Family Law Section Strategic Plan 2011-2012

FLS MVV

Mission Statement
The mission of the Family Law Section is to promote the highest degree of professionalism, education, fellowship, and excellence in the practice of family law.

Vision Statement
To always be the preeminent resource for innovative advancement of family law through leadership, professionalism, education and service.

Values
Excellence in the Practice of Family Law through:
- Innovation, Creativity and Diverse Ideas
- Education
- Service
  - > Members
  - > Bar
  - > Clients
  - > Public
- Professionalism
  - > Honesty
  - > Ethics
  - > Integrity
  - > Competence
  - > Civility
- Collegiality
  - > Mentoring
  - > Networking
  - > Fellowship

Key Strategic Priorities	Key Strategic Objectives	Key Strategic Measures	Strategic Goals
1. Focus on Service to the Public	• Be the face of Family Law to the public • Be the primary source of pro bono services in family law • Safeguard the rights of children and those in need	1.1 Number of sponsorships of charitable activities by legal organizations 1.2 Number of publications directed to/for the public 1.3 Number of educational programs benefitting the public 1.4 Public satisfaction 1.5 Number of hits to FLS website 1.6 Number of and type of pro bono services offered by section members	1.1 Develop surveys to evaluate the present level of pro bono work, volunteer activities, and public satisfaction. 1.2 Develop public relations and marketing campaign for FLS 1.3 Increase pro bono seminars and distribute geographically 1.4 Increase volunteerism by encouraging by example 1.5 Develop a program to recognize volunteers and those who serve children and those in need 1.6 Enhance website to include public access
2. Focus on Service to the Profession	• Enhance the credibility and image of family lawyers • Promote an understanding of how family law impacts other areas of legal practice • Become the "go to" source for attorneys of all disciplines to understand family law	2.1 Number of State Bar offices held by FLS members 2.2 Number of awards and honors received by FLS members 2.3 Number of attorneys who are members of FLS and are board certified 2.4 Frequency of media attention to family law issues, cases and attorneys 2.5 Number of times FLS member asked to speak to other sections 2.6 Attendance by non-family lawyers in FLS CLEs 2.7 Variety of topics at family law CLE 2.8 Number of sales to non-family law attorneys	2.1 Nominate, encourage and support FLS members to participate in SBOT leadership. 2.2 Mentor members into leadership positions 2.3 Publicize FLS members accomplishments 2.4 Investigate the possible of retaining a Public Relations firm for FLS 2.5 Develop Family Law CLE topics for presentation to other sections 2.6 Invite and involve premier attorney/speakers of other sections to participate in FLS CLEs 2.7 Develop links on the online CLE between sections 2.8 Bundle services and/or publications for sale 2.9 Create virtual resources for sale to attorneys 2.10 Develop strategies to market FLS products to other sections
3. Focus on Service to Membership	• Have the largest and most influential section of the State Bar • Be the primary source for mentoring, networking and fellowship for section members • Increase legislative oversight on behalf of FLS members • Be the "go to" source for family law information and education. • Promote member involvement and understanding of FLS membership benefits	3.1 Publication sales 3.2 CLE attendance 3.3 Number of members involved in the legislative process 3.4 CLE evaluations 3.5 Member satisfaction survey	3.1 Develop "one-stop-shop" web site for family lawyers 3.2 Utilize social media tools to increase membership and promote FLS 3.3 Develop a process to gather and analyze membership data quarterly 3.4 Develop a member retention program 3.5 Develop strategy for branding and marketing the FLS 3.6 Create a mentoring model for use by family law associations 3.7 Develop strategy for utilizing members in the legislative process
4. Focus on Finances	• Increase revenue from new memberships • Increase percentage of renewals of yearly memberships • Develop new sources of revenue • Effectively use electronic sources for marketing to increase revenue • Develop a meaningful budget process	4.1 Number of members in FLS 4.2 Percent of yearly renewals 4.3 Number of new members in FLS 4.4. Dollars generated electronically through website 4.5 Amount of net profits realized from sales 4.6 Comparison of actual expenses to revenue	4.1 Create Budget and Finance Committee to oversee all financial processes of the FLS 4.2 Educate FLS council members about budgets 4.3 Develop internet payment plan for FLS membership and products 4.4 Identify non-members family lawyers to promote membership benefits 4.5 Target CLE attendees for membership 4.6 Target law schools for new members 4.7 Organize FLS phone bank to contact renewals 4.8 E-blast old and new members to promote membership in FLS 4.9 Expand role of R&D Committee to promote new products/projects and increase ability to purchase/access products

IDAHO STATE BAR

UNIFORM SECTION BY-LAWS

Family Law Section

ARTICLE I
NAME AND PURPOSE

Section 1 - NAME:
This Section shall be known as the Family Law Section of the Idaho State Bar.

Section 2 - FIELD:
Section activities shall pertain to the field of family law and such ancillary subjects as affect the viability and security of the family, including but not limited to juvenile law, child protection law, guardianship, and elder law.

