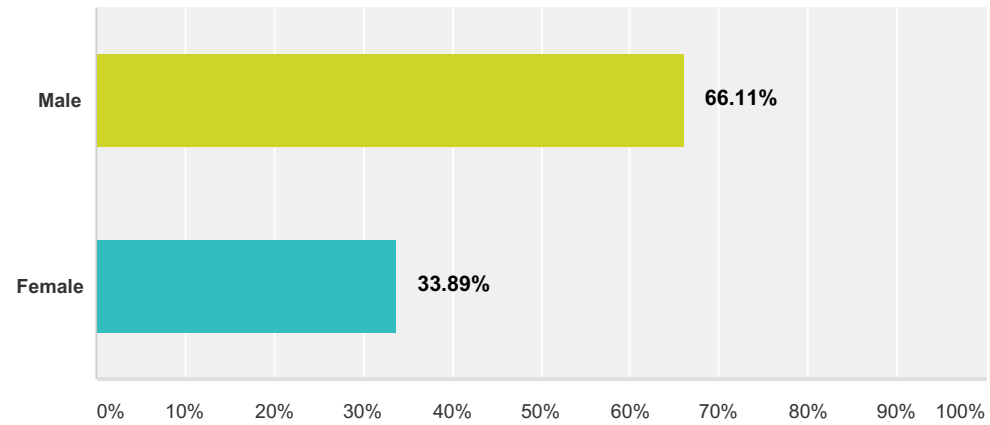


2016 Idaho State Bar Membership Survey

Q1 Sex

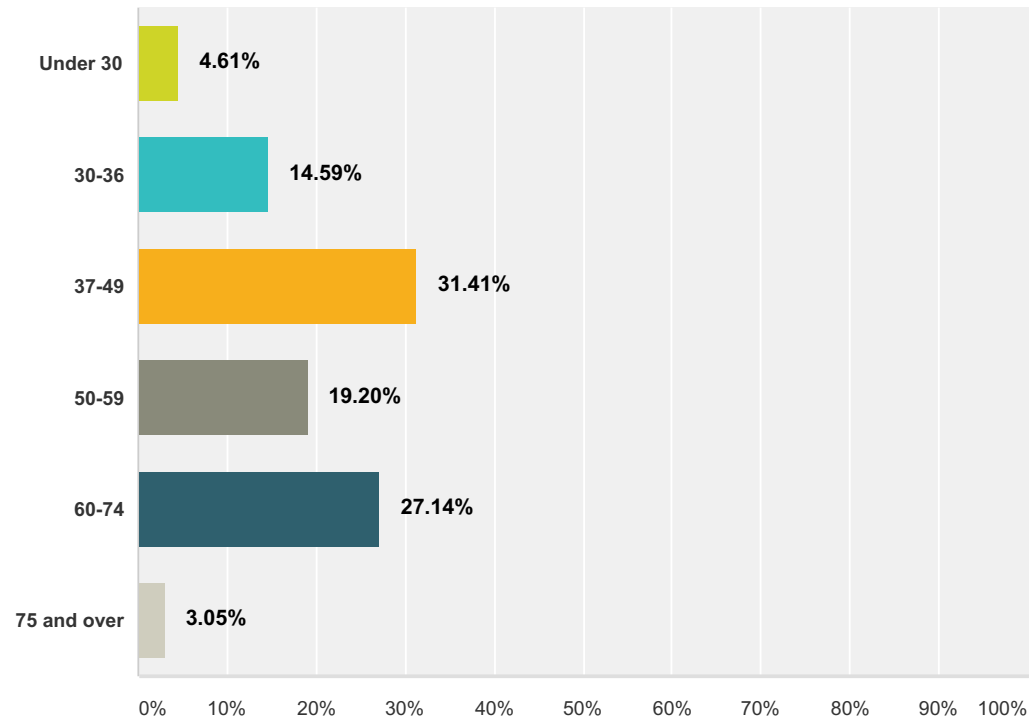
Answered: 1,797 Skipped: 13



2016 Idaho State Bar Membership Survey

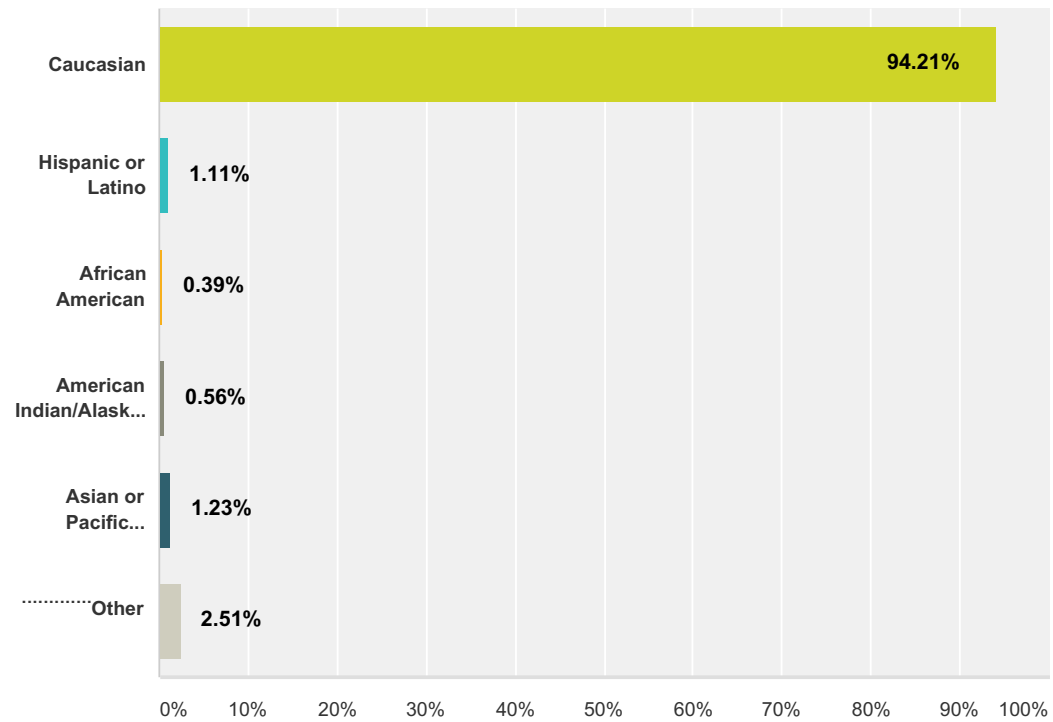
Q2 Age

Answered: 1,802 Skipped: 8



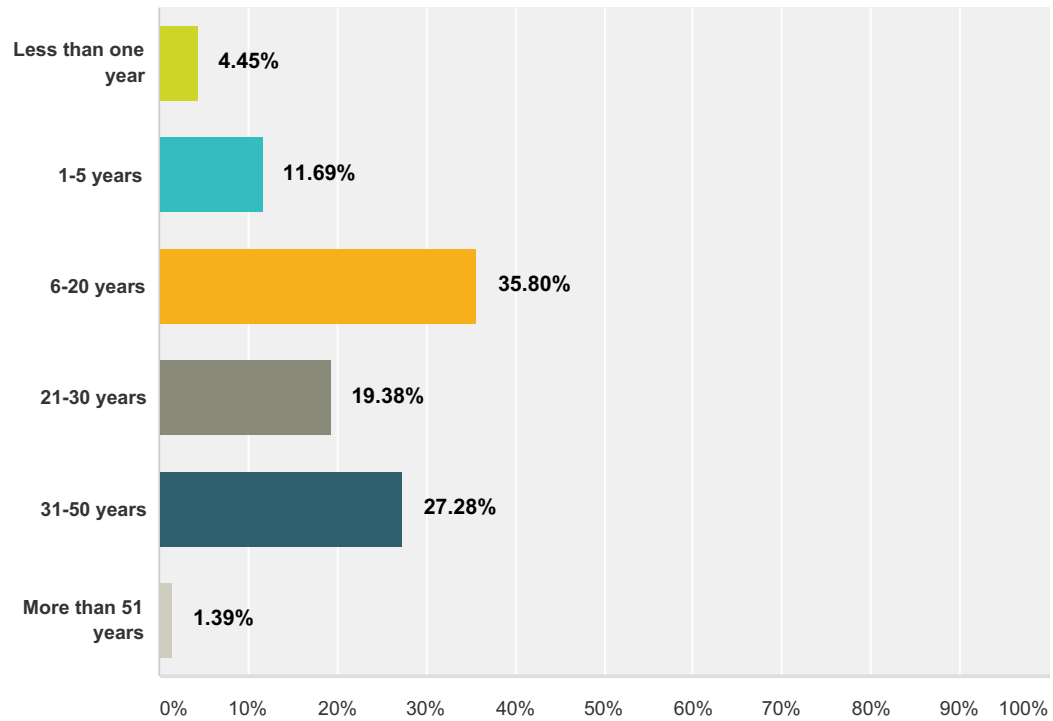
Q3 Which of the following best describes you?

Answered: 1,795 Skipped: 15



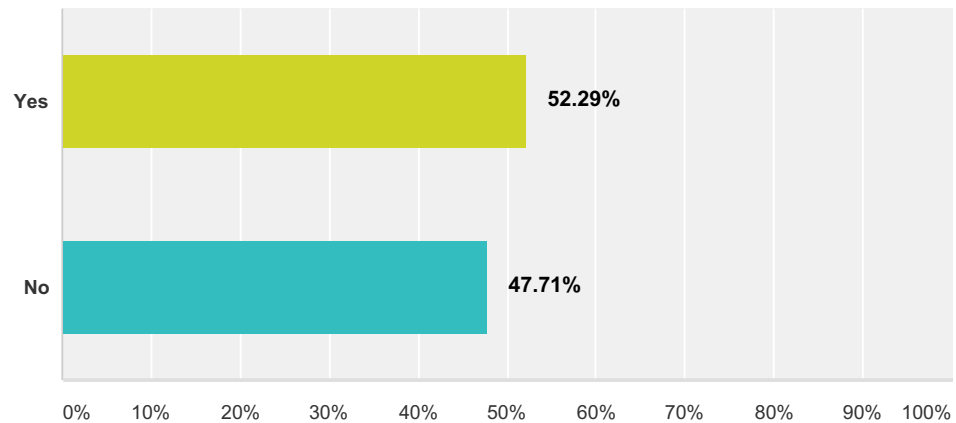
Q4 How long ago were you first admitted to any jurisdiction?

Answered: 1,796 Skipped: 14



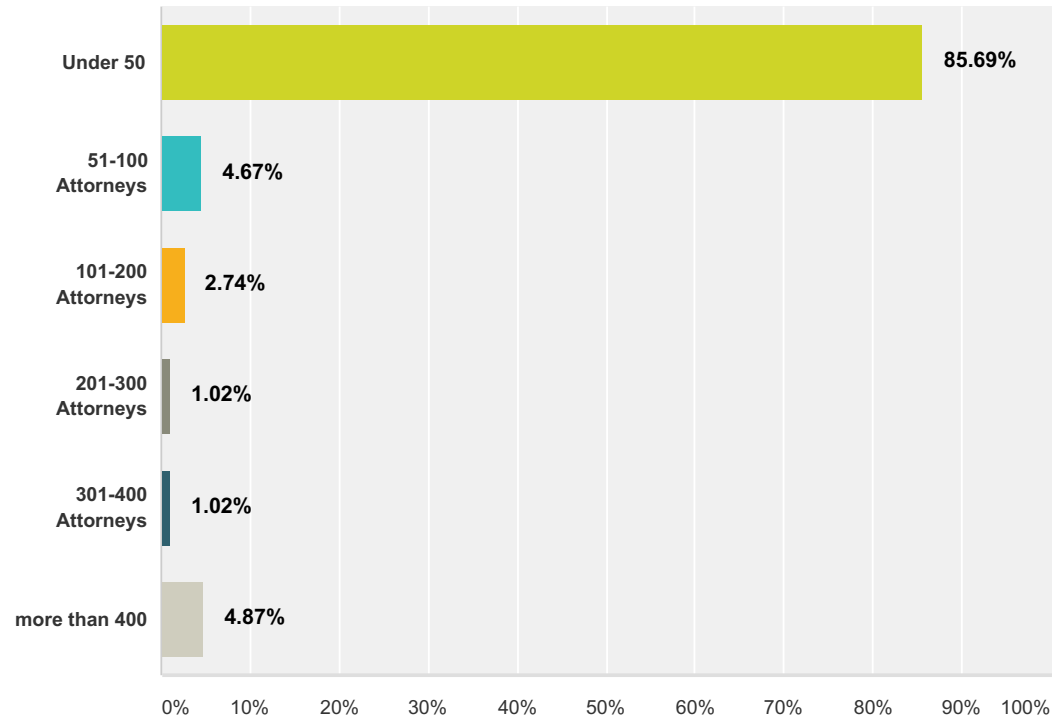
Q5 Does your practice/agency/firm serve clients outside of Idaho?

