view-of-clean-energy> (last visited Dec. 31, 2021) (Avista’s goal is to be carbon neutral by 2027 and have of 100% clean energy by 2045.).

getting cleaner.

In addition to using a cleaner fuel than gas cars, another key feature of electric vehicles is that they do not have tail pipe emissions.¹²⁸ Idaho’s summer and winter air quality problems are exacerbated by the small particulate matter from tailpipes, so reducing tail pipe emissions could improve Idaho’s air quality almost immediately.¹²⁹ Idaho’s notorious summer wildfire smoke—which even casual observers have noticed has become more severe in recent years—is compounded by vehicle tailpipe pollution.¹³⁰ Winter inversions—which Idaho experiences regularly—are also worsened by vehicle tail pipe emissions that stay trapped low to the ground under a layer of warm air aloft.¹³¹ Switching to electric vehicles would lessen the particulate matter that collects in Idaho’s valleys, improving visibility and breathing conditions in both the summer and winter.¹³²

C. POLITICAL SUPPORT.

There is important political support among Idaho political leaders and organizations for electric vehicles. For example, Idaho Governor Brad Little declared February 14, 2019 Electric Vehicle Day.¹³³ Even after voting against the federal infrastructure bill, U.S. Representative Mike Simpson supports the federal electric vehicle infrastructure investment to provide charging

¹²⁸ *How Do All-Electric Cars Work?*, *supra* note 31.

¹²⁹ E. F. Choma et al., *Assessing the health impact of electric vehicles through air pollution in the United States*, ENV’T INT’L 144 (2020) 106015 at 1, 1 (increasing use of electric vehicles in cities would reduce fine particulate air matter and create “large public health benefits in the short term.”).

¹³⁰ Press Release, Am. Lung Assoc., *Idaho Has Some of the Most-Polluted Areas in the Country According to 2019 ‘State of the Air’ Report: Wildfires across the state impact air quality* (Apr. 24, 2019) (on file with author); *Air Quality & Smoke*, BOISE STATE UNIV, <https://www.boisestate.edu/research-hcri/resources-hazards/air-quality-and-smoke/> (last visited Nov. 20, 2021).

¹³¹ DEQ COMMUNICATIONS, *Ask an Environmental Scientist: Do More Electric Vehicles = Less Winter Inversions?*, UTAH DEP’T OF ENV’T QUALITY (last updated July 28, 2020).

¹³² *State of the Air 2019: Key Findings, What Needs To Be Done*, AM. LUNG ASSOC., <https://www.lung.org/research/sota/key-findings/what-needs-to-be-done> (last visited Nov. 2021) (“The nation must transition...to zero-emission transportation.”).

¹³³ Press Release, Idaho Power, *Idaho Power Brings Electric Car and Pickup to Capitol for Idaho Electric Vehicle Day* (Feb. 12, 2019) (on file with author).

access in rural Idaho, so that “these types of vehicles can be available and useable for all who want them—not just those near major towns.”¹³⁴

The Governor’s Office of Energy and Mineral Resource (OEMR), which is responsible for coordinating state policy on energy and mining policy for the state¹³⁵ has been working with the Idaho Transportation Department (ITD), and Idaho Department of Environmental Quality (IDEQ) for years to distribute over \$16 million in Volkswagen settlement funds¹³⁶ for projects that reduce air pollution, including electric vehicle charging stations.¹³⁷

All of the state’s major investor-owned electric utilities, Idaho Power,¹³⁸ Avista,¹³⁹ and Rocky Mountain Power,¹⁴⁰ encourage their customers to consider electric vehicles.

Transportation electrification is also an important part of the City of Boise’s Climate Action Plan.¹⁴¹ Support for electric vehicles in Idaho government makes targeted legal reform to encourage widespread adoption of the technology a distinct possibility.

¹³⁴ Kevin Fixlar, *Idaho is behind on its electric vehicle chargers. Federal Funds could soon change that*, IDAHO STATESMAN, Feb. 20, 2022.

¹³⁵ IDAHO OFF. OF ENERGY AND MIN. RES., <https://oemr.idaho.gov/> (last visited Dec. 27, 2021).

¹³⁶ *Volkswagen Clean Air Act Civil Settlement*, U.S. DEP’T ENV’T PROT., <https://www.epa.gov/enforcement/volkswagen-clean-air-act-civil-settlement> (last visited Jan. 3, 2021) (Volkswagen agreed to pay billions to the states for installing “defeat devices” on its cars to evade emissions standards.)

¹³⁷ *Volkswagen and Diesel Funding*, IDAHO DEP’T OF ENV’T QUALITY, <https://www.deq.idaho.gov/air-quality/improving-air-quality/volkswagen-and-diesel-funding/> (last updated Sept. 21, 2021).

¹³⁸ *Electric Vehicles for Your Personal Car*, IDAHO POWER, <https://www.idahopower.com/energy-environment/green-choices/electric-vehicles/evs-and-your-business/> (last visited Dec. 30, 2021) (“Mile for mile, it costs less than half to fuel an EV compared to a gas-powered vehicle. And with prices among the lowest in the nation, Idaho Power make charging EVs affordable. See how much you could save!”)

¹³⁹ *Electric Transportation*, AVISTA, <https://www.myavista.com/energy-savings/electric-transportation#:~:text=Avista%20is%20running%20a%20small,businesses%20with%20multiple%20fleet%20vehicles> (last visited Dec. 30, 2021) (“[Electric vehicles are] a proven technology that not only saves on fuel costs, you’re also making a big difference in protecting the environment.”).

¹⁴⁰ *Electric Vehicles are Ready to Go*, ROCKY MTN. POWER <https://www.rockymountainpower.net/savings-energy-choices/electric-vehicles.html> (last visited Dec. 30, 2021) (“More drivers are making the switch to plug-in electric cars to save money on fuel costs and contribute to a healthier environment.”).

¹⁴¹ CITY OF BOISE, *Boise’s Climate Action Roadmap* 35–36, (2021).

III. BUILDING OUT IDAHO’S ELECTRIC VEHICLE CHARGING INFRASTRUCTURE IS CRITICAL.

Public electric vehicle charging stations are repeatedly cited as the critical barrier that must be overcome to permit widespread electric vehicle adoption.¹⁴² As one analyst put it, “E.V. charging infrastructure is the single biggest barrier to E.V. adoption.... You talk to anyone who’s on the fence about buying an E.V. and the No. 1 concern that comes to mind is range anxiety.”¹⁴³

A. IDAHO HAS ONLY TEN DC FAST CHARGING STATIONS.

Idaho only had ten DC fast charging stations in the entire state, and almost all are along Interstate 84 and 90 or in urban areas.¹⁴⁴ Traveling by electric vehicle along Idaho’s two interstates is relatively easy because the number of electric vehicles using those routes has been enough to incent out-of-state private investment.¹⁴⁵ But, there are almost no DC fast charging stations on Idaho highways 55, 95, 75, 21, 20, and 12.¹⁴⁶ That makes very difficult for Idaho’s rural residents to switch to electric vehicles and for Idaho’s city residents to travel in-state.

B. AVAILABLE FUNDING IS UNLIKELY TO RESOLVE THE SHORTAGE.

Much of the original funding for electric vehicle charging stations came from the federal government through the American Recovery and Reinvestment Act of 2009.¹⁴⁷ Since then

¹⁴² Niraj Choksi et al., *Biden’s Electric Car Plans Hinge on Having Enough Chargers*, N.Y. TIMES, Sept. 7, 2021.

¹⁴³ *Id.*

¹⁴⁴ OFF. OF ENERGY EFFICIENCY & RENEW. ENERGY: ALT. FUELS DATA CTR., *Electric Vehicle Charging Station Locations*, U.S. DEP’T OF ENERGY, https://afdc.energy.gov/fuels/electricity_locations.html#/find/nearest?fuel=ELEC&location=Idaho%20&ev_levels=dc_fast (last visited Mar. 3 2022).