Section 3 - MISSION:
The mission of the section is to serve section members by keeping them informed of new practice trends, skills and issues effecting families and the legal system, in an effort to promote and support quality representation by family law practitioners.

In the furtherance of this mission, this Section shall:

(a) study problems relating to the designated field of law enumerated above;

(b) disseminate information on problems relating to such field of law by preparing articles for publication in the Advocate, circulating a newsletter to its members, presenting lectures or seminars at its annual meeting and at other meetings during the year which may be held for that purpose, promoting the publication of appropriate practice manuals, handbooks and forms, and meeting to discuss problems which are common to the practitioners in the above designated field of law;

(c) propose such legislation as the Section may from time to time deem appropriate in the public interest, and offer, when requested, advice or assistance to any legislative committee or other legislative body on proposed legislation dealing with its designated field of law, provided, that any position taken, statements issued, or legislation proposed must first be approved by the Board of Commissioners of the Idaho State Bar;

(d) prepare statements pertaining to the field of law on issues which affect the public interest, provided that any position taken, statements issued, or legislation proposed must first be approved by the Board of Commissioners of the Idaho State Bar. The Section, or any member acting on its behalf, shall clearly state that such position, statement or proposed legislation does not represent the policy of the Idaho State Bar, but only the policy of the Section, except where the statement, position, or proposed legislation has been formally approved or adopted by the members of the Idaho State Bar pursuant to the provisions of Rule 906 of the Idaho State Bar Commission rules. Statements of policy of the Section shall be adopted only in accordance with Article VII, Section IV of these by-laws; and

(e) engage in such other activities not hereinabove enumerated which are consistent with the objectives of the Section.

Section 4 - CLE POLICY:

Any educational programs conducted by the Section shall be coordinated with and cosponsored by the Idaho State Bar or the Idaho Law Foundation, Inc., for purposes of avoiding conflicts in schedules, duplication of educational programs, and for the purposes of receiving assistance from the Idaho State Bar/Idaho Law Foundation staff in the preparation of program content and pricing. It is specifically recognized that the profits and/or losses from continuing legal education offerings for which the Section is financially responsible shall inure to the Section, subject to the rules and regulations of the Idaho State Bar.

ARTICLE II
MEMBERSHIP AND DUES

Section 1 - MEMBERSHIP:

(a) Any member of the Idaho State Bar in good standing.

(b) Any law student, law professor, or judicial law clerk may become a non-voting member of this Section.

(c) Application for membership shall be made upon the appropriate form supplied by the Idaho State Bar.

(c) The membership shall be the calendar year.

(d) Non lawyer section members shall be nonvoting members and shall not be eligible to serve as officers of the section.

Section 2 - DUES:

Members of the Section shall pay such annual dues as the Council of the Section may direct, subject to the approval of the Board of Commissioners of the Idaho State Bar. The dues shall be set at a level adequate to cover the expenses of operating the Section, including, but not limited to, administrative expenses of the Idaho State Bar, Section officers' travel and meeting expenses, and publications of the Section. Sections may not charge members annual dues of more than $50 without prior approval by the Board of Commissioners.

ARTICLE III
OFFICERS AND COUNCIL

Section 1 - OFFICERS:

The officers of the Section shall be a Chairperson, Vice Chairperson, and a Secretary-Treasurer. In addition, the Executive Director of the Idaho State Bar will serve as assistant treasurer without voting rights.

Section 2 - COUNCIL:

There shall be a governing Council which shall consist of the immediate past chairperson of the Section, the current officers of the Section, and eight (8) additional members at large to be elected by the Section as hereinafter provided.

Section 3 – ELIGIBILITY:

Any member of the section in good standing is eligible to serve as an officer or council member.

ARTICLE IV
POWERS AND DUTIES OF THE COUNCIL

Section 1 - AUTHORITY:

The Council shall manage the affairs of the Section, subject to the provisions of the Idaho Bar Commission Rules, the "Rules and Procedures for Establishing a Section", the duties of the Executive Director enumerated below, these by-laws, and the right of the members to decide any issue at a duly called membership meeting. The Council shall fix the Section dues subject to approval by the Board of Commissioners of the Idaho State Bar and shall authorize all commitments or contracts which entail the expenditures of funds.

Section 2 - DELEGATION:

The Council may authorize the chairperson to make commitments or expend money and to perform such duties and exercise such powers as the Council may from time to time direct, subject to the limitations of Section 1 of this Article.

Section 3 - QUORUM:

A simple majority of the Council present at any meeting shall determine any question. One half of the members of the Council shall constitute a quorum.

Section 4 - MEETINGS:

Council meetings may be held on a date and time and at a place designated in the notice of meeting or by means of a telephone conference call on a date and at a time designated in the notice of meeting. The section governing council members may vote on any issue by email or by written ballot.