Answered: 1,744 Skipped: 66



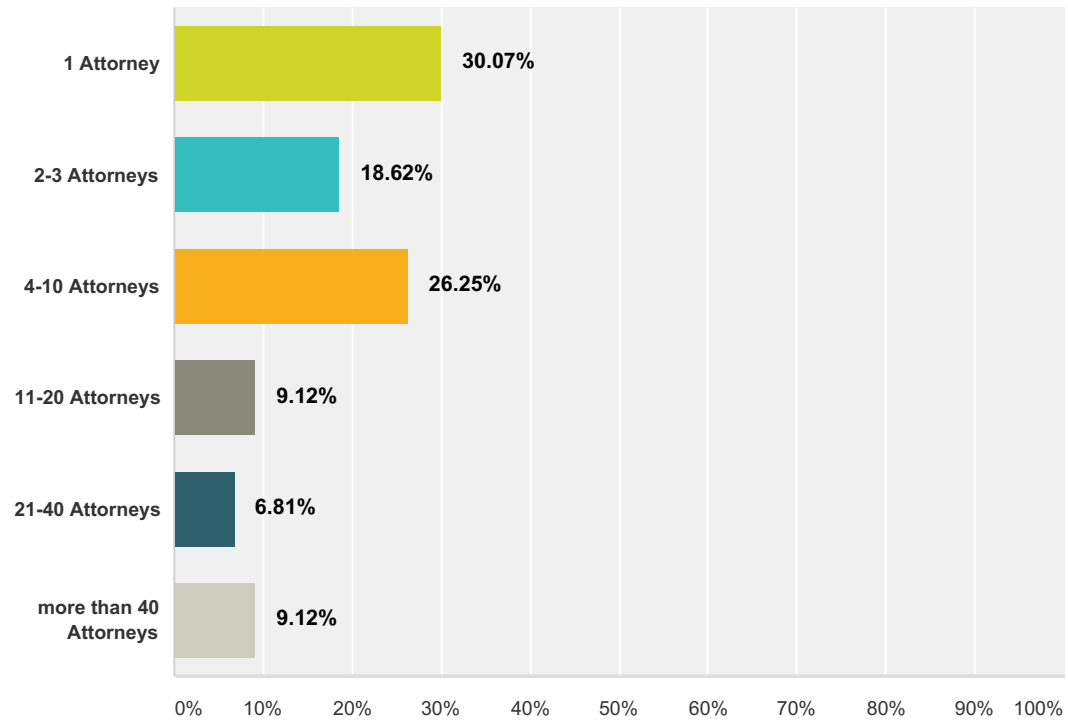
**Q6 If your answer to Question 5 was yes,
how many attorneys are in your
practice/agency/firm?**

Answered: 985 Skipped: 825



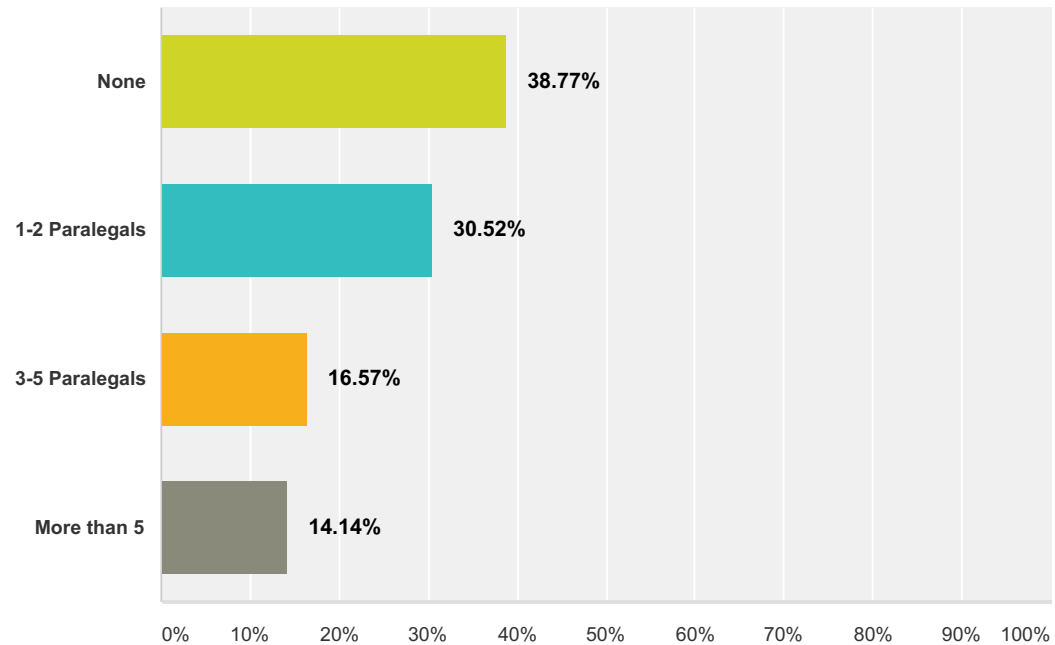
Q7 If your practice is in Idaho, how many attorneys are in your practice/agency/firm?

Answered: 1,337 Skipped: 473



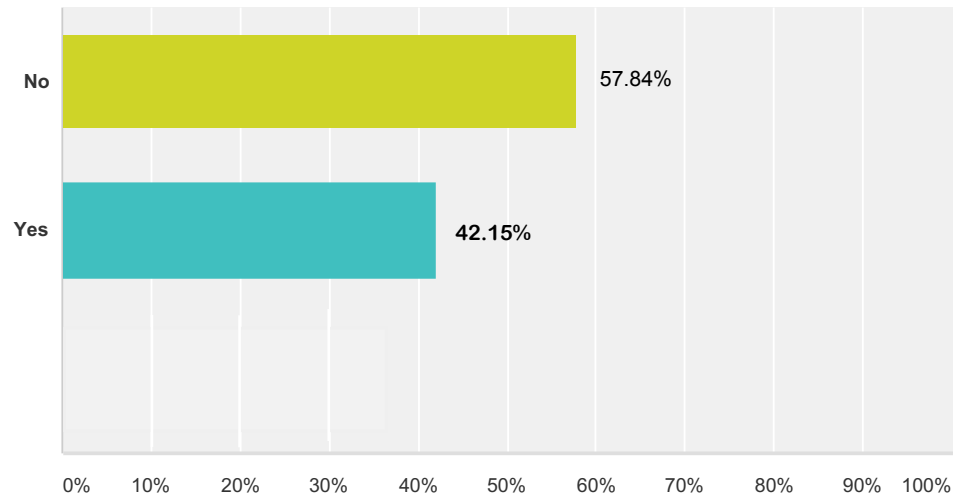
Q8 How many paralegals are on your staff?

Answered: 1,648 Skipped: 162



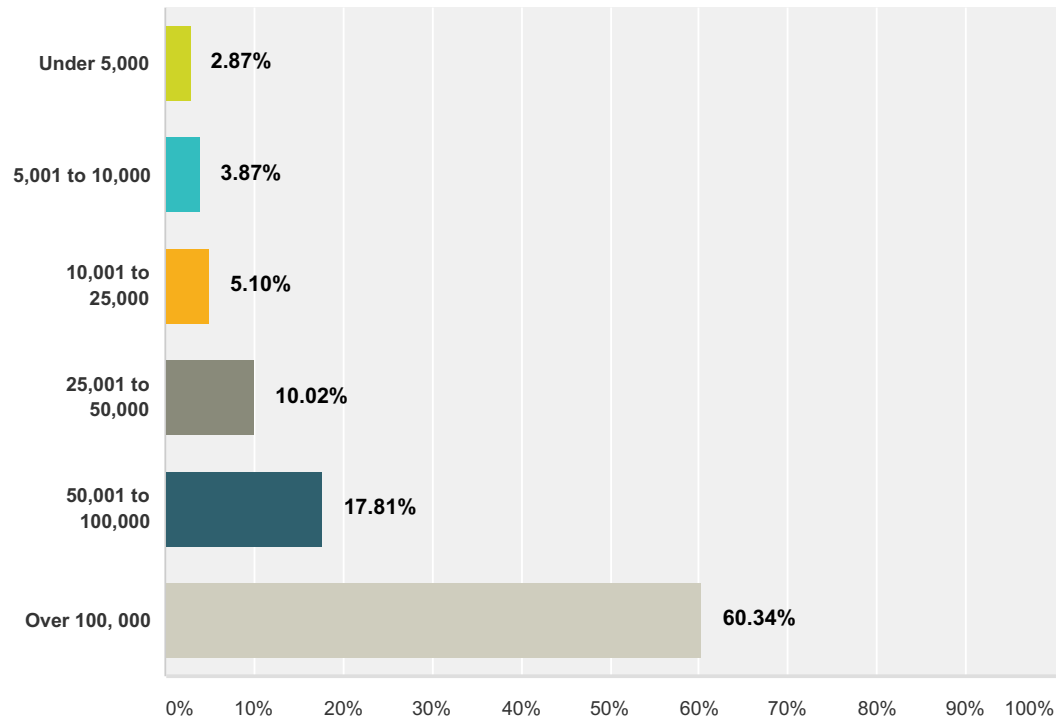
Q9 Do you hold a license(s) in other state(s)?

Answered: 1,791 Skipped: 19



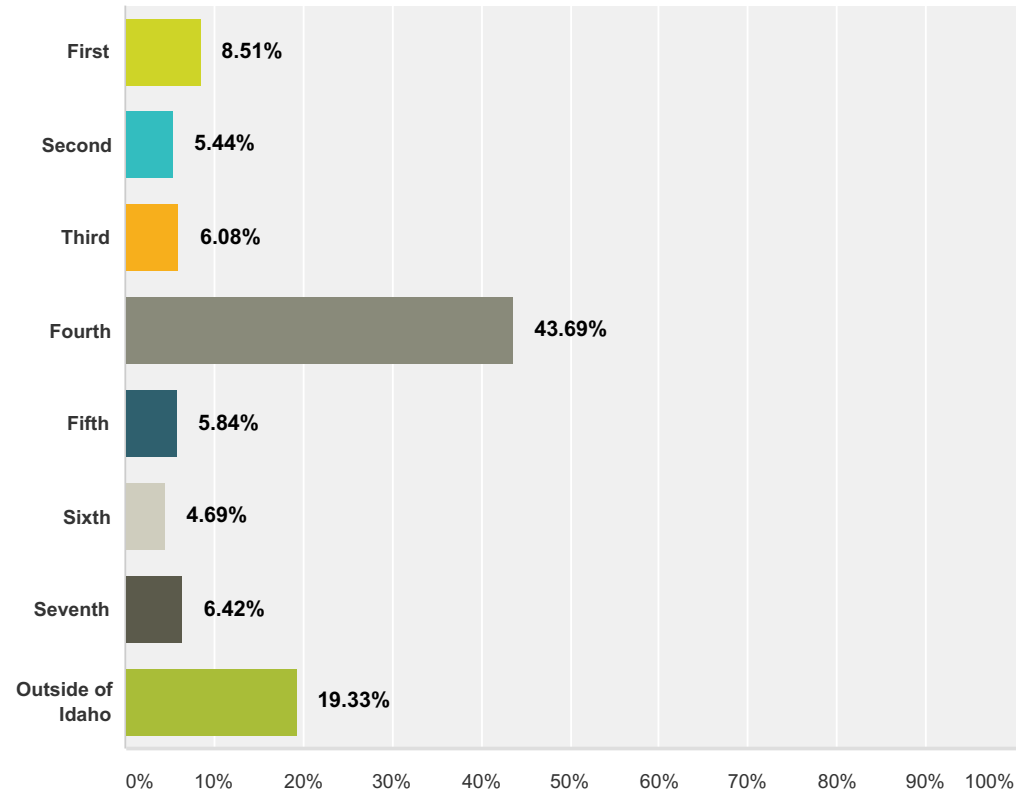
Q10 In what size (population) community do you predominantly practice?