¹⁴⁵ *Id.*

¹⁴⁶ *Id.*

¹⁴⁷ OFF. OF ENERGY EFFICIENCY & RENEW. ENERGY: VEHICLE TECH. OFF., *ARRA EV Project Overview*, U.S. DEP’T OF ENERGY, <https://www.energy.gov/eere/vehicles/downloads/avta-arra-ev-project-overview> (Feb. 19, 2014) (“[ARRA] supported a number of projects that together made up the largest ever deployment of plug-in electric vehicles and charges infrastructure in the U.S.”); ENERGY.GOV, *EV Charging Stations Take Off Across America*, U.S. DEP’T OF ENERGY (Nov. 19, 2012) <https://www.energy.gov/articles/ev-charging-stations-take-across-america> (ChargePoint installed 4,600 charging stations with a \$15 million federal grant and dollar-for-dollar matching funds from ChargePoint.).

private companies have invested heavily in charging infrastructure throughout the country.¹⁴⁸

Tesla’s SuperCharger, Volkswagen’s Electrify America, and ChargePoint are three of the largest charging networks in the country, each with thousands of charging ports.¹⁴⁹

But these private investments have been centered in dense population areas with the best potential for profit for vehicle manufacturers and charging stations networks.¹⁵⁰ With demand for electric vehicles surging nationally, those companies will likely continue to prioritize investing their charging infrastructure in the larger, and therefore more cost-effective urban areas across America before investing in Idaho, especially Idaho’s rural areas.¹⁵¹

Through federal Infrastructure Investment and Jobs Act, Idaho could receive up to \$30 million in federal funding for electric vehicle charging, but it will arrive slowly—over the course of five years.¹⁵² But that federal funding will focus first on adding charging stations along the interstate highway system, and only later build charging stations on state roads, cities, and rural

¹⁴⁸ Darrel Etherington, *Inside Tesla’s Supercharger Partner Program: The Costs and Commitments of Electrifying Road Transport*, TECH CRUNCH (July 26, 2013) (Each Supercharger station cost Tesla between \$100,000 and 175,000 in 2013); UBS EVIDENCE LAB, *Tesla Inc. What will it cost to build out the EV charging network?* (Mar. 2, 2017) (Reporting that each Supercharger station cost Tesla about \$250,000 in 2017); Tom Moloughney, *Does Electrify America’s New Pricing Structure Mean Lower Fees for All?*, INSIDE EVS (Sept. 18, 2020) (An Electrify America charging station with 4-6 chargers costs about \$350,000.); Tina Bellon and Paul Lienert, *Five facts on the state of the U.S. electric vehicle charging network*, REUTERS (Sept. 1, 2021) (The U.S. has 43,000 public EV charging stations and 120,000 charging ports.).

¹⁴⁹ *Guide to the 6 Best Electric Vehicle Charging Networks*, MEDIUM (Mar. 7, 2021), <https://medium.com/predict/guide-to-the-6-best-electric-vehicle-charging-networks-703917ef374> (Showing maps of Tesla and Electrify America’s charging station networks).

¹⁵⁰ Maximilian Fischer et al., *A turning point for US auto dealers: The unstoppable electric car*, MCKINSEY & CO. (Sept. 23, 2021) (“EV growth hasn’t occurred evenly in all regions,” it has been mostly concentrated in large metropolitan areas.).

¹⁵¹ *Supercharging*, TESLA https://www.tesla.com/en_SG/support/supercharging (last visited Dec. 19, 2021) (Tesla chooses Supercharger locations to enable “long distance travel and convenient charging in urban areas... near amenities, such as hotels, restaurants, and shopping areas.”); Press Release, Electrify America, *Electrify America Announces its “Boost Plan” to More than Double its Current EV Charging Network by End of 2025*, (July 13, 2021) (on file with author) (Electrify America plans to expand in the upper Midwest and Central California, and in cities including Austin, Detroit, and Minneapolis/St. Paul.); Jaxon Tolbert, *Beyond Cities: Breaking Through Barriers to Rural Electric Vehicle Adoption*, ENV’T AND ENERGY STUDY INST. (Oct. 22, 2021) (“[T]he push to electrify the automotive sector is well underway in urban and suburban areas, the same cannot be said for rural America.”).

¹⁵² *The Infrastructure Investment and Jobs Act will Deliver for Idaho*, THE WHITE HOUSE https://www.whitehouse.gov/wp-content/uploads/2021/08/IDAHO_The-Infrastructure-Investment-and-Jobs-Act-State-Fact-Sheet.pdf (last visited Dec. 30, 2021).

communities.¹⁵³

Idaho's Volkswagen settlement funds are also unlikely to remedy the charging station shortage on state highways and in rural areas. The Volkswagen funds became available in 2017, but so far only four charging stations have been installed, and \$2.1 million of the original \$2.6 million allocated for charging stations remains unspent.¹⁵⁴ Far more of the Volkswagen money, \$5 million in 2020 and \$8 million in 2019, has been spent replacing or upgrading diesel fleet vehicles, primarily school buses.¹⁵⁵ Vehicle upgrades are an important and immediate cost benefit to schools, but they do not improve the state's electric vehicle charging infrastructure.

Businesses along state travel routes and in smaller communities are waiting to install public charging stations until the number of electric vehicles in their area makes that investment profitable.¹⁵⁶ These areas remain underserved because a DC fast charging station can cost over \$100,000, and the low number of electric vehicles combined with steep demand charges for electricity keep the costs of ownership and operation above the revenue generated.¹⁵⁷

Idaho's state government has taken only limited steps to support electric vehicle adoption. In 2017, the Idaho Governor signed a Memorandum of Understanding with seven other western governors to establish a Regional Electric Vehicle Plan for the West ("REV West Plan") with the goal of creating an "interconnected Intermountain West Electric Vehicle Corridor" and

¹⁵³ Timothy Puko, *EV Charging Network Will Target Interstate Highways*, WALL ST. J. (Feb. 10, 2022) ("The [federal] \$5 billion program to create a national network of electric-vehicle charging stations will give priority to interstate highways and fast chargers before expanding into remote rural and crowded urban areas, federal officials said."); Fixler, *supra* note 134.

¹⁵⁴ *Electric Vehicle Supply Equipment Program Project Summary*, IDAHO DEP'T OF ENV'T QUALITY, <https://www2.deq.idaho.gov/admin/LEIA/api/document/download/11627> (last updated Nov. 17, 2021).

¹⁵⁵ *Idaho DEQ: 2020 Vehicle Replacement Program Summary, VW Settlement and DERA Funded Vehicle Replacement Total Awarded: \$5,362,266*, IDAHO DEP'T OF ENV'T QUALITY, <https://www2.deq.idaho.gov/admin/LEIA/api/document/download/14500> (last visited Nov. 21, 2021); *Idaho DEQ: 2019 Vehicle Replacement Program Summary, VW Settlement and DERA Funded Vehicle Replacement Total Awarded: \$8,063,688*, IDAHO DEP'T OF ENV'T QUALITY, <https://www2.deq.idaho.gov/admin/LEIA/api/document/download/14500> (last visited Nov. 21, 2021).

¹⁵⁶ Jennifer Hiller, *Gas Stations Face Tough, Costly Choice on EV Chargers*, WALL ST. J., Aug. 10, 2021.

¹⁵⁷ *Id.*

recommitted to that goal in 2019.¹⁵⁸ But the December 2020 Progress Report does not indicate that Idaho has provided any funding, programs, or resources beyond what the state was awarded from the Volkswagen Settlement Funds.¹⁵⁹

A significant delay in charging station infrastructure installations will likely translate into a significant delay in electric vehicle adoption in Idaho—and all of the state-wide associated economic and air quality benefits.¹⁶⁰ If this happens, Idaho households will continue to pay more than double what they should in fuel costs, while surrounding states reduce their fuel expenditures and reinvest that money back into their local economies. That reinvestment will give other states a competitive advantage over Idaho in funding education and attracting large employers.¹⁶¹

IV. STATE LEGISLATURES ARE DIRECTING ELECTRIC UTILITIES TO INVEST IN PUBLIC ELECTRIC VEHICLE INFRASTRUCTURE AND PERMITTING ALTERNATIVE RATE DESIGNS.

