The Advocate 2027 Advertising Space Contract

Advertiser/Company Name: _____

Accounting Contact: _____ Accounting Email: _____

Design Contact: _____ Design Email: _____

Address: _____

City/State/Zip: _____ Telephone: _____

Payment Terms:

- The publisher requires all new advertisers to prepay for their first display advertisement. Each subsequent ad placement will be billed after publication. For all returning advertisers, payment is due within 60 days from the invoice date.
- If an advertiser's payment is 30 days overdue from the date of invoice, an initial notice will be sent. If an advertiser's payment is 60 days overdue, the advertiser will be sent a final notice, after which the advertiser's ad will be pulled from all future issues until all outstanding payments are made.

Terms and Conditions:

- The Idaho State Bar (publisher) reserves the right at any time to decline any advertising it feels to be inappropriate.
- Advertising is accepted in accordance with the rates, terms, and conditions set forth in the current rate card.
- The advertiser is responsible for notifying the publisher of any changes regarding the advertising copy or space contract no later than each ad copy deadline.
- Advertiser agrees to indemnify and hold the publisher harmless from any suits for libel, violation of right of privacy, plagiarism, copyright infringement, and all other claims arising from the advertising referred to in this contract. The publisher makes no independent evaluation of the content of the offers made in the advertising or of any product warranties made therein. Therefore, the advertiser agrees to indemnify and hold the publisher harmless from any suits arising from any representations made in the advertising. Because of the page flow, *The Advocate* cannot guarantee, or be held responsible for location of any ads on any given page.
- Publisher makes every attempt to print and mail The Advocate by the end of the first week each month; however, publisher does not guarantee date of printing, date of mailing, or date of receipt of any issue. Therefore, advertisers retain full responsibility for the placement of time-sensitive ad copy.
- *Design Fee:* Advertisers can pay a one time fee of $50 to have the Idaho State Bar help design an ad. Note in contract below.

Method of Payment:

Pay by Credit Card: Upload the completed Advertising Space Contract and pay online at: https://laserfiche.isb.idaho.gov/Forms/OnlinePayment
Please use "Advocate Advertising Contract" as the payment description on the online form.

Pay by Check: Mail the completed Advertising Space Contract with a check made payable to the Idaho State Bar to Advertising, The Advocate, P.O. Box 895, Boise, ID 83701

2027 Advocate Rate Contract (please fill out the table below):

Month	Ad Size	Cost
January		
February		
March/April		
May		
June/July		
August		
September		
October		
November/December		
Design Fee ($50)	N/A	
Signature:	Date:	Total:

Frequency of payment preference:

- ☐ Prepay for all issues selected
- ☐ Bill me seperately for every issue selected