Answered: 1,707 Skipped: 103



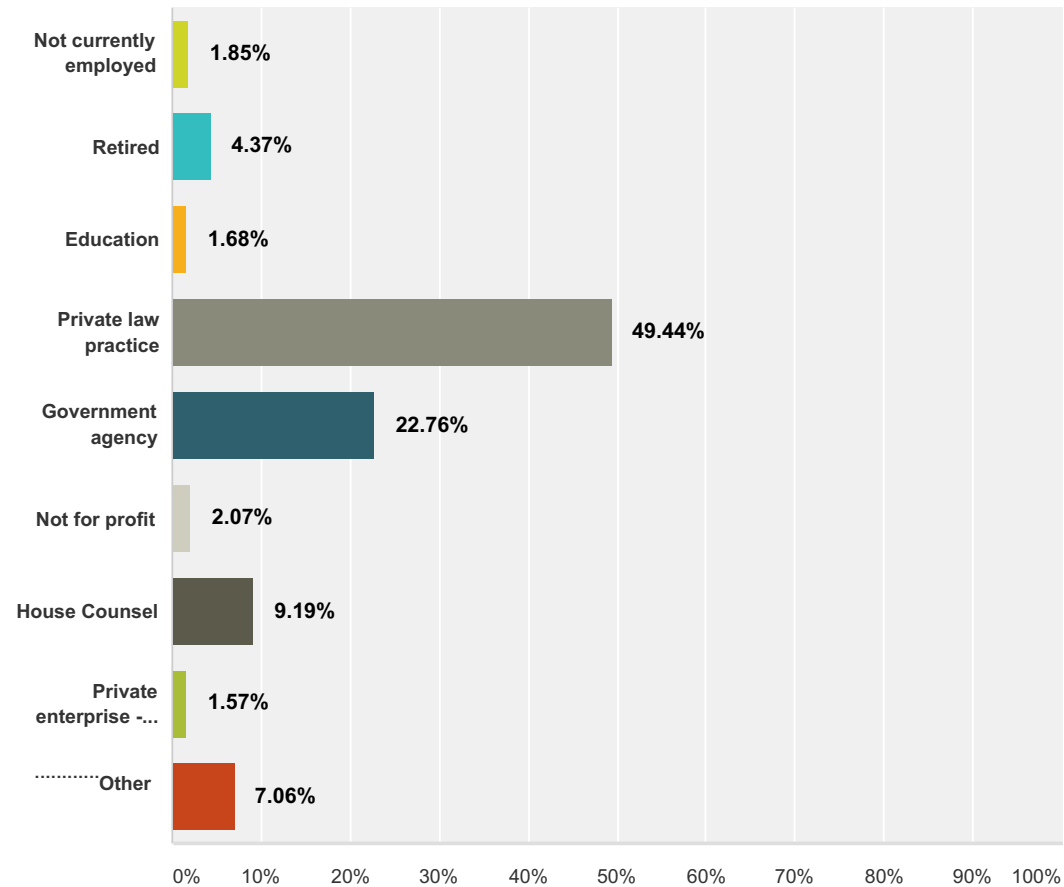
Q11 In which Idaho Judicial District is your primary office located?

Answered: 1,728 Skipped: 82



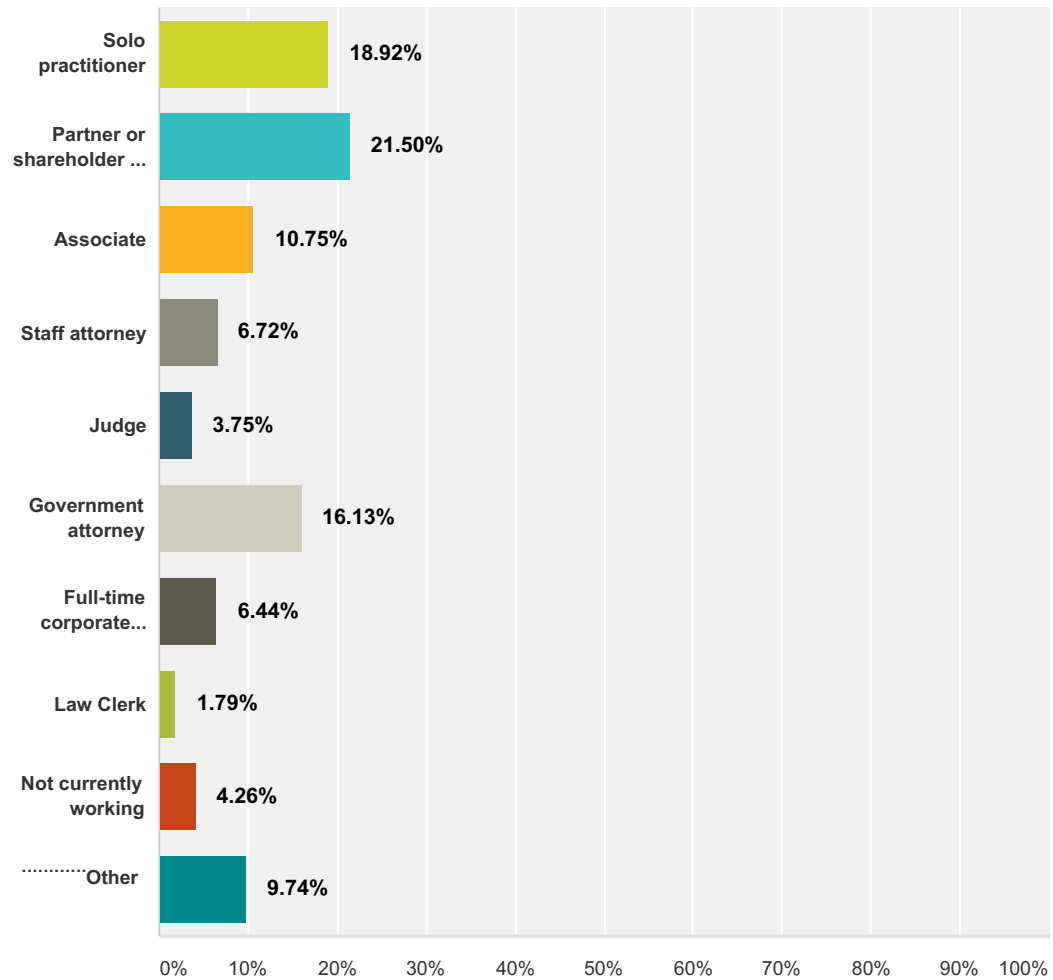
Q12 What is your main emphasis in the legal field?

Answered: 1,784 Skipped: 26



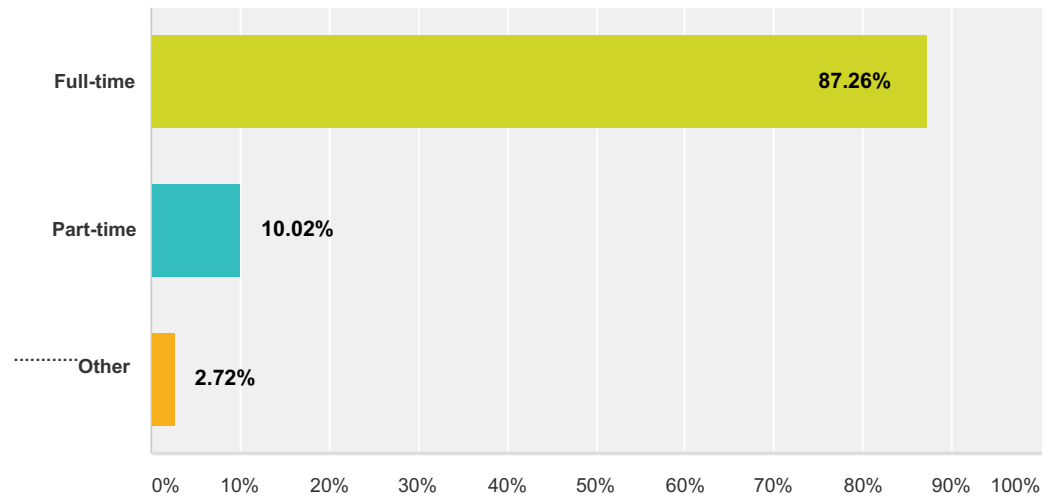
Q13 What is your employment position?

Answered: 1,786 Skipped: 24



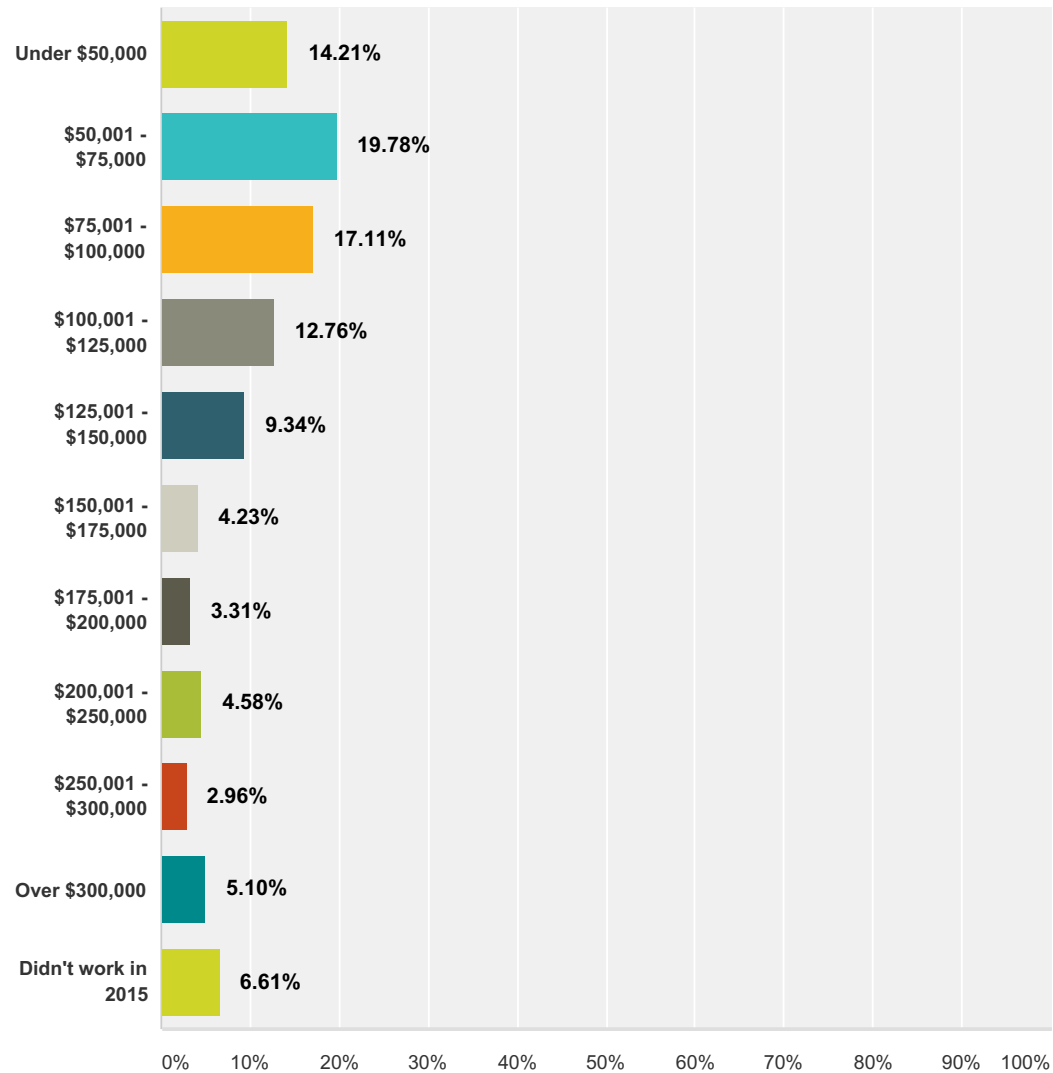
Q14 Is this position?