But Idaho has another option for building out its electric vehicle charging infrastructure: electric utilities. State governments across the country are turning to local electric utilities to provide highway electrification and charging stations in underserved neighborhoods.¹⁶² Idaho could mitigate its charging station shortage by taking similar legal and regulatory action to: (1) let electric utilities own and operate public charging stations; and (2) amend electric billing structures to make it economic for small businesses to own and operate public charging stations.

¹⁵⁸ *Regional Electric Vehicle Plan for the West: Progress Report*, REV WEST (Dec. 2020).

¹⁵⁹ *Id.*

¹⁶⁰ Tolbert, *supra* note 151 (The lack of EV charging infrastructure in rural areas is one of the most significant barriers to rural EV adoption in the United States.”).

¹⁶¹ See generally, Press Release, Governor Brian P. Kemp, *Gov. Kemp Announces Leading Semiconductor Manufacturer to Open Design Center in Atlanta* (Dec. 6, 2021) (on file with author) (Micron will open a 500-person design center in Atlanta, rather than Idaho, in early 2022.).

¹⁶² *National Electric Highway Coalition*, EDISON ELEC. INST., <https://www.eei.org/issuesandpolicy/Documents/EV%20National%20Electric%20Highway%20Coalition%20Members%20and%20Map.pdf> (current as of Dec. 7, 2021) (Map of National Electric Highway Coalition Member Service Territory); Press Release, Am. Elec. Power, *Electric Highway Coalition Grows to 14 Members, More Than Doubling Participation* (July 26, 2021) (on file with author).

A. UTILITY OWNERSHIP OF PUBLIC ELECTRIC VEHICLE CHARGING STATIONS.

Legislatures and utility regulators in nearly all of Idaho’s neighboring states have taken recent action to encourage their local utilities to make substantial investments in electric vehicle infrastructure, including charging stations. Oregon, Utah, Washington, Nevada, and California have all passed—and in some cases expanded upon—legislation with that goal, and Colorado’s PUC approved a sizeable investment for the same purpose.

In May 2021, Oregon enacted H.B. 2165 which “[a]uthorizes [the PUC] to allow electric companies to recover costs from retail electricity consumers for prudent infrastructure measures to support transportation electrification if certain criteria are met.”¹⁶³ The revenue collected was set to 0.25% per retail electric customer—which is about 25¢ per month on an average residential customer bill of \$100.¹⁶⁴ The Oregon legislature included two important limits to prevent utilities from overspending on these crucial investments: it capped the revenue impact to customers and allowed cost recovery only for measures the Oregon PUC found “prudent” according to “certain criteria.”¹⁶⁵

Only a few months before the Oregon bill, in January 2021, the Colorado PUC approved Xcel Energy’s plan to spend \$110 million on an electric vehicle program, which included utility ownership of twenty-four DC fast charging stations in underserved areas.¹⁶⁶ Less than a year before that, in March 2020, the Utah Legislature passed the Electric Vehicle Charging Infrastructure Amendments.¹⁶⁷ That bill allows PacifiCorp—the state’s largest electric utility, which also serves customers in Southeast Idaho—to spend \$50 million to own and operate

¹⁶³ H.B. 2165, 81st Leg. Assemb., Reg. Sess. (Or. 2021); OR. LEG. INFO., HB 2165 Enrolled: Catchline/Summary, <https://olis.oregonlegislature.gov/liz/2021R1/Measures/Overview/HB2165>.

¹⁶⁴ H.B. 2165, 81st Leg. Assemb., Reg. Sess. (Or. 2021).

¹⁶⁵ *Id.*

¹⁶⁶ Greg Avery, *Xcel Energy charging ahead with \$110M electric vehicle plan*, DENVER BUS. J., (Dec. 24, 2020).

¹⁶⁷ H.B. 396, 2020 Gen. Sess., 63rd Leg. (Utah 2020).

electric vehicle charging stations and make other investments in electric vehicle infrastructure.¹⁶⁸

In 2019, Washington passed a law that allowed utilities to earn an “incentive rate of return” on capital expenditures for electric vehicle charging infrastructure behind customer’s meter as long as the expenditures do not increase the annual revenue requirement of the utility by more than 0.25%—the same limit Oregon adopted.¹⁶⁹ The Washington Legislature stated in the bill’s Findings and Intent that “utilities.... must be fully empowered and incentivized to be engaged in the electrification of our transportation system,” and “the legislature intends to provide a clear policy directive and final incentive to utilities for electric vehicle infrastructure build-out.”¹⁷⁰

Two years before the Washington law, Nevada also passed similar legislature. The Nevada statute clearly established that the state policy is to “expand and accelerate the deployment of electric vehicles and supporting infrastructure throughout this State,” authorized electric utilities to recover costs associated with the state’s electric vehicle program, and directed the PUC to create regulations for the program.¹⁷¹

California, which passed early legislation permitting utilities to develop electric vehicle infrastructure, has continued to monitor the regulatory landscape and remove specific barriers as they become more clearly understood. In 2015, the state passed the Clean Energy and Pollution Reduction Act of 2015.¹⁷² The Act directed the PUC to “approve, or modify and approve”—but not deny— transportation electrification investments, including charging stations.¹⁷³ This allowed utilities to own and operate electric vehicle charging stations, but those stations must not

¹⁶⁸ *Id.*

¹⁶⁹ WASH. REV. CODE § 80.28.360 (2019).

¹⁷⁰ *Id.*

¹⁷¹ Nev. S.B. 145, 79th Leg. Sess., (Nev. 2017).

¹⁷² CAL. PUB. UTIL. CODE § 740.12 (West 2015).

¹⁷³ *Id.*

unfairly compete with nonutility businesses, and 35% of the stations must be located in underserved communities.¹⁷⁴

The California Act was amended in 2020 so that utilities no longer needed to request approval on a case-by-case basis for the distribution infrastructure required to support a charging station.¹⁷⁵ Instead, those expenses would be treated the same as all other distribution expenses, which are authorized on an “ongoing basis” and evaluated for cost recovery in general rate cases.¹⁷⁶ The Legislative explained that this change was because “the commission should not relegate electric vehicles to a lower status than any other use of electricity for which the electric corporate provides distribution infrastructure.”¹⁷⁷

Among Idaho’s neighbors, only the Montana and Wyoming Legislatures have not directed their PUC or utilities to accelerate electric vehicle adoption.¹⁷⁸ Similar to Idaho, the only funding those states offer is from their share of the Volkswagen settlement funds.¹⁷⁹ Montana and Wyoming’s reluctance to encourage electric vehicles may be because—unlike Idaho—both states have significant oil production that would be hurt by a move towards electric vehicles.¹⁸⁰

States across the country are partnering with utilities to build electric vehicle charging

¹⁷⁴ *Id.*

¹⁷⁵ CAL. PUB. UTIL. CODE § 740.18 (West 2020).

¹⁷⁶ *Id.*

¹⁷⁷ CAL. PUB. UTIL. CODE § 740.19 (West 2020).

¹⁷⁸ OFF. OF ENERGY EFFICIENCY & RENEW. ENERGY: ALT. FUELS DATA CTR., *Montana Laws and Incentives*, U.S. DEP’T OF ENERGY, <https://afdc.energy.gov/laws/all?state=MT> (last visited Feb. 28 2022); OFF. OF ENERGY EFFICIENCY & RENEW. ENERGY: ALT. FUELS DATA CTR., *Wyoming Laws and Incentives*, U.S. DEP’T OF ENERGY, <https://afdc.energy.gov/laws/all?state=WY> (last visited Feb. 28 2022).