Section 5 - EXECUTIVE COMMITTEE:

The officers of the Section shall constitute the executive committee. All powers and duties of the Council shall be exercised and performed by the executive committee when the Council is not in session, except as to the fixing of dues and as further limited by resolution of the Council.

Section 6 - CALL:

The Council shall meet at the call of the chairperson or upon the request of three members thereof. Reasonable notice shall be given for every meeting.

ARTICLE V
POWERS AND DUTIES OF OFFICERS

Section 1 - CHAIRPERSON:

The chairperson shall preside at all meetings of the Section and the Council. The chairperson shall formulate and present to each annual meeting of the Idaho State Bar a written report of the work of the Section from the preceding year. In addition, the chairperson shall give such periodic written or oral reports to the Board of Commissioners of the Idaho State Bar as they may require. The chairperson shall perform such other acts as usually pertain to such office.

Section 2 - VICE CHAIRPERSON:

Upon the death, resignation or inability for any reason of the chairperson to act, the vice chairperson shall perform the duties of the chairperson.

Section 3 - SECRETARY/TREASURER:

The secretary/treasurer shall keep an accurate record of the proceedings of all meetings of the Section, the council and the executive committee of the Section. The secretary/treasurer shall keep duplicate records of all the dues collected and all expenses of the Section and shall present a report to the membership at each regular meeting of the Section.

Section 4 - EXECUTIVE DIRECTOR/ASSISTANT TREASURER:

The Executive Director of the Idaho State Bar shall serve as assistant treasurer, without voting privileges, and shall be responsible for receiving dues money, disbursing funds, keeping the books of the Section, and seeing that the Section operates in accordance with the rules and procedures of the Idaho State Bar, including, but not limited to, the expenditure of funds and the payment of expenses.

ARTICLE VI
FINANCIAL MANAGEMENT

Section 1 - ACCOUNTING

All funds of practice sections shall be funds of the Idaho State Bar and shall be administered by the Idaho State Bar. Section funds are subject to the financial rules and procedures of the Idaho State Bar. As with Idaho State Bar funds, section funds will be accounted for by the accrual method of accounting.

Section 2 - EXPENSE POLICY

Section expenditures are subject to the same restrictions as Idaho State Bar funds. The Idaho State Bar is an integrated bar, and as such, is limited in its ability to engage in legislative and political activity. This limitation applies to section activities, programs and the expenditure of section funds. Expenditures must be for activities that are within the scope of the purposes of the Section and the Idaho State Bar.

Section 3 - GRANT REQUESTS

No section shall, without prior authorization of the Board of Commissioners, make a grant request to an outside entity in the name of the section or the Idaho State Bar.

Section 4 - FISCAL YEAR

The fiscal year for section accounts shall be the calendar year.

Section 5 – SECTION FUNDING

Sections are required to comply with the Policy on Funding of Sections and the fund balance limits established by the Board of Commissioners.

ARTICLE VII
MEETINGS AND ELECTIONS

Section 1 - ANNUAL MEETING:

The annual membership meeting of the Section shall be held during the course and at the place as set by the Governing Council of the Section, and to the extent possible, shall be scheduled to coincide with the annual meeting of the Idaho State Bar. Proper notice of the annual membership meeting shall be given to all Section members. Further regular meetings may be established by the Council, and the

chairperson or Council may call such special meetings as may be necessary. Reasonable notice of each meeting shall be given.

Section 2 - QUORUM:

Ten members of the Section shall constitute a quorum for the transaction of business. Action of the Section shall be a majority vote of the members present and qualified to vote.

Section 3 - TERM OF OFFICE:

Officers and council members, except ex officio members, shall be elected by the Section at the annual meeting for terms of two year. Elections shall be by ballot. Officers shall be elected in even numbered years, four at-large members shall be elected in even numbered years, four at-large members shall be elected in odd numbered years. To accomplish the staggering of at-large members, four at-large member elected in 2008 shall serve for one year.

Section 4 - POLICIES:

Statements of policy or position may be adopted only by vote of a majority of the members of the Section at a regular meeting or by a majority of members voting by email so as to afford the greatest opportunity for participation of the members of the Section.

ARTICLE VIII
IMPLEMENTATION, AMENDMENTS AND DISCONTINUANCE

Section 1 - EFFECTIVE DATE:

These by-laws shall become effective and this Section shall be created upon the execution hereof by ten members of the Idaho State Bar and upon approval by the Board of Commissioners.

Section 2 - AMENDMENT:

These by-laws may be amended by majority vote of the Council or by majority vote of the members at any duly called meeting, but no amendment shall be effective until approved by the Board of Commissioners.

Section 3 - DISCONTINUANCE:

The Executive Director of the Idaho State Bar shall maintain a list of members of this Section. At such time as the membership of the Section shall number less than fifty (50), the Executive Director shall report that fact to the Board of Commissioners for the purpose of determining whether the Section should be continued.