Answered: 1,727 Skipped: 83



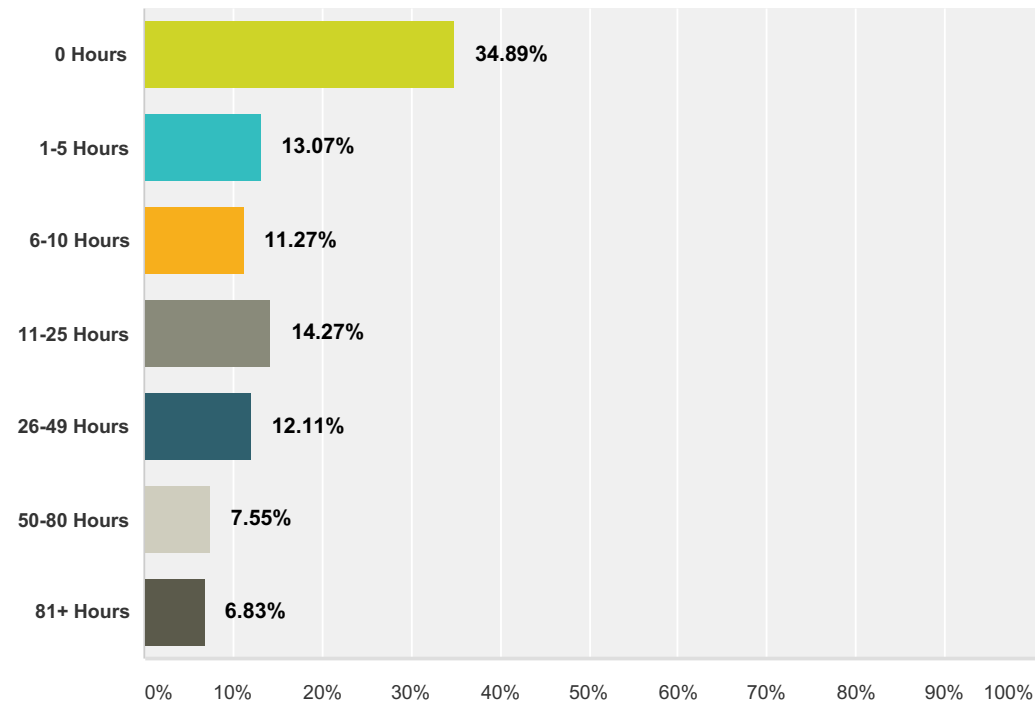
Q15 What was your 2015 personal law-related income?

Answered: 1,724 Skipped: 86



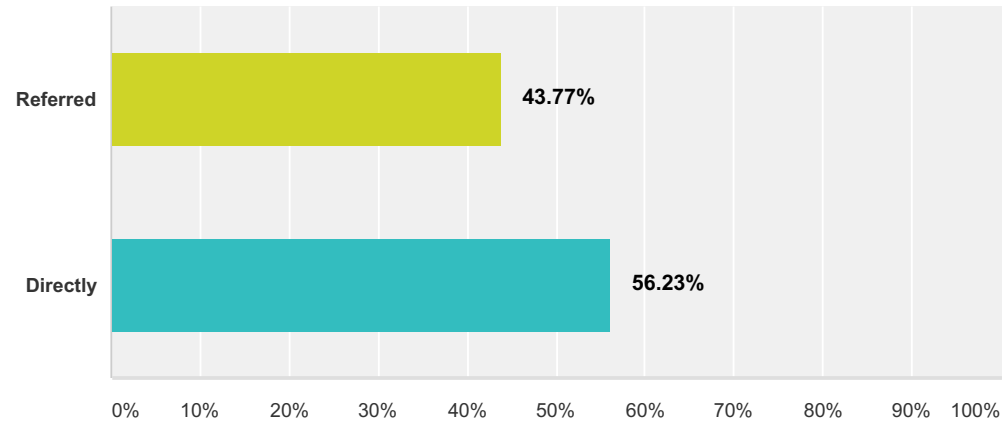
Q16 In 2015, how many hours did you spend on pro bono legal representation to low income individuals or to organizations primarily addressing the needs of persons of limited means?

Answered: 1,668 Skipped: 142



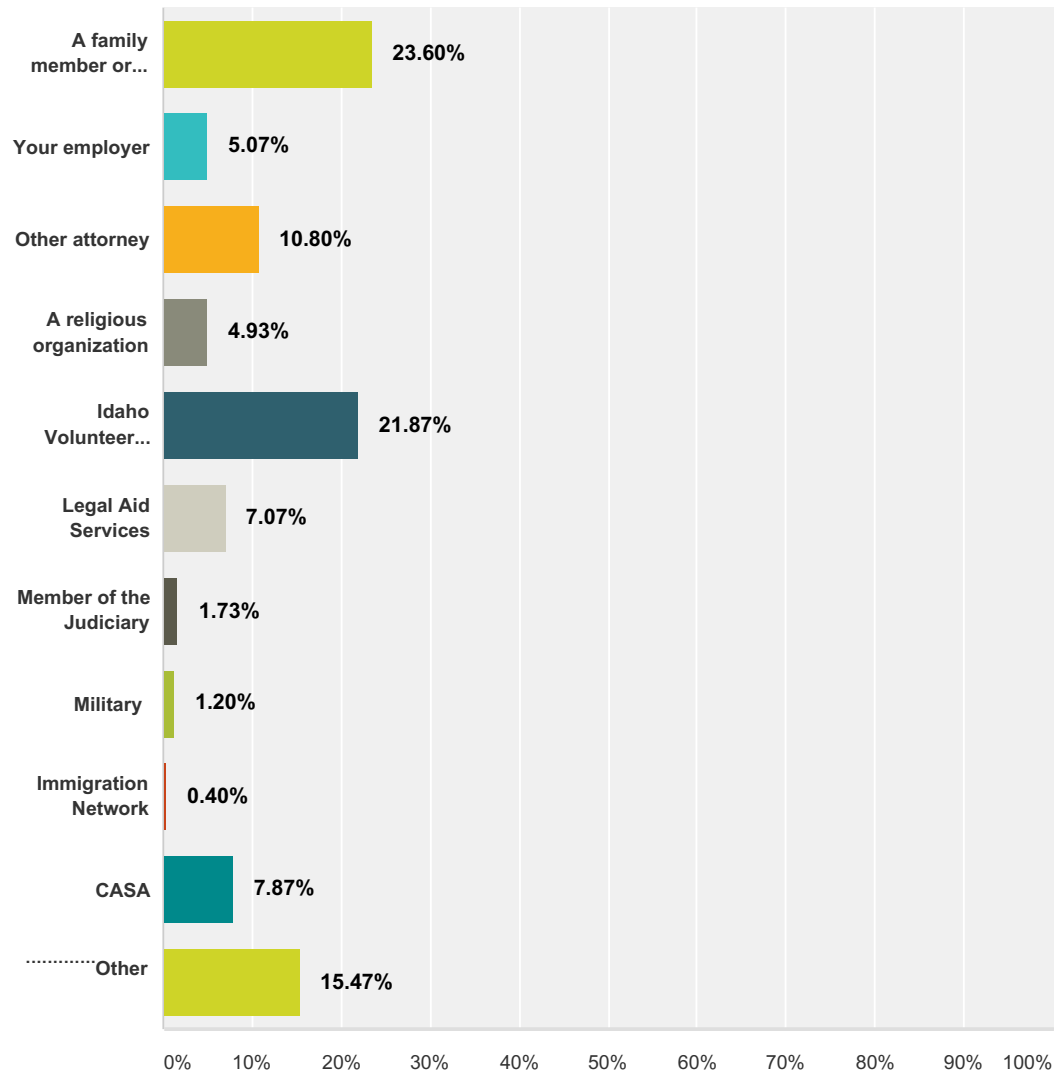
Q17 If you provided pro bono representation(s), were the majority of client(s) referred to you or did the client(s) come directly to you without a referral?

Answered: 1,051 Skipped: 759



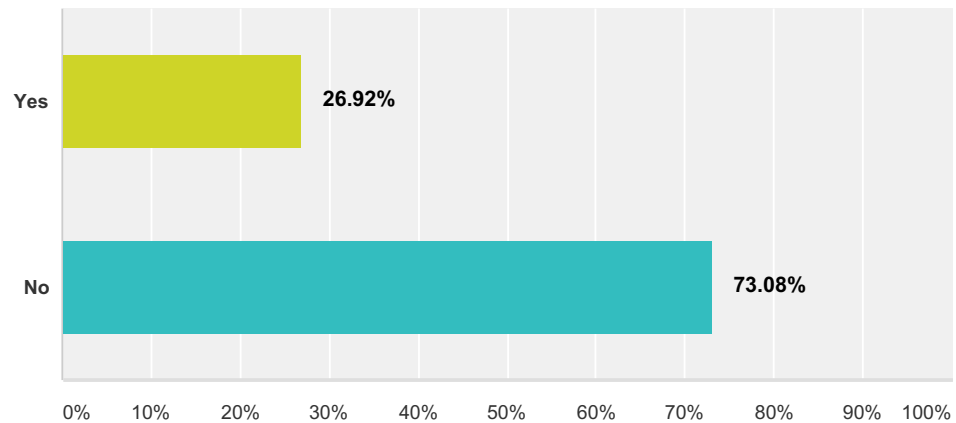
Q18 If the client(s) was/were referred, the majority referring party was:

Answered: 750 Skipped: 1,060



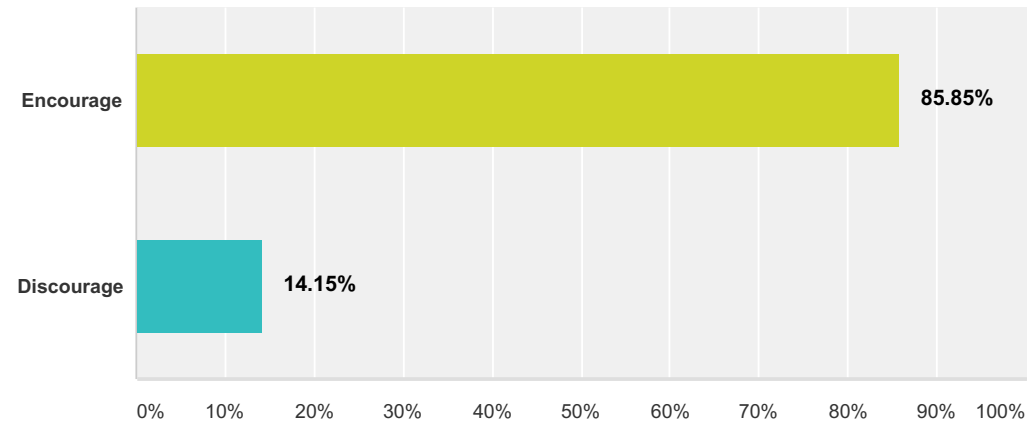
Q19 Does your employer have a pro bono policy?