¹⁷⁹ *Id.*

¹⁸⁰ WYOMING STATE GEOLOGICAL SURVEY, *Wyoming’s Oil & Gas Facts*, <https://www.wsgs.wyo.gov/energy/oil-gasfacts.aspx#:~:text=In%202020%2C%20Wyoming%20ranked%20eighth,oil%20well%20drilled%20in%20Wyoming> (last visited Feb. 27, 2022); MONTANA PETROLEUM ASSOCIATION, *Quick Facts: Montana Ranks 12th in oil production*, <https://montanapetroleum.org/about-us/quick-facts/#:~:text=Montana%20ranks%2012th%20in%20oil,consumer%20of%20energy%20per%20capita> (last visited Feb. 27, 2022).

corridors to fill in infrastructure gaps on state highways and interstates. Utah,¹⁸¹ Nevada,¹⁸² Oregon,¹⁸³ Washington,¹⁸⁴ California,¹⁸⁵ Florida,¹⁸⁶ and Tennessee¹⁸⁷ are just a few of the states forming charging corridors—with the help of utilities—to create range confidence¹⁸⁸ in electric vehicle drivers.

Two of Idaho’s neighbors are working with their utilities to construct electric vehicle highway. Utah, in partnership with PacifiCorp, is installing charging stations on its interstates, but also on remote highways to provide access to the state’s national parks.¹⁸⁹ Nevada is partnering with NV Energy to add charging infrastructure on Highway 95, between Reno and Las Vegas.¹⁹⁰

Further east, Tennessee is taking a similar approach to make sure its long, rural highways are not overlooked for electric vehicle infrastructure investments. In February 2021, the Tennessee state government and the Tennessee Valley Authority (TVA) signed a Memorandum of Agreement to create a state-wide network of fast charging stations spaced fifty miles apart in

¹⁸¹ Jason Lee, ‘Just what we need’: Utah gets electric vehicle corridor along I-15, more than 350 charging stations statewide, DESERET NEWS (June 29, 2018).

¹⁸² Press Release, NEV. GOV. OFF. OF ENERGY (June 16, 2015) (on file with author).

¹⁸³ *West Coast Green Highway: Cleaner and Smarter Transportation from British Columbia to Baja California (BC to BC)*, W. COAST ELEC. HWY, <http://www.westcoastgreenhighway.com/electrichighway.htm>. (last visited Dec. 5, 2021); *West Coast Clean Transit Corridor Initiative Fact Sheet*, (updated June 2020) <https://westcoastcleantransit.com/resources/G20049%20West%20Coast%20Clean%20Transit%20Corridor%20Fact%20Sheet.pdf>.

¹⁸⁴ *Id.*

¹⁸⁵ *Id.*

¹⁸⁶ Press Release, Ron DeSantis: 46th Governor of Florida, *Governor Ron DeSantis Announces Next Steps to Strengthen Florida’s Electric Vehicle Infrastructure*, (July 11, 2020) (on file with author).

¹⁸⁷ *Fast Charge TN Network*, TENN DEP’T OF ENV’T AND CONSERV., <https://www.tn.gov/environment/program-areas/energy/state-energy-office--seo-/programs-projects/programs-and-projects/sustainable-transportation-and-alternative-fuels/sustainable-transportation-and-alternative-fuels/transportation-electrification-in-tennessee/tdec-and-tva-moa.html> (last visited Nov. 18, 2021).

¹⁸⁸ W. COAST ELEC. HWY, *supra* note 183.

¹⁸⁹ Lee, *supra* note 181.

¹⁹⁰ *Nevada Electric Highway*, NEV. GOV. OFF. OF ENERGY [https://energy.nv.gov/Programs/Nevada Electric Highway/](https://energy.nv.gov/Programs/Nevada%20Electric%20Highway/) (last visited Feb. 6, 2022).

primary and secondary travel corridors, and in distressed and at-risk counties.¹⁹¹ Fifty charging stations are anticipated to be installed between 2022 and 2024, at a total cost \$20 million.¹⁹² The state is funding \$5 million from its Volkswagen Settlement Funds, and TVA and other program partners are funding the remaining \$15 million.¹⁹³ In support of this investment, TVA said that “EV adoption will spur jobs and economic investment in the region, keep refueling dollars in the local economy, reduce the region’s largest source of carbon emissions, and save drivers and fleets money.”¹⁹⁴

States across the country working with their electric utilities to implement electric vehicle corridors appear to recognize the economic and air quality benefits that widespread adoption of electric vehicles would have for the residents of their state. Connecting smaller communities with each other and with larger urban areas is a critical way to make sure that their states capture the benefits of electric vehicles for everyone in the state—not just the city dwellers.

Recognizing the transportation electrification is a significant business opportunity for their industry and widely supported by state governments,¹⁹⁵ regulated electric utilities have banded together. In December 2021, the Edison Electric Institute, the trade association for U.S. investor-owned electric companies,¹⁹⁶ formed of the National Electric Highway Coalition (NEHC).¹⁹⁷ The NEHC includes over fifty investor-owned utilities from every state—including Montana and Wyoming— in the continental U.S. except Nebraska.¹⁹⁸ The NEHC’s believes

¹⁹¹ TENN DEP’T OF ENV’T AND CONSERV, *supra* note 187; Michelle Lewis, *Tennessee fund statewide electric vehicle fast charging network*, ELECTREK (Feb. 3. 2021).

¹⁹² *Id.*

¹⁹³ *Id.*

¹⁹⁴ *Id.*

¹⁹⁵ Baker, *supra* note 16.

¹⁹⁶ *About EEI*, EDISON ELEC. INST., <https://www.eei.org/about/Pages/about.aspx> (last visited Dec. 27, 2021).

¹⁹⁷ Press Release, Edison Elec. Inst., *Electric Companies Join Together to Form National Electric Highway Coalition* (Dec. 7, 2021) [hereafter *Electric Companies Join Together*] (on file with author).

¹⁹⁸ *National Electric Highway Coalition Map*, EDISON ELEC. INST., <https://www.eei.org/issuesandpolicy/Documents/EV%20National%20Electric%20Highway%20Coalition%20Memb>

public utilities will play a critical role supplementing federal funds for transportation electrification:

The federal infrastructure funding will help a great deal in the [funding and construction of charging infrastructure] effort, but this is only a down payment of a much larger effort. Electric companies, which are regulated by state commissions, can help leverage all funding sources, help fill the infrastructure gaps, and help manage the deployment of these chargers with a long-term view.”¹⁹⁹

Idaho could benefit from an electric highway initiative to address the lack of charging infrastructure on the state’s highways, but Idaho’s largest utility—Idaho Power—declined to join the NEHC.²⁰⁰ It is not clear why Idaho Power chose not to participate. But NEHC membership requires utilities to “commit in good faith to establish a foundational EV fast charging network across their service territories using any approach they see fit by no later than the end of 2023.”²⁰¹ Without statutory or regulatory permission to make electric vehicle infrastructure investments, it is possible that Idaho Power felt it could not make the required commitment.

B. REPLACING DEMAND CHARGES WITH TIME-OF-USE VOLUMETRIC RATES.

Allowing utility ownership of charging stations is an important component of advancing electric vehicle infrastructure. But it is also important for legislatures and regulatory commissions to encourage private business to install charging stations to fill the infrastructure gap. But gas stations, convenience stores, and other travel-related businesses along highway corridors and in rural areas often find that installing charging stations is not economic, in part because a component of electric rates for commercial customers—a demand charge—results in

[ers%20and%20Map.pdf](#) (current as of Dec. 7, 2021) [hereafter *NEHC map*]; *Public Power in Nebraska*, NEB. CITY UTIL., <https://www.nebraskacityutilities.com/general/public-power-in-nebraska/> (last visited Jan. 2, 2022) (Nebraska is the only state served entirely by a consumer-owned public power electric utility).

¹⁹⁹ *Electric Companies Join Together*, *supra* note 197.

²⁰⁰ *NEHC map*, *supra* note 198.

