

Intellectual Property Law Section Agenda

Thursday, December 19, 2024

12:00pm–1:00pm MT

In-Person and Via Web Conference

- **Welcome and Lunch**
- **Approval of Meeting Minutes**
 - October Minutes for Approval
- **Announcements**
 - Tradewing IP Section registration for members who haven't yet
 - January 2025 articles for The Advocate
 - Advocate Editors should have been in touch with authors and articles should be completed with minor edits or nearing completion very soon
 - Open call - Any member announcements?
 - Budget due at end of February
- **Items for Discussion**
 - Open call for Section meeting CLE
 - Desired Frequency?
 - Every meeting to every other meeting
 - Volunteer speakers (Extra CLE credit?)
 - Matthew Harvey volunteers for next meeting CLE
 - Topic ideas?
 - Amazon patent and trademark registry and resolution options
 - IP & AI creations – pitfalls and what is okay
 - BEST trademark specimen practices and common problems to avoid
 - Articles presentations from IP Advocate edition
 - Request to Sponsor IWL 2025 Membership Retreat – Transforming Tradition: Women Leading Legal Evolution
 - Review Attachment
 - What considerations do we have for sponsorship?
 - Vote
 - Ideas to increase value to section members?
 - Involvement with law school?
 - Have meeting at law school when in session
 - Events to participate in in 2025?
 - Member spotlight?
 - Etc.?
 - Make money by presenting to other sections and charging for the CLE
 - Potentially geared to Young Lawyers and Corporate Sections
- **Good of the Order/Adjourn**



October 21, 2024

Idaho Women Lawyers, Inc.
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“Advancing diversity in Idaho through the promotion of equal rights
and opportunities for women in the legal profession.”
—*Idaho Women Lawyers Mission Statement*

Re: Sponsorship Opportunity

Dear Leadership of the Intellectual Property Law Section of the Idaho State Bar,

Idaho Women Lawyers, Inc. (“IWL”) is excited to be accepting sponsors for the *2025 IWL Membership Retreat — Transforming Tradition: Women Leading Legal Evolution*. The Retreat will take place May 15 –17, 2025, and will draw IWL members from across the state to Ketchum for three days of legal education seminars, career development, and professional collaboration.

We have identified the Intellectual Property Law Section as a section that may benefit from exposure to the motivated and connected attorneys, legal professionals, and law students who will attend the Retreat. At the same time, we believe that IWL members will benefit from knowing more about current legal trends, including the use of artificial intelligence, and other recent developments in legal practice. *Transforming Tradition: Women Leading Legal Evolution* sponsorship opportunities include:

Platinum \$2500	Gold \$1000	Silver \$500	Bronze \$250	
X				Sponsorship of Keynote Speaker and Networking Events
X				Social media spotlight via Facebook, Instagram and Twitter
X				Two (2) complimentary registrations for attendance to the Retreat
	X			Gold Group social media spotlight via Facebook, Instagram and Twitter
	X	X		One (1) complimentary registration for attendance to the Retreat
X	X	X	X	Recognition on IWL’s website at www.idahowomenlawyers.com and in marketing materials for the Retreat
X	X	X	X	Invitation to set up booth space at the Retreat to market products and services and/or provide marketing materials for inclusion in the participant welcome packets

IWL cannot offer this extraordinary event without the support of community sponsors like you! If you are interested in contributing to the success of the Retreat or have any questions, please do not hesitate to reach out. Thank you in advance for your consideration.

Best Regards,

Jenna Furman
IWL Board of Directors