Answered: 1,508 Skipped: 302



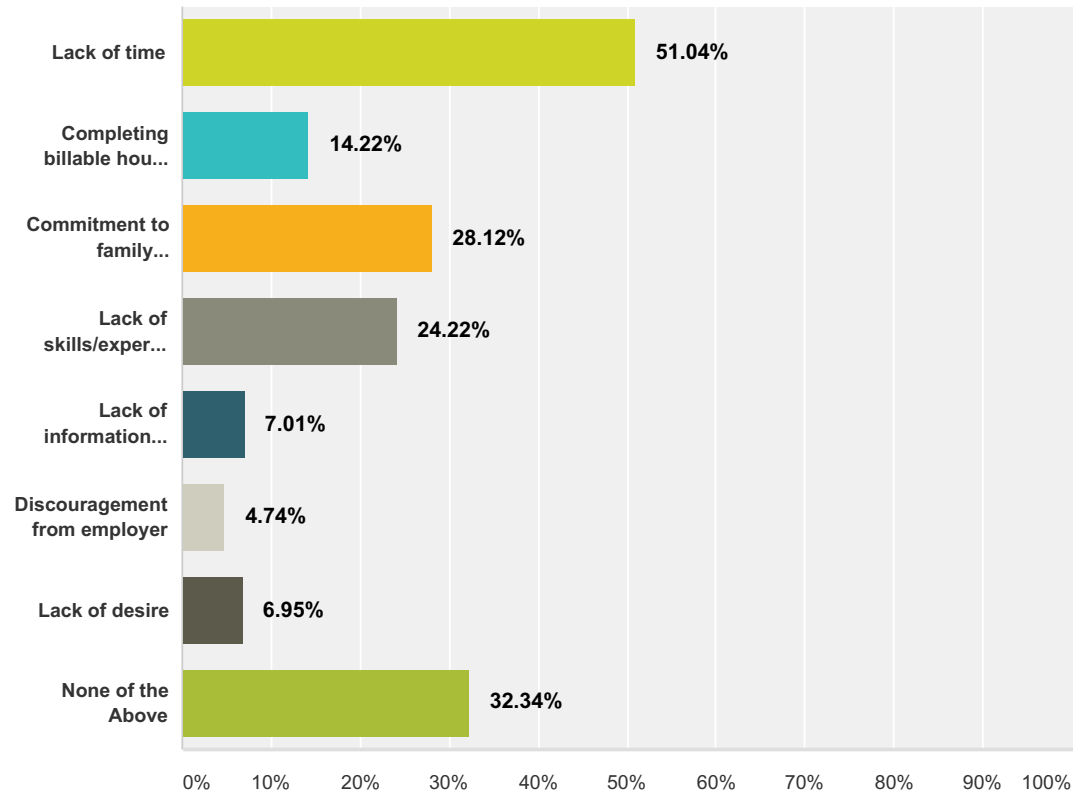
Q20 Does your employer encourage or discourage pro bono service?

Answered: 1,244 Skipped: 566



Q21 If any, which of these factors discouraged you from providing pro bono service last year? (check all that apply)

Answered: 1,540 Skipped: 270



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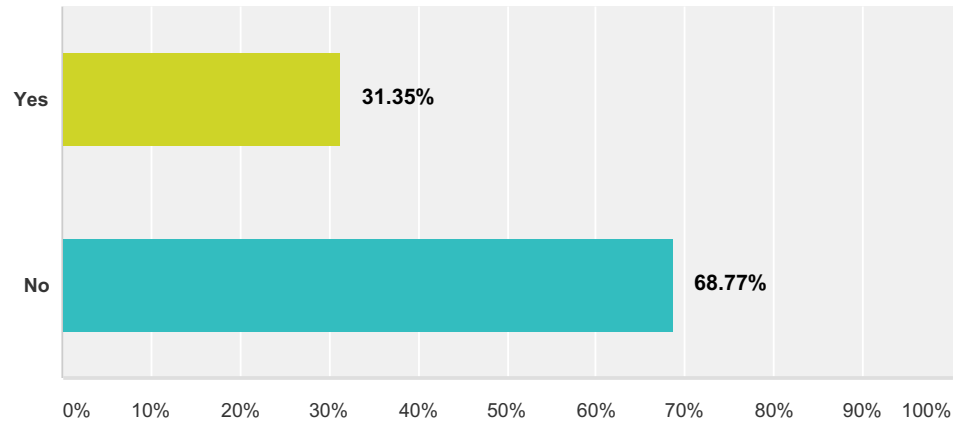
Q22 Do you participate in any of the following law-related organizations? (check all that apply) ISB = Idaho State Bar, ILF = Idaho Law Foundation, ID = Idaho

Answered: 1,557 Skipped: 253

Answer Choices	Responses	
ISB Board or Committee	6.55%	102
ISB Section Governing Council or Committee	4.88%	76
ISB Sections	39.43%	614
ILF Board or Committee	1.99%	31
ILF Continuing Legal Education Seminars	7.96%	124
ID Trial Lawyers Association	8.86%	138
ID Association of Defense Counsel	4.95%	77
ID Women Lawyers	9.18%	143
ID Legal History Society	2.18%	34
ID Association of Criminal Defense lawyers	5.33%	83
ID Prosecuting Attorneys Association	5.97%	93
Inns of Court	13.29%	207
Access to Justice Idaho	2.89%	45
None of the Above	36.03%	561
Total Respondents: 1,557		

Q23 Have you served in a leadership role in any of the law-related organizations named in the previous question, or in any non-profit organizations last year?

Answered: 1,662 Skipped: 148



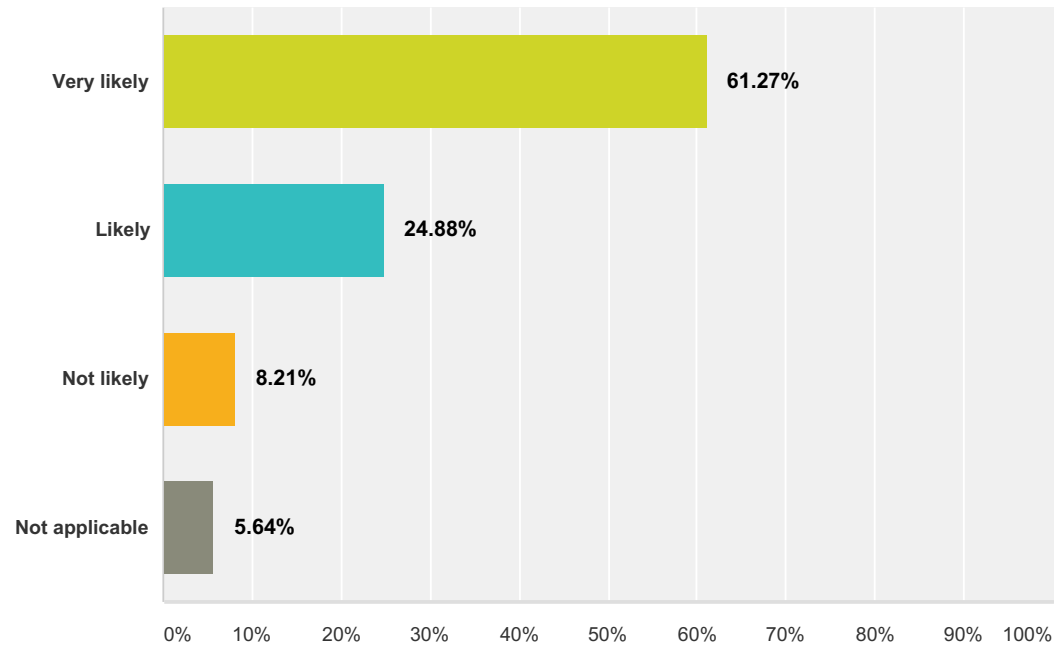
**Q24 How has being an attorney fulfilled
your expectations regarding each of the
following areas?**

Answered: 1,660 Skipped: 150

	Excellent	Very good	Good	Fair	Poor	Total
Expected income	13.99% 232	27.26% 452	34.62% 574	16.59% 275	7.54% 125	1,658
Job satisfaction	18.60% 306	32.22% 530	30.09% 495	13.80% 227	5.29% 87	1,645
Career opportunities	16.80% 275	29.87% 489	31.64% 518	15.82% 259	5.86% 96	1,637
Volunteer public service	13.04% 206	26.65% 421	37.72% 596	18.10% 286	4.49% 71	1,580

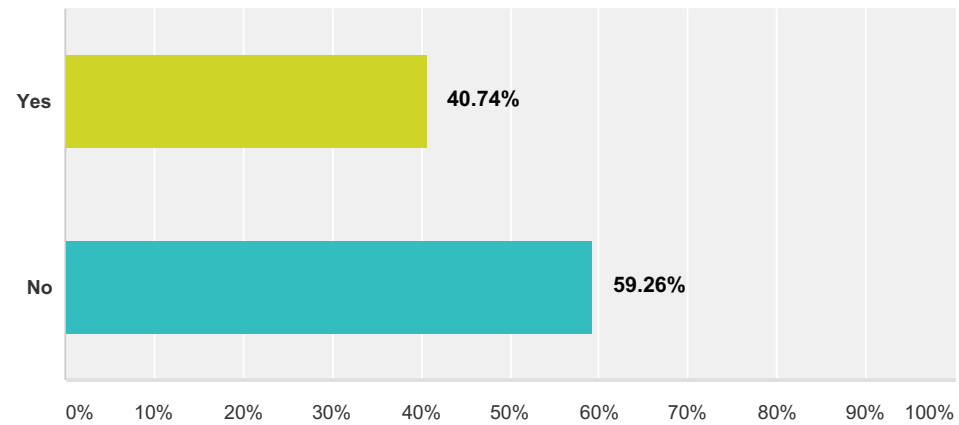
Q25 How likely is it you will stay in the legal profession until your retirement?

Answered: 1,668 Skipped: 142



Q26 Do you believe Idaho attorneys have a public image problem?

Answered: 1,625 Skipped: 185



**Q27 If you answered yes to Question 26,
please rate the following possible
contributing factors:**

Answered: 698 Skipped: 1,112

	Agree	Disagree	No opinion	Total
Inadequate communication with clients	63.20% 431	12.17% 83	24.63% 168	682
Public misunderstanding about legal system	90.04% 624	3.32% 23	6.64% 46	693
Public perception attorneys charge too much money for services	82.56% 573	4.90% 34	12.54% 87	694
Public perception attorneys don't solve client problems quickly enough	72.71% 501	9.87% 68	17.42% 120	689
Limited contact by attorneys with public	53.48% 361	18.96% 128	27.56% 186	675

Q28 Do you believe that Idaho attorneys are generally:

Answered: 1,662 Skipped: 148

	Yes	No	No opinion	Total
Honest	88.38% 1,468	3.31% 55	8.31% 138	1,661
Ethical	87.82% 1,457	3.56% 59	8.62% 143	1,659
Courteous	82.50% 1,367	7.97% 132	9.54% 158	1,657
Empathetic	62.98% 1,041	15.18% 251	21.84% 361	1,653

2016 Idaho State Bar Membership Survey

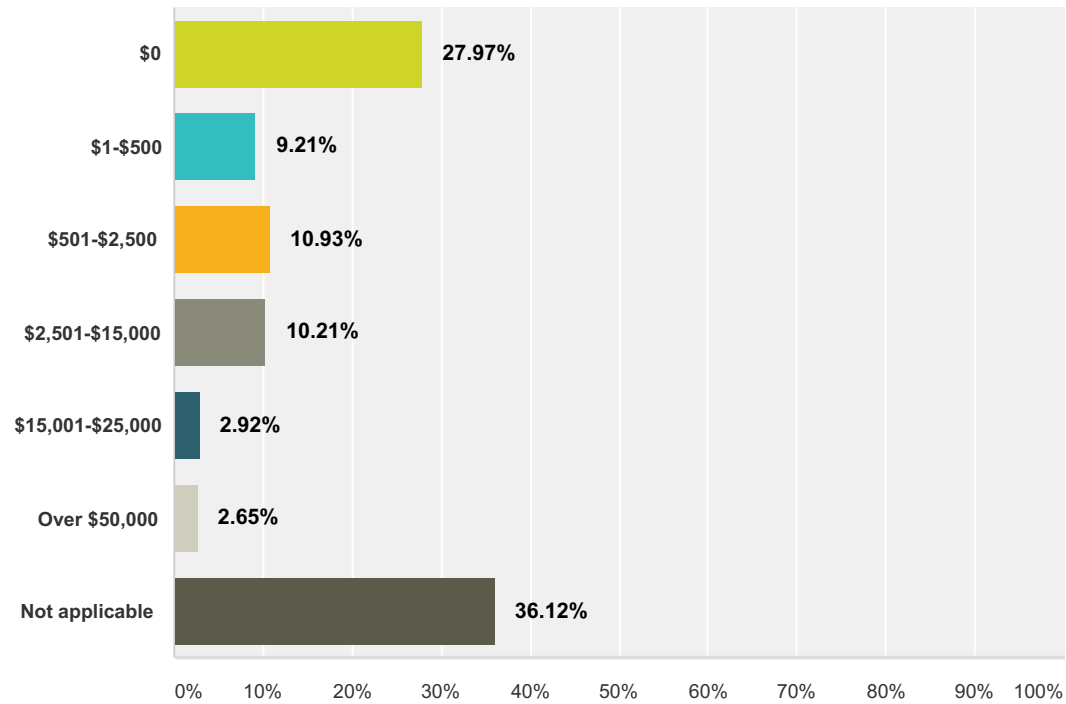
Q29 How do you advertise your legal services? (Select all that apply)