²⁰¹ *NEHC Fact Sheet*, EDISON ELEC. INST. (Dec. 2020)

https://www.eei.org/issuesandpolicy/Documents/EV_NEHC_Fact_Sheet.pdf.

bills far greater than what the business can charge electric vehicle drivers for using the charging station.²⁰²

Because of the large amount of electricity they use, charging stations are often categorized by utilities as commercial customers.²⁰³ Electric rates for commercial customers often include a demand charge, which charges customers based on the highest amount of electricity they use over a short period of time, often fifteen minutes.²⁰⁴ DC fast charging stations provide large amounts of energy to charge electric vehicles over twenty or thirty minutes, and therefore trigger very large demand charges from the utility.²⁰⁵ The resulting electric bill from the utility exceeds what the station owner can charge electric vehicle owners to use the station, thus making the investment uneconomic for station owners.²⁰⁶ Notably, this is not generally a concern for utilities that own and operate charging stations because the state laws permitting utility ownership also allow utilities to recover operation costs—including electric costs—in rates collected from all customers.²⁰⁷

The combination of low numbers of electric vehicles using charging stations and demand charges for the electricity those vehicles use creates a “make or break” financial issue for independently owned charging stations.²⁰⁸ Charging stations generally need to be used about 20% of the time to break even, but they are currently used about 3–5% of the time.²⁰⁹ Usage is expected to increase as electric vehicles become more prevalent, but prospective charging

²⁰² Robert Walton, *Is utility rate design the key to widespread electric vehicle adoption*, UTILITY DIVE (Apr. 12, 2017).

²⁰³ See generally, *id.*

²⁰⁴ *Id.*

²⁰⁵ *Id.*

²⁰⁶ *Id.*

²⁰⁷ See generally H.B. 2165, 81st Leg. Assemb., Reg. Sess. (Or. 2021).

²⁰⁸ Walton, *supra* note 208; Chris Nelder, *Rate-Design Best Practices for Public Electric-Vehicle Chargers*, ROCKY MTN. INST. (Apr. 6, 2017).

²⁰⁹ Hiller, *supra* note 156.

stations owners are often unwilling to invest \$100,000 or more on a connected²¹⁰ charged station that will take years to cover its costs or be profitable.²¹¹

Demand charges were originally designed to incent commercial electric customers (for example, a factory) to keep their electric usage relatively stable throughout the day because a “flat” electric load from individual customers was thought to be less expensive for the utility to serve than electric use that “peaks” and later falls off.²¹² Demand charges can be an effective solution to peaky usage because a factory can adjust its production so that its electric use is more even throughout the day.²¹³

But demand charges are not an effective solution to peaky usage when customers cannot shift their usage.²¹⁴ That is the situation for DC fast charging stations because station owners do not control when drivers charge their cars—but more importantly—the express purpose of fast charging stations is to deliver a large amount of electricity in short bursts.²¹⁵ Fortunately, solutions are available.

One of those solutions is a time-of-use, volumetric rate design.²¹⁶ Volumetric rates are how most residential customers are billed; customers are charged a certain amount of money for each kilowatt hour used in the month (for example, \$0.09/kWh), regardless of how much electricity is used at in any particular 15-minute window.²¹⁷

²¹⁰ *Networked vs. Non-Networked Chargers for Hosts*, BLINK CHARGING CO., <https://blinkcharging.com/understanding-networked-vs-non-networked-chargers-for-host-locations/?locale=en> (last visited Oct. 30, 2021) (Charging stations must be networked in order for the host to collect usage fees from customers.).

²¹¹ Hiller, *supra* note 156.

²¹² Nelder, *supra* note 208; JIM LAZAR & WILSON GONZALEZ, RATE DESIGN FOR A SMART FUTURE 37–38 (July 2015).

²¹³ Nelder, *supra* note 208.

²¹⁴ Nelder, *supra* note 208.

²¹⁵ Nelder, *supra* note 208.

²¹⁶ MELISSA WHITED ET AL., BEST PRACTICES FOR COMMERCIAL AND INDUSTRIAL EV RATES 1 (May 4, 2020).

²¹⁷ See generally Schedule 1: Residential Service Standard Plan, IDAHO POWER (effective Mar. 1, 2012) <https://docs.idahopower.com/pdfs/aboutus/ratesregulatory/tariffs/156.pdf>; Alexandra Aznar, *Word of the Day: Fixed Charges and Volumetric Charges*, NREL (July 16, 2015).

With time-of-use rates, the volumetric kWh rate increases during hours when the grid is most constrained and electric costs are higher.²¹⁸ Time-of-use rates are effective because a utility’s cost to provide electricity to their customers is primarily a function of time: the cost to meet customer demand is highest when the grid is constrained by many customers using large amounts of electricity at the same time.²¹⁹

These “on-peak” times tend to be weather driven and thus very predictable.²²⁰ For example, costs to provide electricity will be highest when tens of thousands of customers are running air conditioners at the same time on a hot summer afternoon or heating with electricity on a cold winter morning.²²¹ Time-of-use rates keeps total electric system costs down by encouraging customers to shift their discretionary electric usage (for example, laundry or electric vehicle charging) to “off-peak” hours of the day.²²²

Customers respond effectively to peak and off-peak price signals because time-of-use pricing is easy to understand.²²³ For example, from June to August, electricity might cost \$0.13/kWh from 3:00pm–8:00pm and \$0.07/kWh all other hours.²²⁴ From September to May, electricity might cost \$0.10/kWh from 5:00am–9:00am and \$0.70/kWh all other hours.²²⁵

Demand charges, by contrast, are usually applied to whichever fifteen minute increment of time has the highest electric usage, regardless of the time of day or season.²²⁶ That means that

²¹⁸ WHITED, *supra* note 216 at 3.

²¹⁹ WHITED, *supra* note 216 at 3.

²²⁰ *Electricity Explained: Factors Affecting Electricity Prices*, U.S. ENERGY INFO. ADMIN., <https://www.eia.gov/energyexplained/electricity/prices-and-factors-affecting-prices.php> (last visited Feb. 2, 2022) (“Prices are usually highest in the summer when total demand is high because more expensive generation sources are added to meet the increased demand.”)

²²¹ *Id.*

²²² WHITED, *supra* note 216 at 3.

²²³ WHITED, *supra* note 216 at 9.

²²⁴ *See generally* Idaho Time of Day Plan, IDAHO POWER, <https://www.idahopower.com/accounts-service/understand-your-bill/pricing/idaho-pricing/time-day-plan/> (last visited Feb. 2, 2022).

²²⁵ *Id.*

²²⁶ LAZAR & GONZALEZ, *supra* note 212 at 37.

a charging station owner serving an electric vehicle owner who charges their car on an early summer morning—an off-peak time when electric costs are relatively inexpensive—will be hit with a large demand charge that is not proportional to the utility’s cost to deliver electricity.²²⁷ Demand charge billing is also complex and unfamiliar to most residential customers (i.e. electric vehicle drivers), which makes it difficult for them to respond to those price signals.²²⁸

For states reluctant to abandon demand charges entirely, one option has been to use time-of-use volumetric rates in the early years of electric vehicle adoption, and then transition to demand charges when charging stations can absorb them economically.²²⁹ A second option, under consideration in the Connecticut, Colorado, and Minnesota PUCs is a “sliding-scale approach” where “volumetric charges [start] high and demand charges start low” and higher demand charges are phased in over time as electric charging station usage grows.²³⁰ While both of these alternatives are better than strict adherence to demand charges, neither approach is desirable because it deprives businesses of the certainty they often require when considering an expensive, long-term investment.

Of these options, Idaho’s regional neighbors have chosen to mitigate the economic hurdle created by demand charges by adopting time-of-use, volumetric rates for electric vehicle charging stations.²³¹ These states have used a variety of legal methods to make this change. Some state legislatures passed laws requiring a specific alternative to demand charges for electric vehicles charging.²³² In other states, the PUC ordered utilities to offer volumetric, time-of-use

²²⁷ Nelder, *supra* note 208.

²²⁸ WHITED, *supra* note 216 at 4.

²²⁹ Nelder, *supra* note 208.

²³⁰ Jeff. St. John, *Getting the Rates Right for a Public EV Charging Build-Out*, GREENTECH MEDIA (Feb. 16, 2021).

²³¹ See generally *Washington Electric Rates and Tariffs*, AVISTA, <https://www.myavista.com/about-us/our-rates-and-tariffs/washington-electric> (last visited Feb. 8, 2022) (compare Sch. 11: General Service to Schedule 13: Optional Commercial Electric Vehicle Rate – General Service; and Schedule 21: Large General Service to Schedule 23: Optional Commercial Electric Vehicle Rate – Large General Service.).

²³² See generally CAL. CODE REGS. tit. 4 §§ 4001, 4002.11.

rates without specific direction from the legislature.²³³ Sometimes neither the legislature nor the PUC has taken affirmative action, and instead utilities have requested—and been granted—alternatives to demand charges by their regulators.²³⁴ But while the method varied, each state seems to recognize the importance of removing the artificial disincentive of demand charges in order to encourage the infrastructure investments unpins widespread electric vehicle adoption.

One of the best, and geographically closest, examples of alternative rate design for electric vehicle charging in the region is from Avista Utilities, an electric and natural gas utility serving parts of Northern Idaho and Eastern Washington.²³⁵ The path to that alternative began over ten years ago, when the Washington Legislature revised state law to permit electric companies to “offer battery charging facilities as a regulated service, subject to commission approval.”²³⁶ Building on that “clear direction to encourage and direct regulated utilities to offers programs to promote ESVE [electric vehicle supply equipment] . . . in order to accelerate [electric vehicle] adoption,” the Washington Utilities and Transportation Commission (WUTC), issued a 2017 policy statement explaining how it intended to implement that legislative guidance.²³⁷

That legal framework allowed Avista to implement optional electric vehicle charging rate schedules for its commercial customers last year. The primary rate schedules for commercial customers include a demand charge—but the optional electric vehicle charging rates structures

²³³ See generally OR. PUB. UTIL. COMM’N, UM 1461: Investigation of matters related to Electric Vehicle Charging, Order No. 12-013 (Jan. 19, 2012).

²³⁴ See generally *Washington Electric Rates and Tariffs*, AVISTA, <https://www.myavista.com/about-us/our-rates-and-tariffs/washington-electric> (last visited Feb. 8, 2022).

²³⁵ See generally, AVISTA: COMPANY INFORMATION, <https://investor.avistacorp.com/about-avista/company-information> (last visited Feb. 8, 2022).

²³⁶ WASH. REV. CODE § 80.28.320 (2011).

²³⁷ WASH. UTIL. & TRANSP. COMM’N, DOCKET UE-160799, POLICY AND INTERPRETIVE STATEMENT CONCERNING COMMISSION REGULATION OF ELECTRIC VEHICLE CHARGING SERVICES (2017), at 12.

do not.²³⁸ Instead, the optional charging rate schedules include time-of-use, volumetric rates.²³⁹ These schedules are not mandatory; the commercial customers can evaluate both rate schedules and determine which works best for their circumstances.²⁴⁰ When it proposed this rate structure, Avista explained that the it “provides for reasonable recovery of utility costs based on additional time-of-use (TOU) charges, while eliminating demand charges that current inhibit market growth,” and that “it establishes sensible electric billing rates for businesses that invest in public charging, [which] encourage[es] third-party ownership of public DC fast charging.”²⁴¹

Unfortunately, these optional electric vehicle charging tariffs are only available to Avista’s Washington customers.²⁴² Because the Idaho PUC has not approved similar tariffs, Avista’s customers in Coeur d’Alene, Moscow, Lewiston, and Grangeville must pay demand charges for commercial electric vehicle charging.²⁴³

The Oregon PUC has taken a more direct approach than Washington and specifically directed utilities to use volumetric rates for electric vehicle charging stations.²⁴⁴ In the same order that first permitted utility ownership of charging stations, the Commission also stated that “[r]egulated utilities must provide customers with a choice of a flat rate or time of use electricity rates specific to P[lug-in] E[lectric] V[ehicle] owners.”²⁴⁵

²³⁸ *Washington Electric Rates and Tariffs*, AVISTA, <https://www.myavista.com/about-us/our-rates-and-tariffs/washington-electric> (last visited Feb. 8, 2022) (compare Sch. 11: General Service to Schedule 13: Optional Commercial Electric Vehicle Rate – General Service; and Schedule 21: Large General Service to Schedule 23: Optional Commercial Electric Vehicle Rate – Large General Service.).

²³⁹ *Id.*

²⁴⁰ *Id.*

²⁴¹ AVISTA, TRANSPORTATION ELECTRIFICATION PLAN 13 (2020) (Revision filed with the Washington Utilities and Transportation Commission for Acknowledgement on July 1, 2020).

²⁴² *Idaho Electric Rates and Tariffs*, AVISTA, <https://www.myavista.com/about-us/our-rates-and-tariffs/idaho-electric> (last visited Feb. 8, 2022) (Avista does not offer any optional electric vehicle rates for Idaho customers.)

²⁴³ *Id.*; AVISTA: COMPANY INFORMATION, <https://investor.avistacorp.com/about-avista/company-information> (last visited Feb. 8, 2022) (Avista service territory map).

²⁴⁴ OR. PUB. UTIL. COMM’N, UM 1461: Investigation of matters related to Electric Vehicle Charging, Order No. 12-013 (Jan. 19, 2012).

²⁴⁵ *Id.* at 14–15.

California—the national leader in electric vehicles—took Oregon’s approach, but codified it in statute.²⁴⁶ The California Code of Regulations requires that “EVSE charging rates must be based on a price per ... kilowatt-hour.”²⁴⁷ Nevada, its neighbor, did not codify that requirement, but has had TOU rates for electric vehicles for over ten years.²⁴⁸

Although Western states have taken different path to get there, most of them have decided that volumetric time-of-use rates are the most effective rate to encourage private development of public charging stations.

V. REFORMING IDAHO REGULATORY LAW TO SUPPORT ELECTRIC VEHICLE ADOPTION.

The Idaho Legislature has delegated to the Idaho PUC the authority to approve utility ownership of charging stations and volumetric rate design. But the PUC is unlikely to act under its current legal authority. Therefore, this article recommends that the Idaho Legislature adopt specific legal reform that directs the PUC to: (1) encourage utility ownership of public charging stations, and (2) adopt volumetric, time-of-use rate design for public charging stations.

A. THE IDAHO LEGISLATURE HAS DELEGATED BROAD AUTHORITY TO THE IDAHO PUC.

Utility ownership of charging stations and electric rate design are utility functions, but they are not utility decisions. In Idaho, as in most states, the large investor-owned utilities that provide service to most residents are regulated by the state public utility commission.²⁴⁹ The state grants each electric utility a service territory monopoly, in which that utility is the only entity authorized to sell electricity.²⁵⁰ In exchange for that monopoly status, the utility is required

²⁴⁶ CAL. CODE REGS. tit. 4 §§ 4001, 4002.11.

²⁴⁷ *Id.*

²⁴⁸ Robert Walton, *Nevada regulators approve NV Energy’s first EV infrastructure program*, (July 3, 2018) <https://www.utilitydive.com/news/nevada-regulators-approve-nv-energys-first-ev-infrastructure-program/526785/> (“NV Energy has had an EV time of use (TOU) rate for a decade.”)

²⁴⁹ IDAHO PUB. UTIL. COMM’N, <https://puc.idaho.gov/>; JIM LAZAR, *ELECTRICITY REGULATION IN THE US: A GUIDE* 11 (2d. ed. 2016).