Answered: 1,546 Skipped: 264

Answer Choices	Responses	
Martindale Hubbell Directory - or other legal directories	14.68%	227
The Advocate	2.85%	44
ISB Lawyer Referral Service	5.11%	79
ISB DeskBook Fields of Practice	4.59%	71
Yellow Pages	15.27%	236
Newspapers	4.72%	73
Direct mail/Newsletters	3.95%	61
Event Sponsor / Corporate Sponsor	11.90%	184
Television	1.75%	27
Radio	3.62%	56
Internet	26.65%	412
Social Media	13.45%	208
Not applicable to my practice	39.13%	605
Choose not to advertise	20.57%	318
Other	4.98%	77
Total Respondents: 1,546		

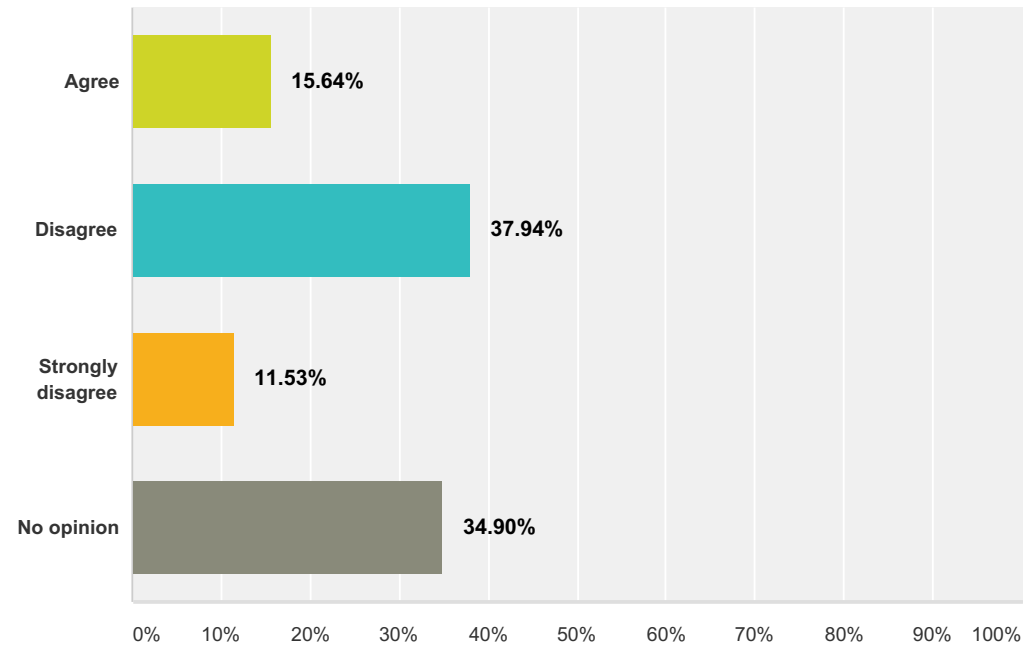
Q30 How much do you spend on advertising annually?

Answered: 1,509 Skipped: 301



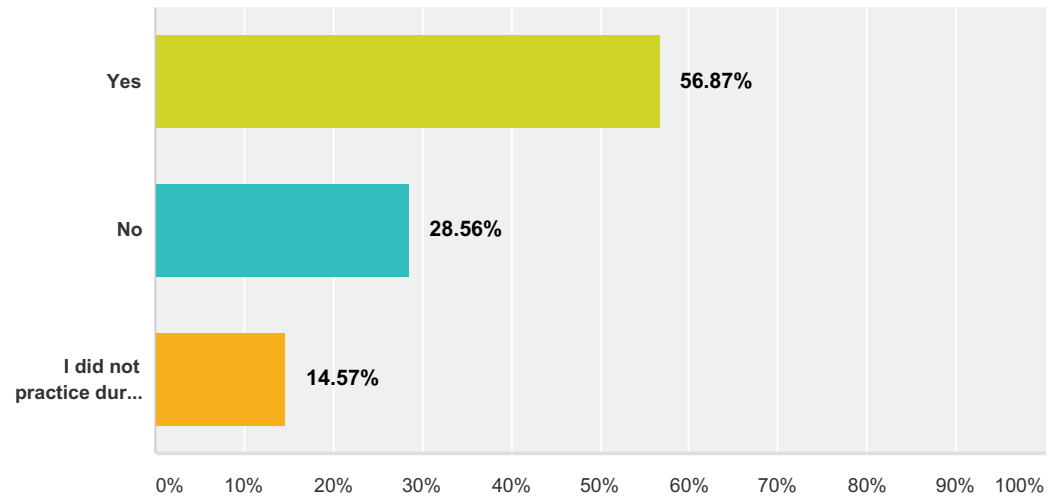
Q31 Lawyer advertising positively affects the public perception of lawyers.

Answered: 1,579 Skipped: 231



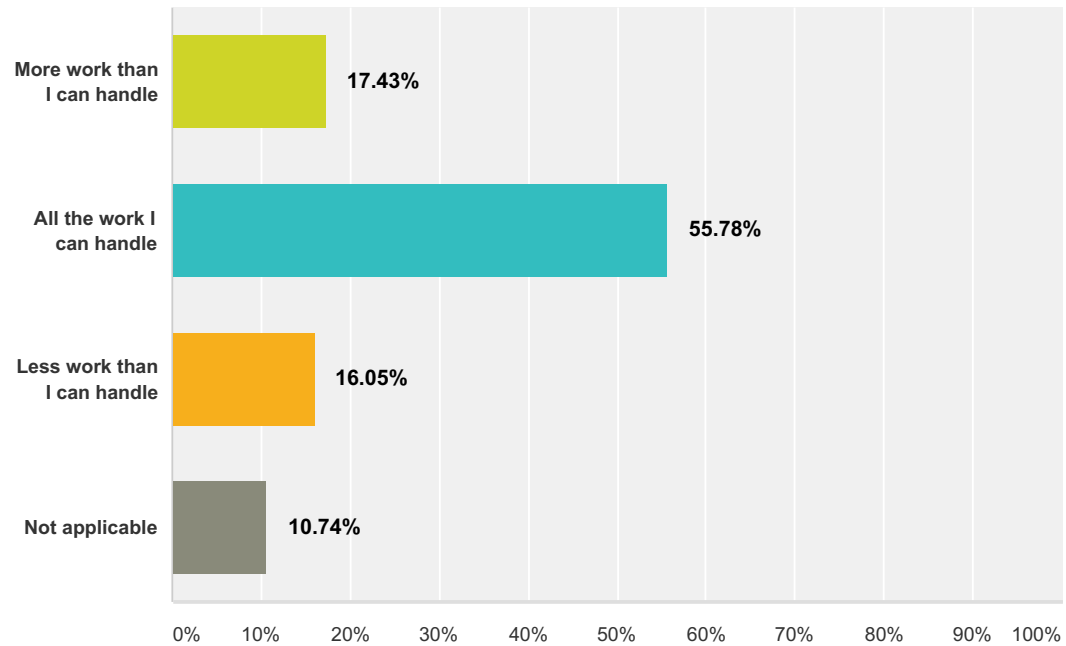
Q32 Was 2015 more economically profitable for you than 2014?

Answered: 1,558 Skipped: 252



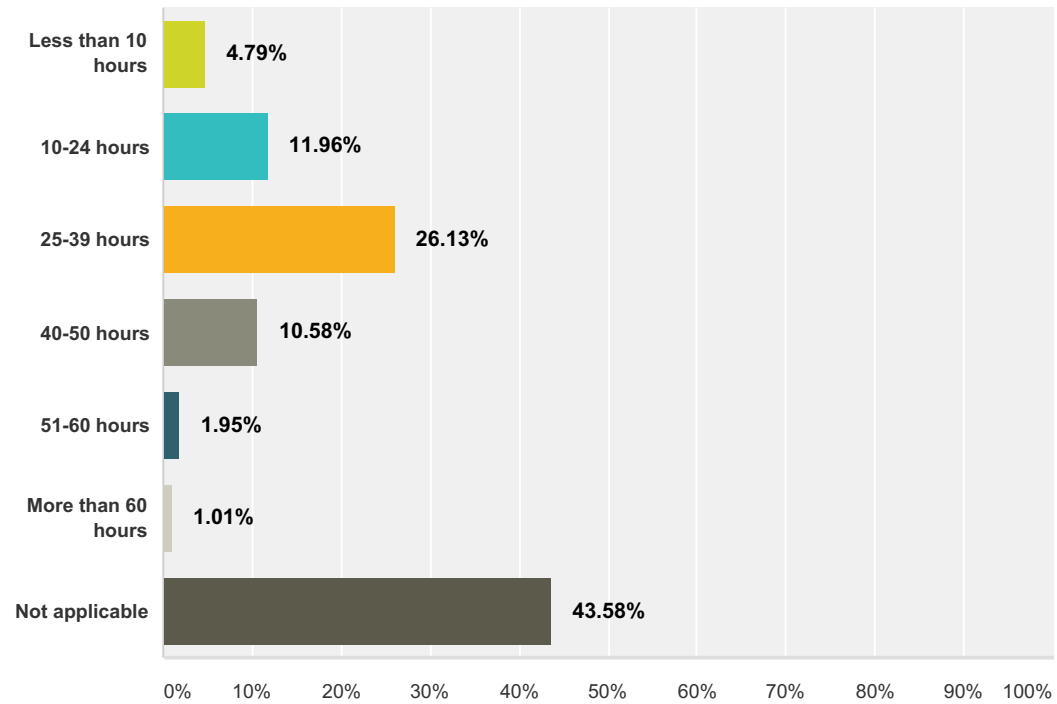
Q33 Over the past year how would you rate your workload level?

Answered: 1,601 Skipped: 209



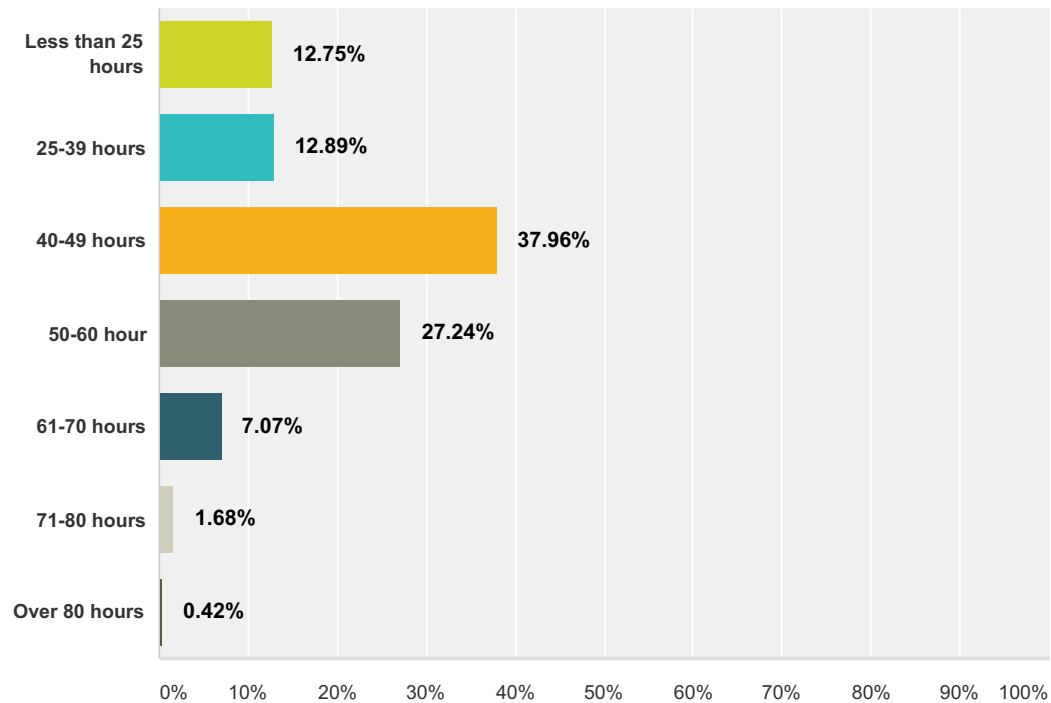
Q34 How many hours worked each week are billable hours?