²⁵⁰ LAZAR, *supra* note 249 at 6.

to: (1) serve all customers in the service territory; and (2) submit to price regulation by the state public utility commission.²⁵¹ This arrangement is known as the “regulatory compact.”²⁵²

The Idaho PUC is a state agency created through statute by the Idaho Legislature.²⁵³ It is comprised of three commissioners, appointed by the governor and confirmed by the Idaho Senate, for six-year terms.²⁵⁴ Only two of the three commissioners may be from the same political party, and there is no limit on the number of terms each commissioner may serve.²⁵⁵ Idaho Code grants the Idaho PUC authority to hire employees such as “experts, engineers, statisticians, accountants as it may deem necessary to... exercise the power conferred by law upon the commission.”²⁵⁶ Proceedings and hearings are conducted according to the Rules of Procedure of the Idaho Public Utilities Commission.²⁵⁷ The Idaho Attorney General’s Office is the attorney of the Commission and has the “right and duty” to represent the commission in all legal matters.²⁵⁸

As a statutory creation of the Idaho Legislature, the Idaho PUC may only exercise the authority delegated to it by the Legislature.²⁵⁹ But the Idaho Legislature has delegated broad authority: “The public utilities commission is hereby vested with power and jurisdiction to supervise and regulate every public utility in the state and to do all things necessary to carry out the spirit and intent of the provisions of this act.”²⁶⁰

The PUC’s core function is price regulation: it sets the rates that utilities may charge its

²⁵¹ LAZAR, *supra* note 249 at 6.

²⁵² LAZAR, *supra* note 249 at 6.

²⁵³ IDAHO CODE § 61-201 (1951).

²⁵⁴ *Id.*

²⁵⁵ *Id.*

²⁵⁶ IDAHO CODE § 61-206 (1998).

²⁵⁷ IDAHO ADMINISTRATIVE PROCEDURE ACT § 31.01.01 (2021).

²⁵⁸ IDAHO CODE § 61-204 (1913).

²⁵⁹ IDAHO CODE § 61-201 (1951).

²⁶⁰ IDAHO CODE § 61-501 (1913).

customers.²⁶¹ A utility may spend money as it sees fit, but only the costs of investments that are approved by the PUC in an administrative proceeding or hearing may be recovered from customers in electric rates.²⁶² Therefore, utilities are very reluctant to make significant expenditures that are not in the regular course of business without advance authorization from the PUC.²⁶³ Further, utilities are prohibited from changing its rate design without advance authorization from the PUC.

The PUC's orders are appealable to the Idaho Supreme Court.²⁶⁴ But no new evidence may be presented on appeal, and the Supreme Court's review is limited to determining "whether the commission has regularly pursued its authority."²⁶⁵ The broad authority to set rates and limited judicial review means that the Idaho PUC holds significant power over utility investments.

B. THE IDAHO PUC IS UNLIKELY TO ACT UNDER ITS CURRENT LEGAL AUTHORITY.

Although the Idaho PUC has broad authority over utility investments and rate design, it is unlikely to act to advance electric vehicle adoption under its current legal authority.

The Idaho PUC is directed by statute to established rates that, in the common paraphrase, are fair, just, and reasonable.²⁶⁶ In Idaho utility regulation, that directive is generally understood to mean that utility investments should be the "least cost, least risk" method to serve anticipated customer demand. For example, if population growth or a new large industrial customer in the service territory causes the utility to build or buy more electrical resources to meet that increased

²⁶¹ IDAHO CODE § 61-502 (1913); IDAHO CODE § 61-503 (1913).

²⁶² IDAHO CODE § 61-622(1) (2013).

²⁶³ Thomas P. Lyon & John W. Mayo, *Regulatory opportunism and investment behavior: evidence from the U.S. electric industry*, RAND J. OF ECON., 628, 629 (Autumn 2005) ("[T]he ability to disallow excessive costs can help regulators achieve more efficient levels of investment by curbing the incentives for overinvestment.").

²⁶⁴ IDAHO CODE § 61-627 (1977).

²⁶⁵ IDAHO CODE § 61-629 (1981).

²⁶⁶ IDAHO CODE § 61-502 (1913).

demand, the utility is generally expected to acquire the resource that can supply that additional amount of electricity at the lowest cost and least risk of outage.²⁶⁷ If the utility was to buy a resource that was not needed to meet customer demand, or that was not the least cost way to meet customer demand, the PUC could decline to let the utility recover those costs from customers in rates—known as a “disallowance.”²⁶⁸ Company shareholders, rather than customers, would have to pay amount of the disallowance.²⁶⁹

Under this construct, it is difficult for Idaho utilities to propose ownership and operation of electric vehicle charging stations. Charging stations increase electric usage, thereby increasing costs, which is contrary to the expectation that utilities are generally expected to minimize costs. Fueling vehicles with electricity offsets gasoline usage and provides economic and air quality benefits for all utility customers, but the Idaho PUC does not usually consider externalities like decreased gas consumption.²⁷⁰ The PUC itself recently stated, “This Commission was granted authority by the Idaho legislature to conduct economic analysis to determine rates that are fair, just, and reasonable. We have not been granted the legislative or executive authority to monetize many of the environmental attributes addressed by Parties and customers.”²⁷¹

Instead, the PUC analyzes whether the proposed investment will increase or decrease the utility’s cost to serve its customers.²⁷² So, a utility would be permitted to recover costs associated with providing electric service to an independently owned charging station (because the utility is

²⁶⁷ See generally IDAHO PUB. UTIL. COMM’N, Case No. AVU-E-19-01: In the Matter of Avista’s 2020 Electric Integrated Resource Plan, Staff Comments at 3 (Aug. 19, 2020).

²⁶⁸ See generally IDAHO PUB. UTIL. COMM’N, Case No. IPC-E-20-15, Order No. 34660 at 1 (May 6, 2020) (“The Commission will allow the utility an opportunity to recover its ... expenses through [customer] rates if the Commission finds that the Company prudently incurred those expenses. However, if the Commission finds the Company did not prudently incur ... expenses, then it will not allow the Company to recover them through [customer] rates and the disallowed expenses will be born by the utility’s shareholders and not by customers.”).

²⁶⁹ *Id.*

²⁷⁰ IDAHO PUB. UTIL. COMM’N, Case No. IPC-E-21-21, Order No. 35284 at 12 (Dec. 30, 2021).

²⁷¹ *Id.*

²⁷² *Id.*

not causing that cost increase), but the utility would generally not be permitted to recover costs of owning and operating an electric vehicle charging station itself because the utility investment would have caused the costs to go up.

This type of challenge also impacts the likelihood that the Idaho PUC would approve an alternative rate design, including time-of-use, volumetric rates for electric vehicle charging stations. Any rate design that considers a viable business model for the consumer has the potential to charge less for the electricity than it costs to provide, especially before charging stations have consistent and steady usage.²⁷³ The remaining costs to produce and deliver that electricity would be absorbed by other customers.²⁷⁴ This is a common phenomenon—utility rate designs are never a perfect match between the costs incurred by a particular customer class and the revenue collected from that customer class.²⁷⁵ State PUCs have discretion to set rates that are in the public interest, which means that customer rates do not have to perfectly align with costs.²⁷⁶ But, it would difficult for an Idaho utility to propose a rate design that deviated from the current framework for the general betterment of the customer, the economy, or the environment, when that those considerations are not included in the PUC’s analysis.

C. SIMILARLY-SITUATED STATES HAVE HAD LITTLE SUCCESS WITHOUT LEGAL REFORM

Most utilities have a good sense for the expectations of their regulators, and will usually not file applications that they know will be rejected.²⁷⁷ However, there are a few examples of

²⁷³ Nelder, *supra* note 208.

²⁷⁴ *Id.*

²⁷⁵ Darryl Tietjen, *Tariff Development I: The Basic Ratemaking Process*, NATIONAL ASSOCIATION OF REGULATORY UTILITY COMMISSIONERS, <https://pubs.naruc.org/pub.cfm?id=538E730E-2354-D714-51A6-5B621A9534CB> (“Cost allocations are subject to judgment and imprecision” and “require[e] many assumptions.”).

²⁷⁶ JIM LAZAR ET AL., REGULATORY ASSISTANCE PROJECT, *ELECTRIC COST ALLOCATION FOR A NEW ERA: A MANUAL* 29 (Mark LeBel, ed. 2020) (“Most regulators are not strictly bound” by the results of cost-of-service studies.)