Answered: 1,588 Skipped: 222



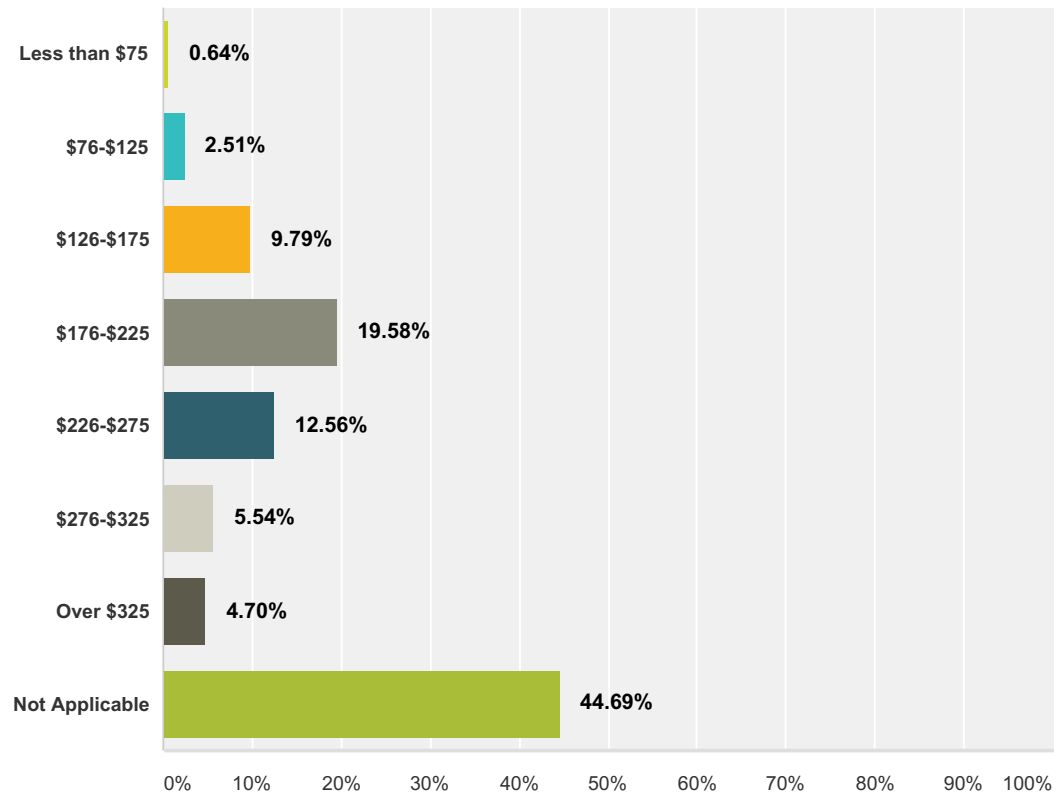
Q35 How many hours a week do you work including billable hours (per preceding question) and non-billable time including office management, client development, CLE, pro bono etc.?

Answered: 1,428 Skipped: 382



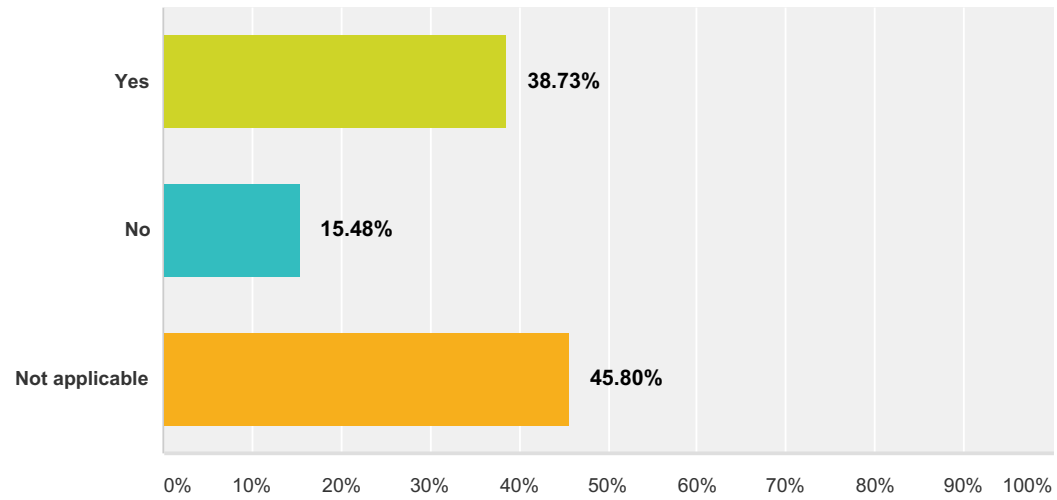
Q36 If you charge on an hourly basis, what are your rates?

Answered: 1,553 Skipped: 257



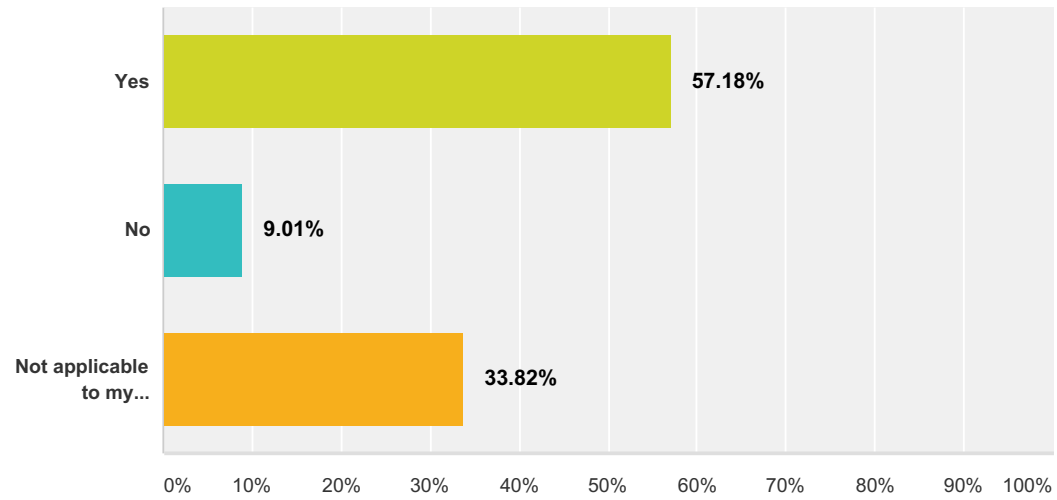
Q37 Do you offer a flat rate for certain legal matters?

Answered: 1,570 Skipped: 240



Q38 Do you have professional liability insurance?

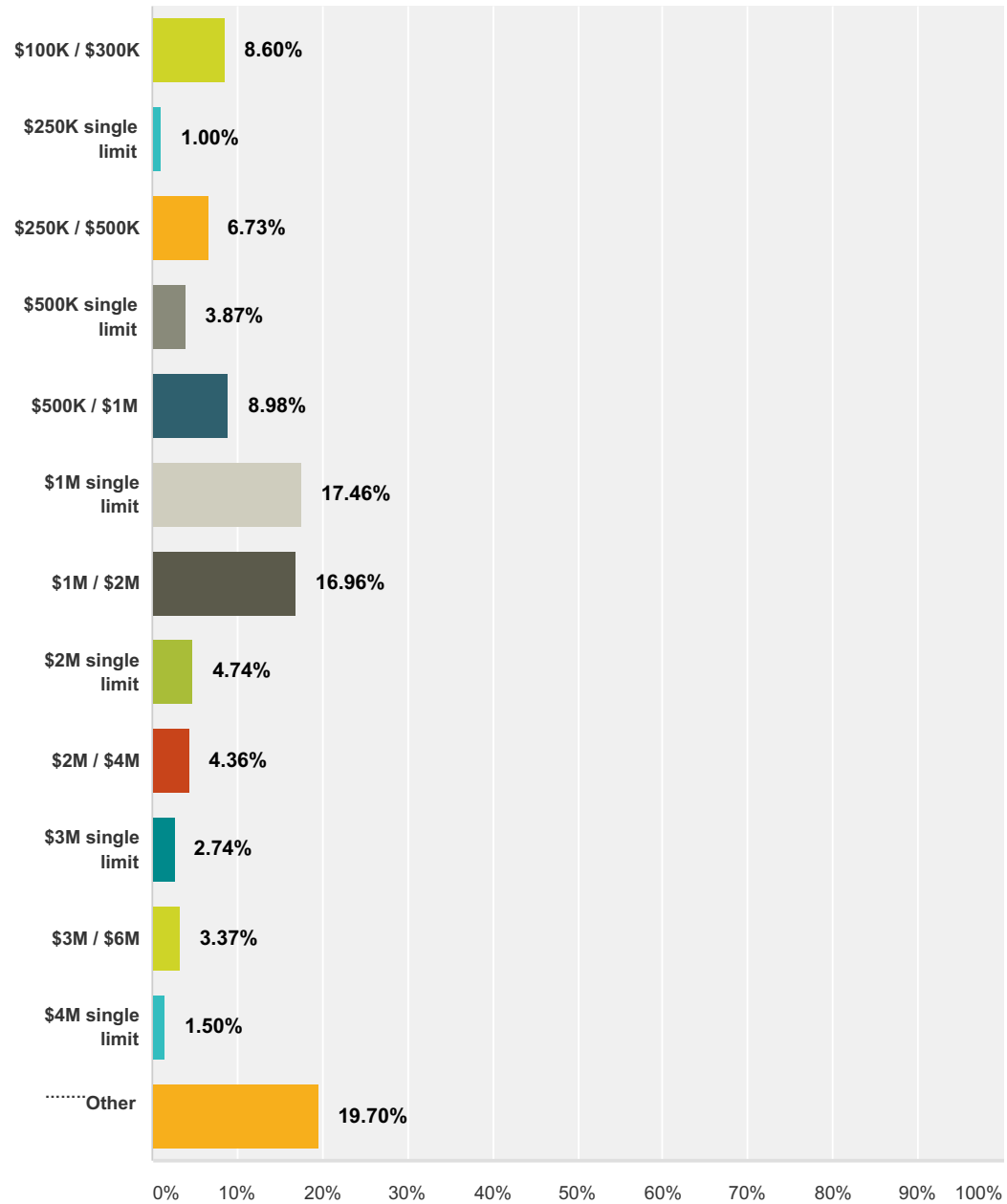
Answered: 1,588 Skipped: 222



Q39 If you have professional liability insurance, what are your professional liability limits?