²⁷⁷ Lyon & Mayo, *supra* note 204, at 641 (“Models of regulation and regulated firm behavior typically portray an unwavering relationship between regulators and a given regulated firm.”).

utilities filing applications to own and operate charging stations without direction from the legislature or the PUC indicating in advance that application will be considered favorably.²⁷⁸

In 2018, both the Kansas and Missouri PUCs rejected a \$16.6 million utility proposal to own and operate charging stations.²⁷⁹ The utility argued that the macroeconomic and environmental benefits were well worth the 10–15¢ increase in customer bills, and in Kansas, that the state “should not ‘stand still’ while the rest of the country moves forward in developing EV charging infrastructure.”²⁸⁰ In Kansas, the PUC rejected the rate recovery requests based on concerns over cross-subsidies between customers and questioned the claimed environmental benefits.²⁸¹ In Missouri, the PUC found that it did not have jurisdiction over electric vehicle charging stations.²⁸² Similar to Idaho, neither state had laws or regulatory decisions regarding electric vehicle charging stations.²⁸³

But there was a different outcome in Kentucky, which also did not have state laws or regulations relating to electric vehicle charging stations. There, the PUC approved two utilities’ 2015 request for a small charging station pilot when the utility demonstrated it would not increase customers’ costs and that there would be no “cost shifts to other customers.”²⁸⁴ But the Kentucky proposal was only for \$500,000, compared to the Kansas and Missouri proposals which were \$5.6 million and \$11 million respectively.²⁸⁵ A one-time, half million-dollar investment, while valuable, will only fund about five charging stations.²⁸⁶ That is not enough to meaningfully advance widespread electric vehicle adoption.

²⁷⁸ Alexandra B. Klass, *Public Utilities and Transportation Electrification*, 104 IOWA L. REV. 545, 605–10.

²⁷⁹ *Id.* at 599–603.

²⁸⁰ *Id.* at 599–605.

²⁸¹ *Id.* at 601.

²⁸² *Id.* at 602.

²⁸³ *Id.* at 599–603.

²⁸⁴ Klass, *supra* note 278, at 605–08.

²⁸⁵ Klass, *supra* note 278, at 608.

²⁸⁶ Hiller, *supra* note 156 (One charging station costs about \$100,000.).

Another approach to utility ownership of charging stations is rate case settlements.²⁸⁷ In a rate case, a utility typically asks for an increase to customers rates and a range of other requests, including rate design changes, program modifications, and resource acquisitions.²⁸⁸ Rate cases often involve significant negotiations between the utility, PUC Staff (who function as a party independent from the commissioners), and intervenors (conservation groups, large industrial groups, and low-income groups, are common examples).²⁸⁹ The negotiations may result in a settlement agreement that the parties recommend for approval to the Commission.²⁹⁰ The Commission is not required to approve the settlement, but it often does.²⁹¹

In Florida and Ohio, the PUCs both approved rate case settlements that provided \$8 million and \$10 million respectively for charging infrastructure.²⁹² The Ohio PUC declined to let the utility own the stations, but both results were a significant achievement for charging infrastructure in each state.²⁹³ However, one author has correctly observed that funding these types of projects in rate settlements are “one-off, ad hoc” arrangements that are unlikely to be duplicated in the jurisdiction.²⁹⁴

VII. RECOMMENDED LEGAL REFORM

A. THE IDAHO LEGISLATURE SHOULD DIRECT THE IDAHO PUC TO FAVORABLY CONSIDER UTILITY OWNERSHIP OF PUBLIC ELECTRIC VEHICLE CHARGING STATIONS AND TIME-OF-USE VOLUMETRIC RATES.

The Idaho PUC may have the authority to approve utility requests to own and operate

²⁸⁷ Klass, *supra* note 278, at 607–09.

²⁸⁸ *See generally*, IDAHO PUB. UTIL. COMM’N, Case No. AVU-E-21-01/AVU-G-21-01, Rate Case Stipulation and Settlement (June 14, 2021).

²⁸⁹ IDAHO PUB. UTIL. COMM’N, *The PUC’s Role*, YOUTUBE (Feb. 4, 2015) (Minute 2.32).

²⁹⁰ *See generally*, IDAHO PUB. UTIL. COMM’N, Case No. AVU-E-21-01, Avista’s Motion for Approval of Stipulation and Settlement (June 14, 2021); *see also* IDAHO PUB. UTIL. COMM’N, Case No. IPC-E-18-15, Final Order No. 34509 at 6 (Dec. 20, 2019).

²⁹¹ IDAHO ADMINISTRATIVE PROCEDURE ACT § 31.01.01 (2021).

²⁹² Klass, *supra* note 278, at 607–08.

²⁹³ Klass, *supra* note 278, at 608.

²⁹⁴ Klass, *supra* note 278, at 607–08.

charging stations, but it is unlikely to do that without specific direction from the Idaho Legislature. Therefore, this article recommends specific legal reform that shifts the Idaho PUC from having legal permission to approve utility cost recovery for charging stations, to a legal directive to favorably consider those applications. This is narrow legal reform that does not erode the PUC’s authority, but instead maintains the current framework where the Idaho Legislature sets policy, and the Idaho PUC reviews utility applications according to that policy.

Nevada provides a particularly clear example of this approach.²⁹⁵ To implement the Legislature’s 2017 statutory policy of expanding electric vehicle infrastructure, the same bill created an electric vehicle program that would be funded by the utilities and regulated by the PUC.²⁹⁶ Importantly, the Nevada law did not give the state’s utilities a blank check to spend customer money on electric vehicle initiatives and it did not override the PUC’s ability to review utility investments for cost recovery.²⁹⁷ Instead, the law permitted the utilities to “recover its reasonable and prudent costs....by seeking recovery in an appropriate proceeding before the Commission.”²⁹⁸

The same approach could be applied in Idaho. Utility applications would still be analyzed and vetted by the Idaho PUC’s professional staff of analysts, auditors, engineers, and customer representatives. The applications would also be subjected to scrutiny by sophisticated intervenors and available for comment by members of the public. The Commission would then weigh this input when deciding which, if any, applications and requests for cost recovery and rate design changes should be approved.

²⁹⁵ Klass, *supra* note 278, at 592–93.

²⁹⁶ Klass, *supra* note 278, at 592–93; Nev. S.B. 145, 79th Leg. Sess., (Nev. 2017).

²⁹⁷ Nev. S.B. 145, 79th Leg. Sess., (Nev. 2017).

²⁹⁸ *Id.*

Contrary to some concerns,²⁹⁹ allowing utilities to own and operate charging stations will not unduly interfere with private development of charging stations because it is the absence of private development that this legal reform is intended to remedy. Private development of charging stations will be helped—not hindered—because utility participation in this space will accelerate electric vehicle adoption and help create the demand that will let private charging stations break even or be profitable much sooner than they would have otherwise. The Idaho PUC could slow or stop authorizing utility investments in charging stations entirely when electric vehicle adoption has become widespread enough to provide an economic environment for the private development of charging stations.

Importantly, this article also recommends that the Idaho Legislature direct the Idaho PUC to favorably consider proposals to implement time-of-use volumetric rates for public electric vehicle charging stations, similar to what California has done. This will remove an artificial economic barrier that is preventing private business from investing in electric vehicle charging stations, and lessens the need for utility investment.

CONCLUSION

Specific legal reform in Idaho that encourages utility and private business investments in electric vehicle charging infrastructure is critical to achieving the economic and climate benefits of transportation electrification. Those benefits will be smaller in scale and slower to arrive if charging infrastructure remains limited to interstates and urban areas. Modest legal reform that encourages electric utility ownership of and private investment in charging stations is necessary to give the rest of Idaho’s residents—and the statewide economy—a chance to capitalize on the opportunity that Idaho’s low electric and high gasoline prices create for electric vehicles.

²⁹⁹ Klass, *supra* note 278, at 549–550.