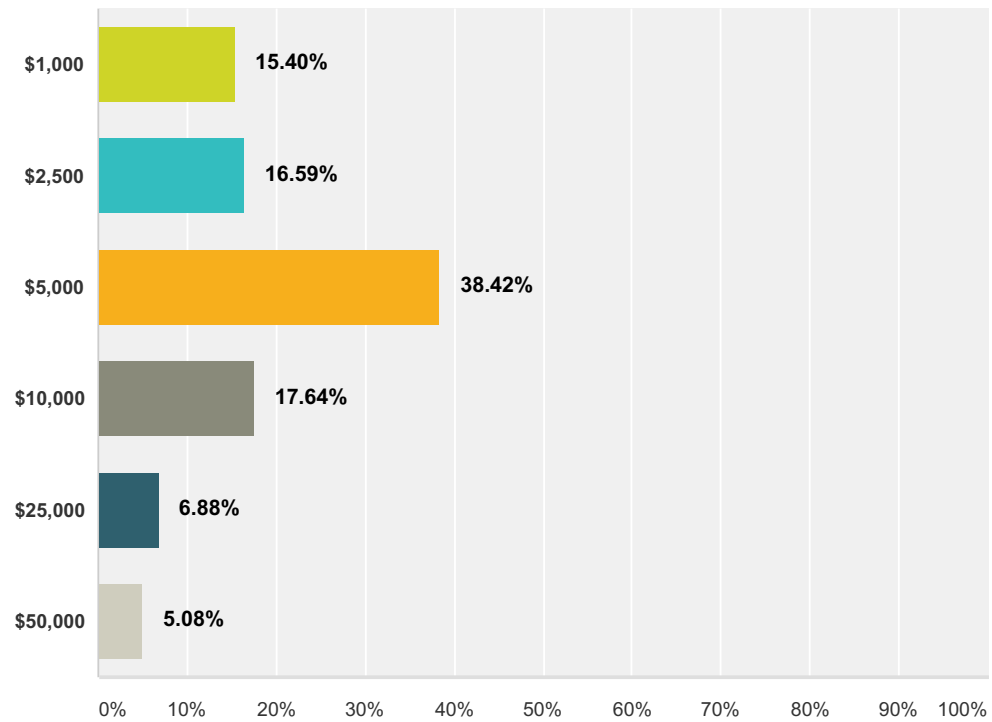
Answered: 802 Skipped: 1,008

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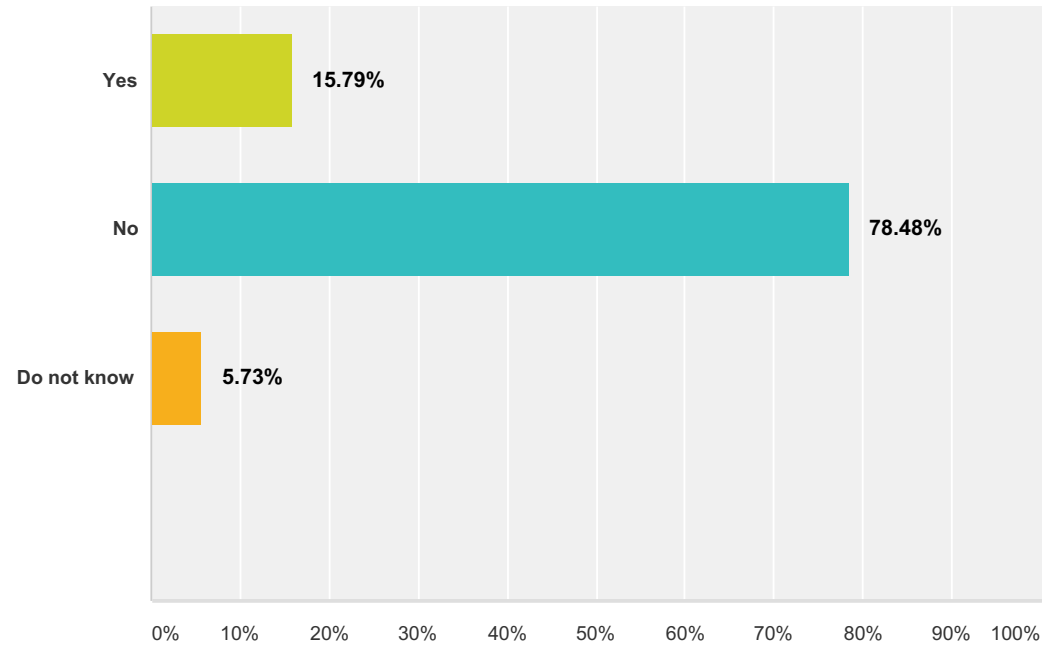
Q40 What is your professional liability deductible?

Answered: 669 Skipped: 1,141



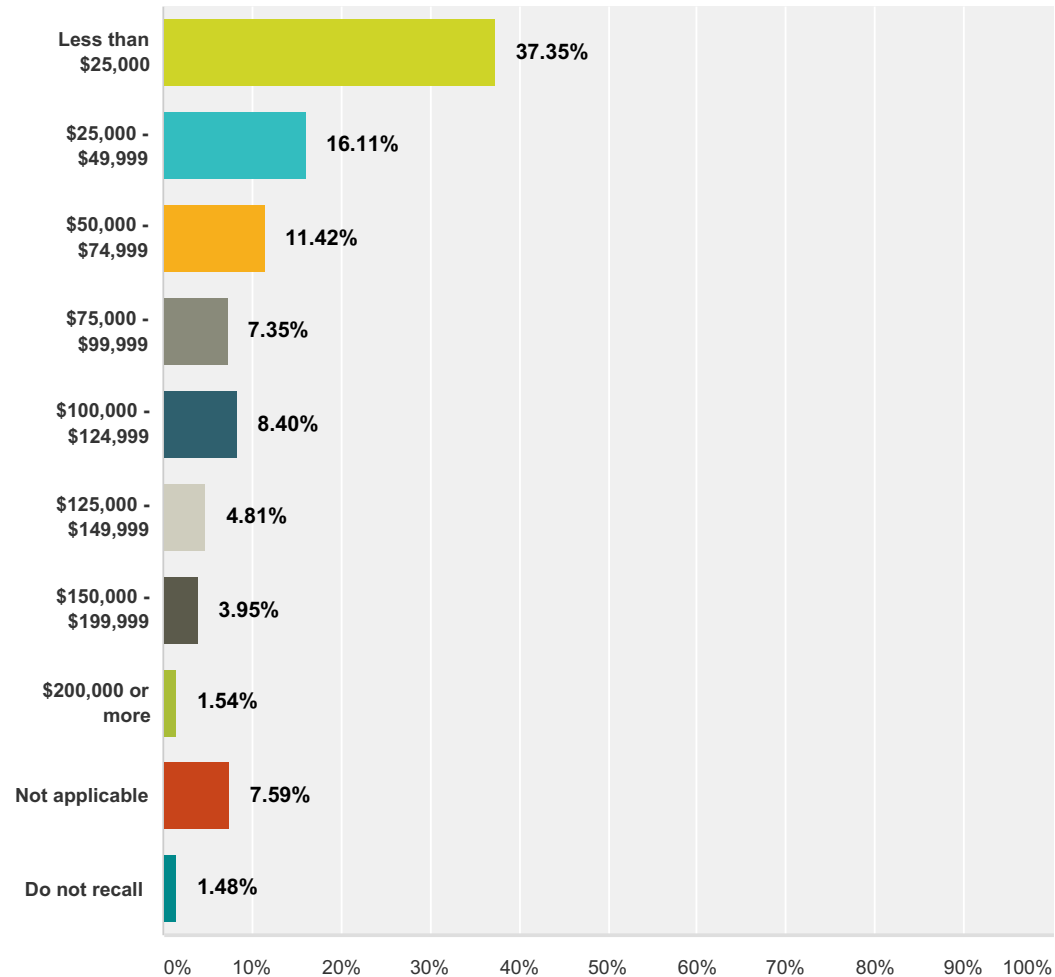
**Q41 Do you have a written succession plan
in the event of your death, disability,
impairment or incapacity?**

Answered: 1,431 Skipped: 379



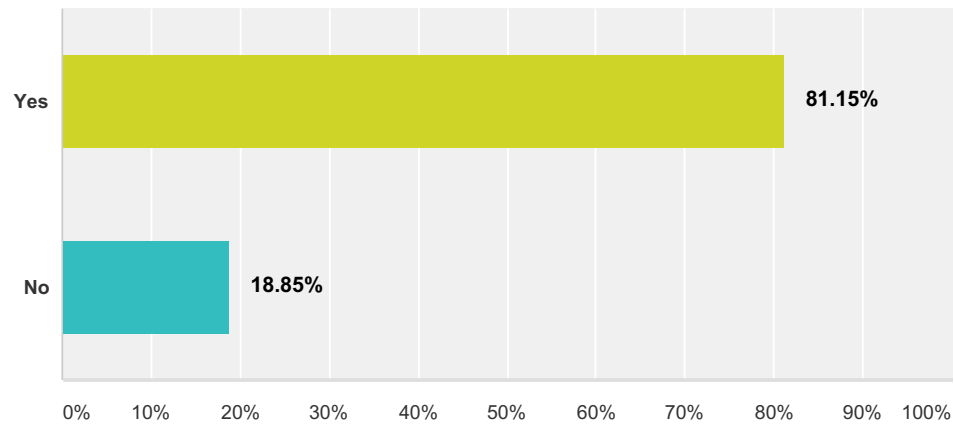
**Q42 Upon graduation from law school,
approximately how much educational debt
did you have from law school?**

Answered: 1,620 Skipped: 190



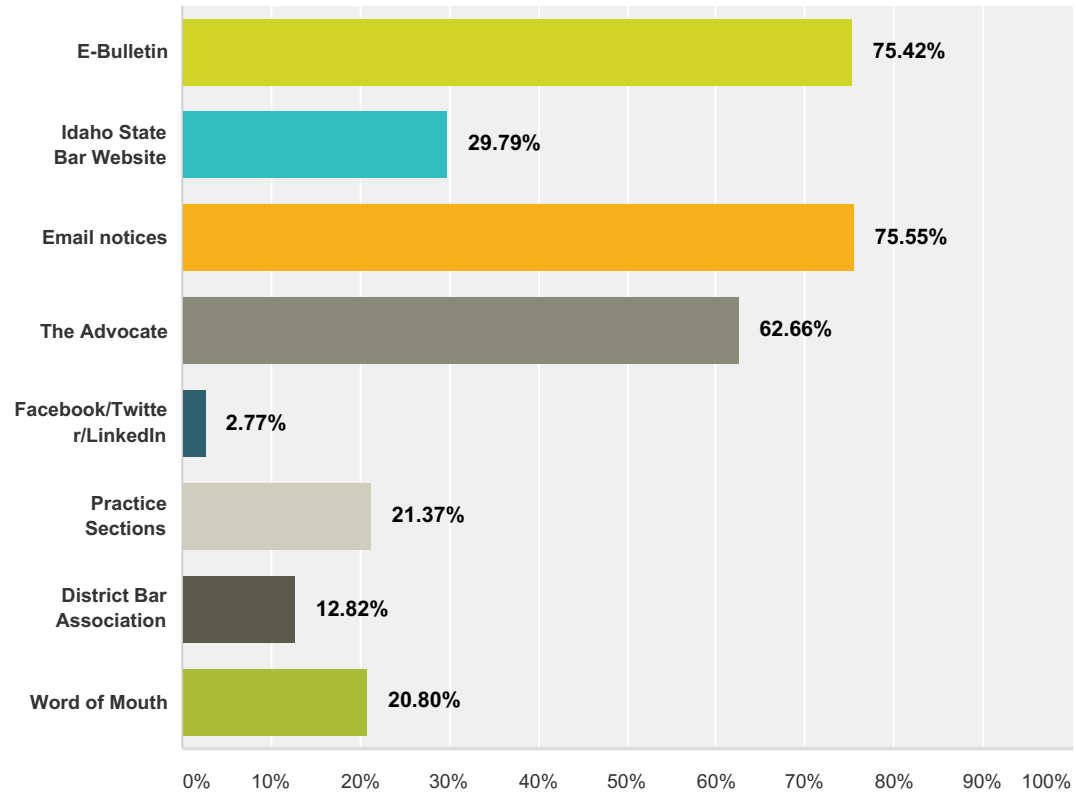
Q43 Does your law firm/organization have a website?

Answered: 1,528 Skipped: 282



Q44 How do you hear about Idaho State Bar activity? (Check all that apply)

Answered: 1,591 Skipped: 219



Q45 Which of the following legal research databases does your office use? List the percentage of use for each database.

Answered: 1,483 Skipped: 327

	Never	1-25%	26-75%	76-99%	100%	Total	Weighted Average
Casemaker	32.49% 347	25.47% 272	9.93% 106	9.36% 100	22.75% 243	1,068	2.64
LexisNexis	59.77% 523	12.80% 112	6.63% 58	6.63% 58	14.17% 124	875	2.03
WestLaw	27.24% 307	10.03% 113	8.52% 96	17.66% 199	36.56% 412	1,127	3.26
Fastcase	91.30% 619	4.87% 33	1.62% 11	1.03% 7	1.18% 8	678	1.16